

Study & Evaluation Scheme of

BACHELOR OF COMMERCE [Applicable for Batch 2019-22]

Version 2019

[As per CBCS guidelines given by UGC]



Approved in BOS	Approved in BOF	Approved in Academic Council			
26-03-2019	26.06.2019	13.07.2019			
		Vide Agenda No. 2.4			

Quantum University, Roorkee

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Study & Evaluation Scheme Study Summary

Name of the Faculty	Faculty of Commerce and Finance			
Name of the School	Quantum School of Graduate Studies			
Name of the Department	Department of Commerce and Finance			
Program Name	B.Com			
Duration	3 Years			
Medium	English			

Evaluation Scheme

Type of Papers	Internal Evaluation (%)	End Semester Evaluation (%)	Total (%)			
Theory	40	60	100			
Practical/ Dissertations/Project Report/	40	60	100			
Viva-Voce						
Internal Evalua	tion Components (Theory Papers)				
Sessional Examination I		50 Marks				
Sessional Examination II		50 Marks				
Assignment –I		25 Marks				
Assignment-II		25 Marks				
Attendance		50 Marks				
Internal Evaluati	ion Components (Pr	ractical Papers)				
End Semeste	r Evaluation (Pract	tical Papers)				
ESE Quiz	30 Marks					
ESE Practical Examination	50 Marks					
Viva- Voce		20 Marks				

Structure of Question Paper (ESE Theory Paper)

The question paper will consist of 5 questions, one from each unit. Student has to Attempt all questions. All questions carry 20 marks each. Parts a) and b) of question Q1 to Q5 will be compulsory and each part carries 2 marks. Parts c), d) and e) of Q1 to Q5 Carry 8 marks each and the student may attempt any 2 parts.

Important Note:

1. The purpose of examination should be to assess the Course Outcomes (CO) that will ultimately lead to attainment of Programme Outcomes (PO). A question paper must assess the following aspects of learning as planned for a specific course i.e Remember, Understand, Apply, Analyze, Evaluate & Create (reference to Bloom's Taxonomy). The standard of question paper will be based on mapped BL level complexity of the unit of the syllabus, which is the basis of CO attainment model adopted in the university.





- 2. Case Study / Case-let is essential in every question paper (wherever it is being taught as a part of pedagogy) for evaluating higher-order learning. Not all the courses might have case teaching method used as pedagogy.
- 3. There shall be continuous evaluation of the student and there will be a provision of real time reporting on QUMS. All the assignments will be evaluated through module available on ERP for time and access management of the class.



Program Structure - B.Com

Introduction

The 3-year Full-time B.Com Course offered two additional specialization B.Com(Honors) and B.Com(Honors) in Banking and Insurance by the University aims to educate and prepare young graduates with the knowledge, analytical abilities, skills and aptitudes needed to provide business leadership in the rapidly changing and competitive global marketplace. The rigorous program aims in achieving the stated learning objectives through a series of standardized core courses, open electives, program electives and choice-based electives; this has been standardized as per UGC guidelines. The program provides a comprehensive foundation in the fundamentals of business management.

The B.Com Program subjects are designed in such a way that students grasp maximum knowledge related to Management, Environmental oriented programs and domain Specializations. It will help students towards enhancing employability and entrepreneurial ability of the graduates. In order to harness regional specialties and to meet region-specific needs the Quantum University modify the content of syllabus as per the regional demands and needs The Quantum university offering the specializations Accounting and Finance, Marketing, Human Resource, Supply Chain and Operations, International Business, E-Commerce and Insurance and Banking

Experiential Learning Programme (ELP)/ Hands on Training (HOT)

This program will be undertaken by the students in all the semesters and will be done through Projects. All these Projects will be compulsory. Semester I and II Projects will be subject specific. Summer Internship will be largely specialization domain specific and Semester IV Project will be assigned by the Academic Guide as mentioned below:

- Summer Internship 6 to 8 Weeks (End of Sem IV)
- Internship Project Report (Semester VI)



Curriculum (Session: 2019-2022) Version 2019 Quantum School of Graduate Studies Department of Commerce and Finance Bachelor of Commerce-PC 03-3-01 Scheme & Syllabus

BREAKUP OF COURSES

Sr. No	CATEGORY	CREDITS
1	Foundation Core (FC)	6
2	Program Core (PC)	79
3	Program Electives (PE)	24
4	Open Electives (OE)	09
5	Project	02
6	Internship	-
7	Value Added Programs (VAP)	13
8	General Proficiency (GP)	05
9	Disaster Management*	2*
	TOTAL NO. OF CREDITS	134

^{*}Non-CGPA Audit Course

SEMESTER-WISE BREAKUP OF CREDITS

Sr. No.	CATEGORY	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6	TOTAL
1	Foundation Core	4	2	-	-			6
2	Program Core	17	13	12	14	11	12	79
3	Program Electives				4	08	08	24
4	Open Electives		3	3	3			9
5	Projects	-	-	-	ı	-	2	2
6	Internships	-	-	-	=	-	-	-
7	VAPs	2	2	3	2	2	2	13
8	GP	1	1	1	1	1		5
9	Disaster Management*		2*					2*
	TOTAL CREDITS	24	21	19	24	22	24	134

^{*}Non-CGPA Audit Course Minimum Credit Requirements:

B.Com : 134 credits

B.Com with Honors Specialization : 134+07= 141 credits
B.Com Honors with Banking and Insurance Specialization : 134+07 = 141 credits



SEMESTER

Course Code	Category	Course Title	L	Т	P	C	Version	Course Prerequisite
BC3101	FC	Principles of Management	4	0	0	4	1.0	Nil
BC3102	PC	Financial Accounting	5	0	0	5	1.0	Nil
BC3103	PC	Business Economics	4	0	0	4	1.0	Nil
BC3104	PC	Computer Applications in Business	3	0	2	4	1.0	Nil
BC3105	PC	Business Mathematics	4	0	0	4	1.0	Nil
VP3112	VP	NSE Certification in Financial Market-I	3	0	0	3	1.0	Nil
GP3101	GP	General Proficiency	0	0	0	1	1.0	Nil
	TOTAL			0	2	25		

SEMESTER 2

Course Code	Category	Course Title	L	T	P	C	Version	Course Prerequisite
CY3205	FC	Environmental Science	2	0	0	2	1.0	Nil
BC3202	PC	Business Statistics	4	0	0	4	1.0	Nil
BC3203	PC	Business Laws	4	0	0	4	1.0	Nil
BC3204	PC	Financial Management – 1	5	0	0	5	1.0	Nil
CE3201	FC	Disaster Management*	2	0	0	2 *	1.0	Nil
	OE	Open Elective-I	3	0	0	3	1.0	Nil
VP3211	VP	Advance Tally	1	0	2	2	1.0	Nil
GP3201	GP	General Proficiency	0	0	0	1	1.0	Nil
	TOTAL				2	21		

^{*}Non-CGPA Audit Course



OPEN ELECTIVE I

S.No.	Code	Name	Department (Offering)
1.	CE3011	Carbon Emission & Control	Civil Engineering
2.	CS3011	HTML5	Computer Science and Engineering
3.	CS3021	Mining and Analysis of Big data	Management + CSE
4.	AG3011	Ornamental Horticulture	Agriculture
5.	BB3011	Entrepreneurial Environment in India	Business & Management
6.	JM3011	Media Concept and Process (Print and Electronic)	Journalism
7.	HM3011	Indian Cuisine	Hospitality & Tourism
8.	MB3011	SAP 1	Management
9.	EG3011	French Beginner A1	English
10.	CS3031	Microsoft Office Specialist (MSO-Word)	Computer Science and Engineering

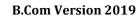
SEMESTER III

Course Code	Category	COURSE TITLE	L	T	P	С	Version	Course Prerequisite
BC3301	PC	Money Banking &Financial Institution	4	0	0	4	1.0	Nil
BC3302	PC	Computer Aided Cost Accounting	4	0	0	4	1.0	Nil
BC3303	PC	Corporate Law	4	0	0	4	1.0	Nil
ВН3304	PC	Principles and Practices of E- Commerce *\$	4	0	0	4	1.0	Honors & Banking & Insurance
	OE	Open Elective II	3	0	0	3	1.0	Nil
VP3312	VP	International Financial Reporting Standards	3	0	0	3	1.0	Nil
GP3301	GP	General Proficiency	0	0	0	1	1.0	Nil
Total				0	0	19 23*\$		

*Honors

\$ Honors (Banking & Insurance) OPEN ELECTIVE II

S.No.	Code	Name	Department (Offering)
1.	CE3013	Environment Pollution and Waste Management	Civil Engineering





2.	CS3013	Java Script	Computer Science and Engineering		
3.	CS3023	Big Data Analytics: HDOOP Framework	Management + CSE		
4.	AG3013	Organic farming	Agriculture		
5.	BB3013	Establishing a New Business	Business & Management		
6.	JM3013	Photo Journalism	Journalism		
7.	HM3013	Chinese Cuisine	Hospitality & Tourism		
8.	MB3013	SAP 3	Management		
9.	EG3013	French Intermediate B1	English		
10.	CS3033	MS -Excel (Advanced) MSO Certification	Computer Science and Engineering		

SEMESTER IV

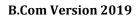
Course Code	Category	COURSE TITLE	L	Т	Р	С	Version	Course Prerequisite
BC3401	PC	Income Tax and E-Filing	5	0	0	5	1.0	Nil
BC3402	PC	Management Accounting	5	0	0	5	1.0	Nil
BC3406	PC	Principles & Practices of Corporate Governance	4	0	0	4	1.0	Nil
BC3404	PE	Business Strategy and Environment (Gen)	4	0	0	4	1.0	General
ВН3404	PE	Management of International Finance (H) *	4	0	0	4	1.0	Honors
BI3404	PE	Principles and Practices of Banking \$	4	0	0	4	1.0	Banking & Insurance
	OE	Open Elective III	3	0	0	3	1.0	Nil
VP3412	VP	NSE Certification in Financial Market-II	2	0	0	2	1.0	Nil
GP3401	GP	General Proficiency	0	0	0	1	1.0	Nil
		Total	21	0	2	19 23*\$		

^{*}Honors

\$Honors (Banking & Insurance)

OPEN ELECTIVE III

S.No.	Code	Name	Department (Offering)
1.	CS3015	Environment Pollution and Waste Management	Civil Engineering
2.	CS3025	Java Script	Computer Science and Engineering





3.	AG3015	Big Data Analytics: HDOOP Framework	Management + CSE
4.	BB3015	Organic farming	Agriculture
5.	JM3015	Establishing a New Business	Business & Management
6.	HM3015	Photo Journalism	Journalism
7.	MB3015	Chinese Cuisine	Hospitality & Tourism
8.	EG3015	SAP 3	Management
9.	CS3035	French Intermediate B1	English
10.	CS3015	MS -Excel (Advanced) MSO Certification	Computer Science and Engineering

SEMESTER V

Course Code	Category	COURSE TITLE	L	Т	P	С	Version	Course Prerequisite
BC3501	PC	Corporate Accounting	4	0	0	4	1.0	None
BC3502	PC	Goods & Service Tax	4	0	0	4	1.0	None
BC3503	PC	Project Planning & Management	3	0	0	3	1.0	None
ВН3509	PE-I	Principles and Practices of Auditing	4	0	0	4	1.0	General & Honors
BC3505	PE-II	Marketing Management	4	0	0	4	1.0	General
VP3501	VP	Employability Skills - II (Aptitude and Reasoning)	2	0	0	2	1.0	None
GP3501	GP	General Proficiency	0	0	0	1	1.0	None
	Total			0	0	22		

Honors Specialization

ВН3506	PE-VII	International Business and Foreign Exchange	3	0	0	3	1.0	Honors, Banking & Insurance
ВН3505	PE-VI	Digital Marketing	4	0	0	4	1.0	Honors
ВН3509	PE-V	Principles and Practices of Auditing	4	0	0	4	1.0	Honors



Banking & Insurance Specialization

BI3504	PE-III	International Banking	4	0	0	4	1.0	Banking and Insurance
BI3505	PE-IV	Retail Banking	4	0	0	4	1.0	Banking and Insurance
ВН3506	PE-VII	International Business and Foreign Exchange	3	0	0	3	1.0	Honors, Banking and Insurance

SEMESTER VI

Course Code	Category	COURSE TITLE	L	Т	P	С	Version	Course Prerequisite
BC3601	PC	Working Capital Management	4	0	0	4	1.0	NA
BC3602	PC	Business Ethics & CSR	4	0	0	4	1.0	NA
BC3603	PC	Research Methodology & Internship	4	0	0	4	1.0	NA
BB3602	PE-I	Entrepreneurship Development	4	0	0	4	1.0	General, Honors
BC3605	PE-II	Human Resource Management	4	0	0	4	1.0	General
VP3601	VP	Group Discussion & Personal Interview	2	0	0	2	1.0	NA
BC3671	PR	Internship Project and Viva Voce	0	0	0	2	1.0	NA
	Total			0	0	24		

Honors Specialization

BB3602	PE-I	Entrepreneurship Development	4	0	0	4	1.0	General, Honors
BH3607	L PE-V	Security Analysis and Portfolio Management	4	0	0	4	1.0	Honors



Banking & Insurance Specialization

BI3608	PE-III	Banking Operation Management	4	0	0	4	1.0	Banking and Insurance
BI3609	PE-IV	Fundamentals of General and Medical Insurance	4	0	0	4	1.0	Banking and Insurance

B. Choice Based Credit System (CBCS)

Choice Based Credit System (CBCS) is a versatile and flexible option for each student to achieve his target number of credits as specified by the UGC and adopted by our university.

The following is the course module designed for the B..Com program with specialization Honors and Banking and Insurance.

Core competency: Students will acquire core competency in Commerce and Finance and its allied areas.

Program/Discipline Specific Elective Course (DSEC):

Skilled communicator: The course curriculum incorporates basics and advanced training in order to make a graduate student capable of expressing the subject through technical writing as well as through oral presentation.

Critical thinker and problem solver: The course curriculum also includes components that can be helpful to graduate students to develop critical thinking ability by way of solving problems/numerical using basic & advance knowledge and concepts of Commerce and Finance

Sense of inquiry: It is expected that the course curriculum will develop an inquisitive characteristic among the students through appropriate questions, planning and reporting experimental investigation.

Skilled project manager: The course curriculum has been designed in such a manner as to enabling a graduate student to become a skilled project manager by acquiring knowledge about mathematical project management, writing, planning, study of ethical standards and rules and regulations pertaining to business and trade related projects operation.

Ethical awareness/reasoning: A graduate student requires understanding and developing ethical awareness/reasoning which the course curriculums adequately provide.

Lifelong learner: The course curriculum is designed to inculcate a habit of learning continuously through use of advanced ICT technique and other available techniques/books/journals for personal academic growth as well as for increasing employability opportunity.

Value Added Course (VAC): A value added audit course is a non-credit course which is basically meant to enhance general ability of students in areas like soft skills, quantitative aptitude and reasoning ability - required for the overall development of a student and at the same time crucial for industry/corporate demands and requirements. The student possessing these skills will definitely develop acumen to perform well during the recruitment process of any premier organization and will have the desired confidence to face the interview. Moreover, these skills are also essential in day-to-day life of the corporate world. The aim is to nurture every student for making effective communication, developing aptitude and a general reasoning ability for a better performance, as desired in corporate world. There shall be four courses of Aptitude in Semester I, II, III & IV semesters and two courses of Soft Skills in III & IV Semesters and will carry no credit, however, it will be compulsory for every student to pass these courses with minimum 50% marks to be eligible for the certificate. These marks will not be included in the calculation of CGPI. Students have to specifically be registered in the specific course of the respective semesters.



Skill Enhancement Course: This course may be chosen from a pool of courses designed to provide value-based and/or skill-based knowledge.

Generic/Open Elective Course (OE): Open Elective is an interdisciplinary additional subject that is compulsory in a program. The score of Open Elective is counted in the overall aggregate marks under Choice Based Credit System (CBCS). Each Open Elective paper will be of 3 Credits in II, III and IV semesters. Each student has to take Open/Generic Electives from department other than the parent department. Core / Discipline Specific Electives will not be offered as Open Electives.

Non-Credit CGPA: This is a compulsory non credit CGPA course hat does not have any choice and will be of 3 credits. Each student of B.Com Program has to compulsorily pass the Environmental Studies and Disaster Management.

C. Program Outcomes of Bachelor of Commerce (B.Com)

The course has been structured and designed in such a way that contemporary and best possible knowledge coupled with industry oriented practical training, live projects, case analysis, IT enabled assignments and certificate courses ensure that our graduates add value to the organization they work with and to the society they live in. These graduates are employable across India. The Syllabus and curriculum of commerce will prepare the students aspiring to become chartered accountants, CFA, CS, CMA and will be able to compete in national level examinations like NET, SLET, SET. It transforms the students into quality finance professionals with a strong accounting and finance knowledge. These graduates will be ready to be absorbed anywhere in India and abroad.

	The curriculum planning of B.Com provides the students with the thorough and inclusive				
PO-01	knowledge of the areas related to Finance, Human Resource Management, Marketing,				
	International Business, Corporate and Business Laws, Accounting and Taxation etc.				
	The graduates of this programme will be trained to develop skills and attitudes needed for critical				
PO-02	thinking and adopting a comprehensive problem-solving approach. They shall be exposed to the				
	pedagogy that helps them understand real life situations through case-studies.				
	The courses aim at instituting entrepreneurial skills in the students by instilling in them				
PO-03	competencies needed to become an Entrepreneur. The course will also help in developing				
PO-03	analytical, leadership and decision-making skills among the students thereby making them				
	better managers.				
	The students are exposed to multiple functional areas of business. They will learn to integrate				
PO-04	tools and concept from the various areas in solving business problems and are empowered to				
PO-04	demonstrate the ability to innovate, ability to execute the most daunting of challenges in the real				
	business scenarios.				
	This programme enables the students to think of a given pragmatic scenario and situation from				
PO 05	different perspectives like Economic, Financial, Social, National, Global etc. and broadens the				
PO-05	horizon of their thought processes. It will not only help the students to add dimensions to their				
	decision making skills but also in reaching to inclusive conclusions for their holistic growth.				
DO 06	The students pursuing graduation in commerce will not just master the art of doing business but				
PO-06	also abreast with the corporate culture and prepares them for their professional life.				
	1				



PO-07	The courses of this programme give a global perspective to the students such that they will be able to integrate national values and beliefs with international culture and competence.
PO-08	Through the curriculum, the students will acquire practical skills to work as tax consultant, audit assistant and other Financial Services. The course will also prepare them for competitive exams like CA, CS, ICWA, CMA, and CFA. In addition to this the course also aims to cultivate entrepreneurial skills and mindset among the student through the subjects like entrepreneurship, marketing, finance, and advertising.

D. Program Specific Outcomes:

After successful completion of the program, the graduates:

PSO1	Will inculcate entrepreneurship and managerial skills in students so as to enable them to establish and manage their business effectively and to integrate knowledge, skill and attitude that will help in sustaining an environment of learning and creativity within the business world. Thus assuring the society & nation building and catering to the manpower needs of companies in Accounting, Taxation, and Business Laws, Auditing, Financial analysis and Management.
PSO2	Will provide Exposure in research orientation, written & oral communication, publishing skill and understand the concepts of commerce &computer based application in operations. Able to demonstrate professional expertise in financial planning, Financial analysis, control, Decision support system and professional ethics in employees.

E. Program Educational Objectives (PEOs)

After successful completion of the program, the graduates will be:

PEO1	Able to enrich communication, ethical values, team work, professional and leadership skill sets of students and exercising Professional skills, values, team spirit, and high leadership and to accept the challenges in the Industry and academics and accounting, taxation, reporting and compliance knowledge in accounting firms, Taxation, Banking, Insurance and E-Commerce.
PEO2	Able to excel in contemporary knowledge of business and developing inclination towards lifelong learning and able to appear in Integrated Professional Competence Course (IPCC) and subsequently complete article ship, so as to enable to go for final CA.

F. Pedagogy & Unique practices adopted:

"Pedagogy is the method and practice of teaching, especially for teaching an academic subject or theoretical concept". In addition to conventional time-tested lecture method, the institute will emphasize on experiential learning:

Role Play & Simulation: Role-play and simulation are forms of experiential learning. Learners take on different roles, assuming a profile of a character or personality, and interact and participate in diverse and complex learning settings. Role-play and simulation function as learning tools for teams and groups or individuals as they "play" online or face-to-face. They alter the power ratios in teaching and learning relationships between students and



educators, as students learn through their explorations and the viewpoints of the character or personality they are articulating in the environment. This student-centered space can enable learner-oriented assessment, where the design of the task is created for active student learning. Therefore, role-play & simulation exercises such as virtual share trading, marketing simulation etc. are being promoted for the practical-based experiential learning of our students.

Video Based Learning (VBL) & Learning through Movies (LTM): These days technology has taken a front seat and classrooms are well equipped with equipment and gadgets. Video-based learning has become an indispensable part of learning. Similarly, students can learn various concepts through movies. In fact, many teachers give examples from movies during their discourses. Making students learn few important theoretical concepts through VBL & LTM is a good idea and method. The learning becomes really interesting and easy as videos add life to concepts and make the learning engaging and effective. Therefore, our institute is promoting VBL & LTM, wherever possible.

Field/Live Projects: The students, who take up experiential projects in companies, where senior executives with a stake in teaching guide them, drive the learning. All students are encouraged to do some live project other their regular classes.

Industrial Visits: Industrial visit are essential to give students hand-on exposure and experience of how things and processes work in industries. Our institute organizes such visits to enhance students' exposure to practical learning and work out for a report of such a visit relating to their specific topic, course or even domain.

MOOCs: Students may earn credits by passing MOOCs as decided by the college. Graduate level programs may award Honors degree provided students earn pre-requisite credits through MOOCs. University allows students to undertake additional subjects/course(s) (In-house offered by the university through collaborative efforts or courses in the open domain by various internationally recognized universities) and to earn additional credits on successful completion of the same. Each course will be approved in advance by the University following the standard procedure of approval and will be granted credits as per the approval. Keeping this in mind, University proposed and allowed a maximum of two credits to be allocated for each MOOC courses. In the pilot phase it is proposed that a student undertaking and successfully completing a MOOC course through only NPTEL could be given 2 credits for each MOOC course.

For smooth functioning and monitoring of the scheme the following shall be the guidelines for MOOC courses, Add-on courses carried out by the College from time to time.

- a) It will necessary for every student to take at least one MOOC Course throughout the programme.
- b) There shall be a MOOC co-ordination committee in the College with a faculty at the level of Professor heading the committee and all Heads of the Department being members of the Committee.
- c) The Committee will list out courses to be offered during the semester, which could be requested by the department or the students and after deliberating on all courses finalize a list of courses to be offered with 2 credits defined for each course and the mode of credit consideration of the student. The complete process shall be obtained by the College before end of June and end of December for Odd and Even semester respectively of the year in which the course is being offered. In case of MOOC course, the approval will be valid only for the semester on offer.
- d) Students will register for the course and the details of the students enrolling under the course along with the approval of the Vice Chancellor will be forwarded to the Examination department within fifteen days of start of the semester by the Coordinator MOOC through the Principal of the College.
- e) After completion of MOOC course, Student will submit the photo copy of Completion certificate of MOOC Course to the Examination cell as proof.



- f) Marks will be considered which is mentioned on Completion certificate of MOOC Course.
- g) College will consider the credits only in case a student fails to secure minimum required credits then the additional subject(s) shall be counted for calculating the minimum credits required for the award of degree.

Special Guest Lectures (SGL) & Extra Mural Lectures (EML): Some topics/concepts need extra attention and efforts as they either may be high in difficulty level or requires experts from specific industry/domain to make things/concepts clear for a better understanding from the perspective of the industry. Hence, to cater to the present needs of industry we organize such lectures, as part of lecture-series and invite prominent personalities from academia and industry from time to time to deliver their vital inputs and insights.

Student Development Programs (SDP): Harnessing and developing the right talent for the right industry an overall development of a student is required. Apart from the curriculum teaching various student development programs (training programs) relating to soft skills, interview skills, Tally, Advanced excel training etc. that may be required as per the need of the student and industry trends, are conducted ac ross the whole program. Participation in such programs is solicited through volunteering and consensus.

Industry Focused programmes: Establishing collaborations with various industry partners to deliver the programme on sharing basis. The specific courses are to be delivered by industry experts to provide practice-based insight to the students.

Special assistance program for slow learners & fast learners: The program has provision to identify slow and fast learners. Syllabus adhere the University Policy for slow and fast learners. Fast learners are given research problems and higher order learning assignments whereas slow learners are given additional resources and peer group learning across the subjects.

Induction program: Every year 3 weeks induction program is organized for 1st year students and senior students to make them familiarize with the entire academic environment of university including Curriculum, Classrooms, Labs, Faculty/ Staff members, Academic calendar and various activities.

Mentoring scheme: There is Mentor-Mentee system. One mentor lecture is provided per week in a class. Students can discuss their problems with mentor who is necessarily a teaching faculty. In this way, student's problems or issues can be identified and resolved.

Competitive exam preparation: Students are provided with one class in every week for Competitive exams preparation.

Extra-curricular Activities: organizing & participation in extracurricular activities will be mandatory to help students develop confidence & face audience boldly. It brings out their leadership qualities along with planning & organizing skills. Students undertake various cultural, sports and other competitive activities within and outside then campus. This helps them build their wholesome personality

Career & Personal Counseling: - Identifies the problem of student as early as possible and gives time to discuss their problems individually as well as with the parents. Counseling enables the students to focus on behavior and feelings with a goal to facilitate positive change. Its major role lies in giving: Advice, Help, Support, Tips, Assistance, and Guidance.





Participation in Flip Classes, Project based Learning(A2 Assignment), Workshops, Seminars & writing & Presenting Papers: Departments plan to organize the Flip Classes, Project based Learning(A2 Assignment), workshops, Seminars & Guest lecturers time to time on their respective topics as per academic calendar. Students must have to attend these programs. This participation would be count in the marks of general Discipline & General Proficiency which is the part of course scheme as non-credit course.

Formation of Student Clubs, Membership & Organizing & Participating events: Every department has the departmental clubs with the specific club's name. The entire student's activity would be performed by the club. One faculty would be the coordinator of the student clubs & students would be the members with different responsibility.

Capability Enhancement & Development Schemes: The Institute has these schemes to enhance the capability and holistic development of the students. Following measures/ initiatives are taken up from time to time for the same: Career Counseling, Soft skill development, Remedial Coaching, Bridge Course, Language Lab, Yoga and Meditation, Personal Counseling.

Library Visit & Utilization of QLRC: Students may visit the library from morning 10 AM to evening 8 PM. Library created its resources Database and provided Online Public Access Catalogue (OPAC) through which users can be accessed from any of the computer connected in the LAN can know the status of the book. Now we are in process to move from OPAC to KOHA.

SEMESTER 1



FIRST YEAR

BC3101	Title: Principles of Management	LT P C 4 0 0 4				
Version No.	1.0					
Course Prerequisites	Nil					
	The purpose of this paper is to impart to the student an understanding of state of the art of the management with the developments in the concept, theories and practices in the field of commerce.					
-	Students will be able to know the <i>management</i> evolution and how it will affect future <i>managers</i> . Acquire familiarity and a working knowledge of the management practices.					
Unit No.	Unit Title	No. of hours (per Unit)				
Unit I	Introduction to Management and Planning pt, Nature, Functions and Significance of Management. Levels of Management. Develo	14				
Henri Fayol to Mode	eo Classical, Contingency and contemporary approach to management. Contributions on Management Thoughts. Conceptual Framework of Planning, Decision-making and Corporate strategy –environmental analysis, formulation of strategic plan and growth	Management by				
Unit II	Organising and Organisation Structure	9				
Centralization and D	t, Process and Significance of Organisation. Types of Organisation Structure. Delegation ecentralization of Authority. Span of Management. Accountability, Delegation, Formation and Role of Groups in organization. Role of Positive Thinking in Organisation.	l and informal				
Unit III	Staffing	8				
	cope and Process of Staffing. Recruitment – Meaning and Sources. Selection – Processitials of Successful Interview. Training – Concept, Significance and Methods.	s of Selection. Types of				
Unit IV	Motivation and Coordination	10				
	on – Abraham Maslow, Fredric Herzberg, Douglas McGregor and William Ouchi. Lea bes of Leaders. Style of Leadership. Coordination – Concept and Techniques. Communito Communication.					
Unit V	Directing and Controlling	7				
	Elements and Significance of Directing. Principles of Directing. Adaptability to Chang hallenges for the Managers. Controlling: Meaning and Process of Controlling. Technic					
Text Books	 L.M. Prasad, Principles and Practices of Management, S. Chand and Publishers Educational Publishers, New Delhi. Neeru Vashisht, Principles of Management, Taxman Publication, New Delhi. 					
Reference Books	ks 1. Singh, B.P. and T.N. Chabara. Business Organisation and Management. Dhanpat Rai and Company, Delhi.					
Mode of Evaluation	Internal and external examinations					
Recommendation by Board of Studies on	26-03-2019					
Date of approval by the Academic Council	13.07.2019					



Unit Wise Course Outcome	BC3101	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None(Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The student will come to know about the basic concept of Management, Theories, Approaches used in Management.	2	S
CO 2	The student will be able to understand the Organizing and Organization Structure.	3	S
CO 3	The student will be able to learn about the Concept and Process of Staffing, Recruitment and Selection Process in an organization.	2	S
CO 4	The student will be able to understand the meaning and concept of Motivation and Coordination in an organization.	3	S
CO 5	The student will be able to learn about concept of Directing and Controlling process in an organization.	4	S

Course	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								Programme Specific Outcomes	
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	3	3	2	2	2	3	3	1
CO2	3	3	3	3	2	3	3	2	3	1
CO3	2	3	3	3	2	3	2	2	3	2
CO4	2	2	3	3	2	3	2	3	2	3
CO5	3	3	2	3	2	3	3	1	2	2
Average	2.6	2.4	2.8	3	2	2.8	2.4	2.2	2.6	1.8

BC3102	Title: Financial Accounting	LTPC 5005
Version No.	1.0	
Course Prerequisites	Nil	
Objectives	To enable the students to be proficient for applying the accounting knowledge in special business activities.	
Expected Outcome	Student will be able to develop the skills of recording of transactions relating to issues of branches and departments, Hire-purchase system, royalty system and partnership account.	
Unit No.	Unit Title	No. of hours (per Unit)
Unit I	Accounting Concepts and Practices	8





Council

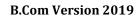
Basics of Accounting: Introduction of accounting, features and Objectives of preparing accounting. Functions of accounting, Limitations of accounting, Users of accounting, Accounting principles, concepts and conventions. Introduction to Journal, Ledger, cash book and Trial Balance with real business case handling. **Financial Compatibilities with Balance sheet Unit II** Final accounts: Introduction to component of final account including, trading account and profit and loss account. Differentiate between gross profit and net profit, and utility of balance sheet for firms. Prepare final accounts by incorporating both simple and advanced adjustment generally prevails in cut-throat competitive business scenario. 14 **Unit III Diverse accounts in Business** Branch and departmental accounts: Meaning of branch accounting, objectives of branch accounts, types of branches, dependent branches, independent branch, numerical ability to handling branch accounting system. Accounting procedure, allocating procedure for allocating the common expenses and interdepartmental transfer. **Cases in Partnership businesses Unit IV** 12 Partnership accounts: Revaluation accounts, Partnership deed, Calculation of goodwill, admission of new partner, retirement of partner. Realization accounts, Methods of dissolution, Problems solving through dissolution accounts. Hire purchase and BRS Unit V Hire purchase and Royalty accounts: Hire purchase trading account, stock and debtor system, installment system. Introduction and objectives of royalty accounting, Numerical ability to solve simple and complex Introduction to bank Reconciliation statement. 1. S.N. Maheshwari, Financial Accounting, Vikas Publishing House Pvt. Ltd, New delhi. **Text Books** 2. K.G. Gupta, Financial Accounting, K.G. Publication, Meerut. 1. Charles T. Horngren and Donna Philbrick, Introduction to Financial Accounting, Pearson Education, New delhi. Reference Books 2. Tulsian, P.C. Financial Accounting, Pearson Education, New delhi. **Mode of Evaluation** Internal and External Examinations Recommendation by Board of Studies 26-03-2019 Date of approval by the Academic 13.07.2019

Unit Wise Course Outcome	Description	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The students will understand the concepts related to financial accounting.	2	Emp/S/Ent
CO 2	The students will Identify the profit and loss account and balance sheet	2	Emp/S/Ent
CO 3	The students will understand the complexities associated with departmental account and the branch accounting	3	Emp/S/Ent
CO 4	The students will demonstrate the role of partnership, revaluation, goodwill, retirement.	2	Emp/S/Ent
CO 5	The students will analyze the royalty accounts and the hire purchase.	3	Emp/S/Ent



Course	(Course A	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								Programme Specific Outcomes	
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	3	1	2	3	3	2	2	3	1	2	
CO2	3	3	2	3	3	3	2	3	2	3	
CO3	3	2	2	3	3	2	2	3	1	2	
CO4	3	2	1	3	3	3	2	3	3	1	
CO5	3	2	2	3	3	3	2	3	2	1	
Average	3	2	1.8	3	3	2.6	2	3	1.8	1.8	

BC3103	Title: Business Economics				
Version No.	1.0				
Course Prerequisites					
Objectives	To provide exposure to the commerce students about Micro Economic concepts and inculcate an analytical approach to the subject matter.				
Expected Outcome	The student would be able to apply economic reasoning to the real problems of Business.				
Unit No.	Unit Title	No. of hours (per Unit)			
Unit I	Introduction	6			
Difference between Ed	f Business Economics, Tools for Analysis-Functional Relationships, Schedules, Graphs, F conomics & Business Economics; Relationship of Business Economics with other branch blems of an economy, difference between Micro and Macro Economics.				
Unit II	Consumer Behavior and Demand Analysis	10			
	w of Demand; Elasticity of Demand- Concept and Measurement; Price, Income, Cross and e of Elasticity of Demand. Methods of Demand Forecasting, Supply - Law of Supply and				
Unit III	Production and Cost analysis	8			
Production Function-	Law of Variable Proportions - Law of Returns to Scale, Economies and Diseconomies of	Scale –			
	Concept of Costs- Short run and long run, short run cost curve and long run cost curve.				
Unit IV	11101118 WILLIAM 1 WILLIAM	8			
	nt Markets, Pricing Theory (short-run and long run) under conditions of -perfect competi				
	tion, Features of oligopoly, Market equilibrium, Concepts of Revenue -TR, AR and MR	with relationship.			
Unit V	Factor Pricing	8			
	theory of Distribution, Rent: Concept of Economic Rent, Theories of Rent – Ricardian T				
	nt, Quasi Rent, concept of Minimum wages, Theories of profit, Liquidity Preference Theory	ory of interest.			
Text Books	1. M. Adhikari, Business Economics, Excel book Publisher, New Delhi.				
	2. Ahuja H.L, Business Economics, S. Chand & Co., New Delhi.				
Reference Books	1. V. G. Mankar, Business Economics, Macmillan India Ltd. New Delhi.				
Mode of Evaluation	Internal and External Examinations				





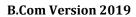
Recommendation by	
Board of Studies on	26-03-2019
Date of approval by	
the Academic	13.07.2019
Council	

Paper Code	BC3103	BL	Employability (Emp)/ Skill(S)/ Entrepreneurship (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The students will understand the role of business economics in decision making.	2	Emp/S
CO 2	The students will understand and Analyse the demand determinants and measuring price elasticity of demand.	2	Emp/S
CO 3	The students will understand and Analyse the peculiarities of factors of production.	3	Emp/S
CO 4	The students will identify the supply and cost analysis of Total, Average and marginal curves	3	Emp/S
CO 5	The students will identify Equilibrium, price and output decisions in various market forms	3	Emp/S

Course	(Course A	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	3	3	2	3	3	2	3	3	3	3	
CO2	1	3	2	3	3	3	2	3	1	2	
CO3	1	3	2	3	3	2	3	1	1	3	
CO4	1	3	3	3	3	2	3	3	1	2	
CO5	3	3	1	3	3	2	3	3	1	1	
Average	1.8	3	2	3	3	2.2	2.8	2.6	1.4	2.2	



BC3104	Title: Computer Applications in Business	LTPC 3003
Version No.	1.0	
Course Prerequisites	Nil	
	The basic objective of this course is to provide fundamental knowledge to develop computer skills among students.	
	This subject will be helpful to understand how to use different computer applications of in business operations.	
Unit No.	Unit Title	No. of hours (per Unit)
Unit I	Introduction to Computers	8
Introduction, character Binary number System		
Unit II	Introduction to Windows	7
Features and function	ication Windows, Concept of window, Types of Windows, Windows as an Operating Sying and User interfaces- CUI and GUI	stem, Basic
Unit III	Internet & Its Usage	6
	net, Introduction to Internet, Growth of Internet, ISP, Anatomy of Internet, World Wide Internet to Society and Search Engines.	Web, Internet
Unit IV	Introduction to essential tools: MS Word & Power Point	13
	Processing and power point: Concept, features, mail merge, header and footers, Practica	
	oduction to power point and its feature, preparation of power point presentaion, Role of	
Unit V	Spread Sheet & its Business Application	10
Concept of M. S. Exc	el: Introduction to Spreadsheet Concepts and its feature, Editing, Inserting, Deleting Wo	rk Sheets.
Using of Formulae ba		
Text Books	 B. Balagurusamy, Fundamentals of Computers, Tata Mc Graw Hill, Golgotia. Pradeep K. Sinha and Preeti Sinha, Foundation of Computing, BPB, Publication. 	
	1. R.K. Taxali, PC Software for Windows, Tata Mc Graw Hill, Golgotia.	
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board of Studies on	26-03-2019	
Date of approval by the Academic Council	13.07.2019	





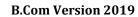
Unit Wise Course Outcome	BC3104	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The students will understand the types and application of computers	2	Emp/S/Ent
CO 2	The students will understand and Analyse the application of windows	2	Emp/S/Ent
CO 3	The students will understand and Analyse the internet and its usage	3	Emp/S/Ent
CO 4	The students will understand and Analyse and use the MS-Word and the power-point	3	Emp/S/Ent
CO 5	The students will identify the spread sheets and its application	3	Emp/S/Ent

Course	(Course A	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	2	3	2	2	1	2	2	1	3	1	
CO2	3	2	2	3	2	2	2	1	1	2	
CO3	3	1	2	3	3	2	3	3	3	1	
CO4	2	2	1	2	2	2	2	3	3	0	
CO5	1	2	1	3	3	3	2	3	3	1	
Average	2.2	2	1.6	2.6	2.2	2.2	2.2	2.2	2.6	1	





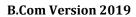
BC3105	Title: Business Mathematics	LTPC
Version No.	1.0	4 0 0 4
Course	1.0	
Prerequisites Prerequisites	Nil	
Objectives	To provide understanding of mathematical tools and their applications in real business life.	
Expected	Student will be able to apply mathematical techniques and knowledge in business and	
Outcome	economic situations.	
Unit No.	Unit Title	No. of hours (per Unit)
Unit I	Unitary Method and Number system	7
	aning, problems on Time and work, Problems on Speed, distance and time. Concept of In	ntegers, Exponential
	square roots, cubes and cube roots.	1
Unit II	Profit and Loss & percentage	5
	Loss, Problems on selling price and Cost price, Concept of percentages, Problems on Po	ercentages &
	nterpretation using Percentage.	
Unit III	Mathematics of Finance	8
	and interest, annuity, sinking fund, present value of an annuity/ amortization, present value	te concept in capital
expenditure, leasing		_
Unit IV	Ratio and Proportion and Basic Algebra	8
	, Types of Ratios, Inverse and duplicate ratios, Cross product rule, Invertendo, Altertendo	
	dendo and Dividendo Addendo, overview of Logarithms, Algebric expression and Linear	r Equation with one
and two variables.		10
Unit V	Quantitative Aptitude	10
	Number Series, Coding and Decoding and Odd Man Out, Direction Tests, Seating Arran	ngements, Blood
Relations and Syllo		
Text Books	1. Quantitative Aptitude, RS Aggarwal, S. Chand publications, 2. Fundamentals of Business Mathematics – 1 Jan 2009 by M. K. Bhowal (Author)	
Reference Books	1. PK Gupta, Business Mathematics and Business Statistics, Sultan Chand & sons. 2.Dr Business Mathematics and Statistics, maximax publications. 3.The Art of Problem Solving, Volume 1: The BasicsSandor Lehoczky, Richard Rusczy	,
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board of Studies on	26-03-2019	
Date of approval by the Academic Council	13.07.2019	





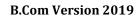
Unit Wise Course Outcome	BC3105	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Students will solve the problem based on the unitary method. (Time and work, speed and time etc)	2	Emp/S
CO 2	Students will be able to apply the concept of percentage Commercial and Mathematical problems.	2	Emp/S
CO 3	To learn the methods of solving problems on simple interest, compound interest, annuities etc, related to business finance	2	Emp/S
CO 4	To understand the basic concepts of Ratio and Proportion and to use them to solve the problems in business	2	Emp/S
CO 5	Analyse and demonstrate mathematical skills required in mathematically intensive areas in Economics and business	3	Emp/S

Course Outcomes	(Course A	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								
	PO1 PO2 PO3 P04 PO5 P06 PO7 PO8							PSO1	PSO2	
CO1	1	3	1	0	2	1	1	2	3	1
CO2	3	3	1	2	3	0	2	3	1	3
CO3	2	3	2	3	3	2	1	3	3	2
CO4	1	3	2	2	2	1	2	2	1	1
CO5	2	3	2	3	3	3	2	3	3	3
Average	1.8	3	1.6	2	2.6	1.4	1.6	2.6	2.2	2





Title: VAP-1 (NCFM) NSE Certification in Financial Market-I	L T P C 2 0 0 2					
1.0						
concepts of foreign exchange market globally.						
Students will be able to deal in international financial transactions which consequently help them to expand their business throughout the world.						
Unit Title	No. of hours (per Unit) 30					
Financial Market	6					
cial market, Types of financial (Primary Market, Secondary market), Importance of financial market	in India					
Financial Market Instruments	6					
cial market instruments, Types of financial instruments - Equity, Preference, Debt, Derivatives, and	Sweat equity					
	6					
	, Qualified					
	6					
	India.					
	6					
	and GDRs).					
Aptepg- international financial management Keithpilbeam - international finance						
Singhp- investment management						
Mode of Evaluation Internal and external examinations						
Date of approval by the Academic Council 13-07-2019						
	Nil To provide knowledge about the international financial environment and different issues and concepts of foreign exchange market globally. Students will be able to deal in international financial transactions which consequently help them to expand their business throughout the world. Unit Title Financial Market Financial Market Instruments cial market, Types of financial (Primary Market, Secondary market), Importance of financial market Financial Market Instruments cial market instruments, Types of financial instruments — Equity, Preference, Debt, Derivatives, and Primary Market issue market, functions, types of primary market (Public issue, Private placement, Preferential issue, ment, Right Issue, Bonus issue) Stock Market market and its functions, listing of securities, operators of stock exchange, and Stock exchanges in Money Market struments (Commercial bill, Treasury bill, call and short notice money, CDs, commercial bill, ADRs Aptepg- international finance Llevimd- international finance Lievimd- international finance Singhp- investment management Internal and external examinations 10					





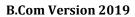
Unit Wise Course Outcome	VP3112	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Understand the basic concepts relating to different avenues of investment.	2	Emp/S
CO 2	To get a basic knowledge of the products, players and functioning of the financial markets.	2	Emp/S
CO 3	To understand the various concepts of primary market and secondary market	2	Emp/S
CO 4	To understand the basic concpts of the financial statement for investment purpose.	2	Emp/S
CO 5	To get the basic knowledge of money market instruments.	2	Emp/S

Course	(Course A	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	2	3	1	2	2	3	2	1	1
CO2	1	1	1	3	3	1	2	3	1	2
CO3	2	3	1	2	1	2	3	3	3	3
CO4	1	2	2	1	2	2	3	1	3	1
CO5	1	3	3	1	2	1	1	2	2	1
Average	1.6	2.2	2	1.6	2	1.6	2.4	2.2	2	1.6



SEMESTER 2

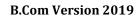
CY3201	Title: Environmental Science	LTPC						
		2002						
Version No.	1.0							
Course	Nil							
Prerequisites								
Objectives	The aim is develop inquiring minds and curiosity about science and the natural world and to make the students aware how to protect the Environment.							
Expected Outcome								
Unit No.	Unit Title	No. of hours (per Unit)						
Unit I	Introduction	3						
Introduction to Enviro and Function of Ecosy	onmental Studies, Scope and Importance, Need for public awareness. What is an ecosyst system.	<u> </u>						
Unit II	Natural Resources	5						
desertification. Defore droughts, conflicts ov	renewable Resources, Land resources and land-use change; Land degradation, soil erosic estation: Causes and impacts. Water: Use and over-exploitation of surface and ground were water (international & inter-state). Energy resources: Renewable and non renewable by sources, growing energy needs.	ater, floods,						
Unit III	Biodiversity and Conservation	5						
global biodiversity ho	iversity: genetic, species and ecosystem diversity; Bio- geographic zones of India; Biodict spots. India as a mega-biodiversity nation; Endangered and endemic species of India. Tooss, poaching of wildlife, man-wildlife conflicts, biological invasions; Conservation of Persity.	Threats to						
Unit IV	Environmental Pollution	4						
	and controls; Air, water, soil and noise pollution. Nuclear hazards and human health ris measures of urban and industrial waste.	ks. Solid waste						
Unit V	Environment Policies, Practices and Human Health	5						
Sustainability and sus human communities a Act; Water (Prevention populations and rights Text Books	tainable development. Climate change, global warming, ozone layer depletion, acid rain and agriculture. Environment Laws: Environment Protection Act; Air (Prevention & Con and control of Pollution) Act; Wildlife Protection Act; Forest Conservation Act. Natures, and human wildlife conflicts in Indian context. 1. A. Kaushik & C.P. Kaushik Environmental Studies, New Age international Publisher	trol of Pollution) re reserves, tribal s, New delhi.						
Reference Books Mode of Evaluation	 Sengupta, R. Ecology and Economics (OUP): An Approach to Sustainable Developm Catalogue. Gleeson, B. and Low, N. (eds.). Global Ethics and Environment, London, Routledge. Internal and External Examinations 	ent; OUP						
Recommendation by Board of Studies on Date of approval by	26-03-2019							
the Academic Council	13-07-2019							





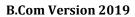
Unit Wise Course Outcome	CY3201	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To Understand the definition, scope and importance of natural resources and associated problems	2	S
CO 2	To Understand the concept of ecosystem and different types of ecosystem	2	S
CO 3	To Understand biodiversity and its conservation	2	S
CO 4	To Understand causes, effects and control measures of environmental pollution	2	S
CO 5	To Understand the social issues and the various law to protect environment	2	S

Course	(Course A	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	0	1	0	1	0	0	1	0	2	0
CO2	0	2	0	0	0	0	1	0	2	0
CO3	0	1	0	0	0	0	1	0	3	0
CO4	0	2	0	1	0	0	2	1	3	0
CO5	2	1	1	2	0	0	3	2	2	0
Average	0.4	1.4	0.2	0.8	0	0	1.6	0.6	2.4	0





BC3202	Title: Business Statistics	LTPC						
		4004						
Version No.	1.0							
Course	Nil							
Prerequisites								
Objectives	The objective of this course is to familiarize students with the basic statistical tools to apply on quantitative & qualitative data to summarize and analyze information for decision making.							
Expected Outcome	The student is expected to be equipped with the tools of processing and description of statistical data manually and learn the situations where to apply the specific tools.							
Unit No.	Unit Title	No. of hours (per Unit)						
Unit I	Introduction to Statistics	5						
Nature, Scope and lin	nitations of statistics, uses of statistics to business and industrial activities, Primary and so	econdary data,						
	assification and tabulation of data, Diagrammatic and graphic representation of data, Que							
Unit II	Statistical Data and Descriptive Statistics	10						
	Fendency: Mathematical Averages Including Arithmetic Mean, Geometric Mean and Har							
	eations. Positional Averages Mode, Median (and Other Partition Values Including Quartil							
	s of Variation: Absolute and Relative. Range, Quartile Deviation, Mean Deviation, Standard							
	Co-efficient, Properties of Standard Deviation/Variance. Concept of Skewness.	iaiu						
Unit III	Probability	10						
	ity, Addition and Multiplication rule, Conditional Probability and Baye's Theorem, Rand							
	ance of a Random Variable, Probability Distribution, Binomial, Poisson and Normal Dis	stributions and						
their Importance. Unit IV	Simula Completion and Decreasion Analysis	12						
	Simple Correlation and Regression Analysis							
	Meaning of Simple Correlation; Linear and non-Linear, Causation and Correlation, Scat							
	t of Correlation; Calculation and Properties (Proofs not required). Probable and Standard							
	Regression Analysis: Principle of Least Squares and Regression Lines. Regression Equation	ons and						
Estimation, Standard								
Unit V	Index Numbers and Time Series	7						
	ty of Index Numbers. Problems in the Construction of Index Numbers, Simple and Weight							
	g, Fisher's Ideal Index Number and Reversibility Tests, Application of Index Numbers. A							
	es: Component of Time Series, Calculation of Secular Trend, Moving Average method an	d Method of						
Least squares.								
Text Books	 S.P. Gupta, Business Statistics, S. Chand & Sons, New delhi. J.K. Thukral, Business Statistics, Taxman publication Ltd, New delhi. 							
Reference Books								
Mode of Evaluation	Internal and External Examinations							
Recommendation by Board of Studies on	26-03-2019							
Date of approval by the Academic Council	13-07-2019							





Unit Wise Course Outcome	BC3202	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course Outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Students will able to understand about the statistics and gain the knowledge of data representation through graphs and tables.	2	Emp/S
CO 2	Students gain the knowledge of data analysis through different methods.	2	Emp/S
CO 3	Students learn the concept of probability.	3	Emp/S
CO 4	Student understand about the correlation and regression concept and also different methods (Scatter diagram, Karl Pearson's and Spearman's method) of finding correlation coefficient.	3	Emp/S
CO 5	Students gain the knowledge of time series analysis and index numbers.	2	Emp/S

Course	(Course A	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	2	2	2	3	2	2	2	3	2	1
CO2	1	3	3	3	2	3	2	2	1	1
CO3	1	3	2	3	2	2	1	2	2	2
CO4	1	2	2	2	2	1	1	2	2	1
CO5	2	2	2	3	3	3	1	2	1	3
Average	1.4	2.4	2.2	2.8	2.2	2.2	1.4	2.2	1.6	1.6



BC3203	Title: Business Law	LTPC 4004						
Version No.	1.0	4004						
Course	Nil							
Prerequisites								
Objectives	The purpose of this paper is to familiarize the students with the meaning, scope and the sources of business law in India. Enhancing the level of students with reference to understanding of regulation in business							
Expected Outcome	Demonstrate an advanced and integrated understanding of business law and understand the impact of these laws on business practice.							
Unit No.	Unit Title	No. of hours (per Unit)						
Unit I	The Indian Contract Act, 1872	12						
Contract- Meaning, C Capacity, Free Conse	Pharacteristics and kind. Essential of valid contract- Offer and Acceptance, Consideration and nt, Legality of Object. Discharge of Contract, Breach of Contract and its remedies. Contract of Bailment and Pledge and Contract of Agency.							
Unit II	The Sale of Goods Act, 1930	6						
Warranties Transfer of seller against the good	ential element of contract of sale, Sale and Agreement to Sell/Hire purchase agreement, Co of Property, Breach of contract of Sale and Auction sale. Unpaid seller – Meaning and right ds and the buyer.							
Unit III	The Partnership Act, 1932 and The Limited Liability Partnership Act, 2008	10						
LLP, Difference betw partner. Incorporation Liability of LLP and J		r relation,						
Unit IV	The Negotiable Instrument Act, 1881 and The Information Technology Act, 2000	10						
types of endorsement	ial features of Negotiable Instruments, Promissory Notes, bill of exchange, &Cheques, End, Holder and holder in due course, Dishonor of Instrument. Information Technology Act, 20 ctronic Governance, Digital signature Certificates, Duties of subscribers, Penalties and atte tribunal, Offences.							
Unit V	The Consumer Protection Act, 1986	5						
	nsumer Protection Act, Objectives and Establishment of Consumer Protection Councils and ces (District Forum, State Commission & National Commission).	d Redressal						
Text Books	Pillai & Bagavathi, Business Law, S Chand & Sons, New delhi. MC Kuchhal, Business law, Vikas Publishing House Pvt. Ltd, New delhi.							
Reference Books	Dr G K Kapoor, Business Law and Practices, Taxman Publishers. A. Ramaiya, Business Law, Wadhwa Publishers.							
Mode of Evaluation	Internal and External Examinations							
Recommendation by Board of Studies on								
Date of approval by the Academic Council	13-07-2019							

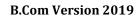


Unit Wise Course Outcome	BC3203	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Business Laws		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Understand and apply the concepts of Indian Contract Act in business dealings	2	Emp/S/Ent
CO 2	Understand and apply the concepts of Indian special Contract Act related to indemnity and Bailment	2	Emp/S/Ent
CO 3	Understand the need of sale of goods act, apply its laws for conduction of smooth business and analyze the legal issues to solve disputes	3	Emp/S/Ent
CO 4	Understand the basic principles of laws related with the IT sector and analyze the issues for dispute solving machinery	3	Emp/S/Ent
CO 5	Understand the rule of partnership as per the Partnership Act, analyze the problems of partnership firm and evaluate the method for registration of a partnership firm	3	Emp/S/Ent

Course	(Course A	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	2	3	3	3	1	3	3	2
CO2	3	1	2	3	3	3	2	3	3	2
CO3	3	1	3	3	3	3	2	3	3	1
CO4	3	1	2	3	3	3	3	2	2	1
CO5	2	1	2	2	3	2	1	2	1	2
Average	2.8	1	2.2	2.8	3	2.8	1.8	2.6	2.4	1.6



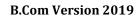
BC3204	Title: Financial Management-I	LTPC 5005
Version No.	1.0	
Course Prerequisites	Nil	
	To familiarize the students with the principles and practices of financial management and to acquire the knowledge to meet financial goals.	
Expected Outcome	Acquire and exhibit an understanding of finance and the role that finance plays within an organization.	
Unit No.		No. of hours (per Unit)
Unit I	Introduction to Financial Management	7
	Scope, Functions of Financial Management- Traditional Concept of Finance & Mode	
Finance, Financial Dec	ision- Types of Financial Decisions, Role of Finance Manager and Time Value of Mo	ney.
Unit II	Capital Budgeting	15
	ess, Project Selection. Estimation of project cash flows, Capital Budgeting Technique	s: Payback
Period Methods, Avera	ge Rate of Return, Net Present Value Methods, IRR and Capital Rationing.	
Unit III	Capital Structure & Cost of Capital	15
combined leverage, Co	al Structure, Capital Structure Theories, Cost of Capital, Operating Leverage, Financia est of Capital: Significance of Cost of Capital, Calculating Cost of Debt; Preference Sh	
	arnings and Combined (weighted) Cost of Capital.	
Unit IV	Dividend Policy	10
	tes in Dividend Policies; Forms of Dividends and Stability in Dividends, Determinants el; Gordon's Model and M.M. Hypothesis,	s, Dividend
Unit V	Management of Working Capital	8
	ng Capital: Nature of Working Capital, Significance of Working Capital, Operating cy ng Capital Requirements and Estimation of Working Capital	
Text Books	I. I. M. Panday, Financial Management, Vikas Publishing House Pvt. Ltd, New delhi 2. Khan M.Y.and Jain P.K: Financial Management, Text and Problems; Tata McGrav	w Hill, New Delhi.
Reference Books	 Van Home J.C: Financial Management and Policy; Prentice Hall of India, New J. Prasanna Chandra: Financial Management Theory and Practice; Tata McGraw H. 	
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board of Studies on	26-03-2019	
Date of approval by the Academic Counci	13-07-2019	





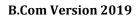
Unit Wise Course Outcome	BC3204	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The student will remember the overview of financial management	2	Emp/S/Ent
CO 2	The student will explain the capital budgeting techniques.	2	Emp/S/Ent
CO 3	The student will illustrate and explain the cost of capital and capital structure	3	Emp/S/Ent
CO 4	The student will illustrate and explain the different dividend policy	4	Emp/S/Ent
CO 5	The student will evaluate the management of working capital	4	Emp/S/Ent

Course			Pr	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	P06	PO7	P08	PSO1	PSO2
CO1	3	3	2	2	3	1	2	2	3	2
CO2	1	1	1	1	1	2	1	3	3	2
CO3	1	2	2	2	2	1	2	1	3	1
CO4	1	2	2	1	3	2	1	1	2	1
CO5	1	2	1	3	3	1	1	2	1	2
Average	1.4	2	1.6	1.8	2.4	1.4	1.4	1.8	2.4	1.6





CE3201	Title: Disaster Management	LTPC
		2000
Version No.	1.0	
Course	Nil	
Prerequisites		
Objectives	The course is intended to provide a general concept in the dimensions of disasters caused by nature beyond the human control as well as the disasters and environmental hazards induced by human activities with emphasis on disaster preparedness, response and recovery.	
Expected Outcome	Enhance the knowledge by providing existing models in risk reduction strategies to prevent major causalities during disaster.	
Unit No.	Unit Title	No. of hours (per Unit)
Unit: 1	Introduction on Disaster	5
such as Fire, Industria failures(Building and	saster: A) Natural Disaster: such as Flood, Cyclone, Earthquakes, Landslides etc B) Mar al Pollution, Nuclear Disaster, Biological Disasters, Accidents (Air, Sea, Rail & Road), St Bridge), War & Terrorism etc. Causes, effects and practical examples for all disasters.	
Unit II	Risk and Vulnerability Analysis	4
Risk: Its concept and Vulnerability Reducti	analysis 2. Risk Reduction 3. Vulnerability : Its concept and analysis 4. Strategic Develoon.	opment for
Unit III	Disaster Preparedness	5
Disaster. Role of Info Bodies Role of IT in	s: Concept and Nature . Disaster Preparedness Plan Prediction, Early Warnings and Safe rmation, Education, Communication, and Training, . Role of Government, International and Disaster Preparedness and Role of Engineers on Disaster Management.	and NGO
Unit IV	Disaster Response	5
Rescue, Evacuation a	Response Plan Communication, Participation, and Activation of Emergency Preparednes and Logistic Management Role of Government, International and NGO Bodies Psychologauma, Stress, Rumor and Panic). Relief and Recovery Medical Health Response to Differ	ical Response
Unit V	Rehabilitation, Reconstruction and Recovery	5
Measures. Creation of	ehabilitation as a Means of Development. Damage assessment, Post Disaster effects and f Long-term Job Opportunities and Livelihood Options, Disaster Resistant House Construent and Awareness, Dealing with Victims' Psychology, Long-term Counter Disaster Plant	iction Sanitation
Text Books	Disaster Science and Management by Bhattacharya published in McGraw Hill Education (India) Pvt. Ltd.	
Reference Books	. Disaster Management by Dr. Mrinalini Pandey published in Wiley India Pvt. Ltd. Tush 2. Disaster Management: Future Challenges and Opportunities by Jagbir Singh published in K W Publishers Pvt.	ar.
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board of Studies on	26-03-2019	
Date of approval by the Academic Council	13-07-2019	





Unit Wise Course Outcome	CE3201	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Students should be able to understand the basic concepts of disasters and its relationships with development	2	Emp/S/Ent
CO 2	Students should be able to understand the approaches of Disaster Risk Reduction (DRR) and the relationship between vulnerability, disasters, disaster prevention and risk reduction	2	Emp/S/Ent
CO 3	Students should be able to understand the Medical and Psycho- Social Response to Disasters.	3	Emp/S/Ent
CO 4	Students should be able to prevent and control Public Health consequences of Disasters.	3	Emp/S/Ent
CO 5	Students should have awareness of Disaster Risk Management institutional processes in India.	4	Emp/S/Ent

Course Outcomes			Programme Specific Outcomes							
	PO1	PO2	PO3	PO4	PO5	P06	PO7	P08	PSO1	PSO2
CO1	3	3	1	2	3	1	3	3	3	2
CO2	1	1	2	1	1	2	2	3	3	2
CO3	1	1	1	2	2	1	3	1	3	1
CO4	1	1	2	1	3	2	3	1	2	1
CO5	1	3	2	3	3	1	3	3	1	2
Average	1.4	1.8	1.6	1.8	2.4	1.4	2.8	2.2	2.4	1.6

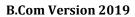


Code: VP3202	Title: Personality Development Program for Professional Growth-II	LTPC
		2 0 2 2
Version No.	1.0	
Course Prerequisites	Nil	
Objectives	 To develop the English communication skills of our students. To enable them to communicate effectively and nurture their speaking skills in English. To inculcate in our students the ability to develop soft skills and professional etiquettes which will make them more suitable for jobs in the corporate sector. To overcome interaction phobia as English is not their mother tongue. 	
Expected Outcome	 After the Course the students will be able to write/understand and create sentences in English of all tenses. They will be able to take part in daily routine conversations in English. Students will be able to understand and be partially groomed in corporate etiquettes and culture 	
Unit No.	Unit Title	No. of hours (per Unit)
Unit I	Functional Grammar	8
	noun, verb, adjective, adverb, preposition, conjunction	
	d, shall/should, will/would, may/might, must, ought to	
• Articles- a, an, the, no		
Unit II	Speaking Skills	12
Introduction		
	r educational background, family, hobbies, strengths	
	versation, meeting and greeting people	
• Opinions, likes and dis	likes	
World Around Me		
• Life at college, hostel		
Market place, bus stopVillage, town and city	, vank, post office	
 Village, town and city Eating out in a Restaur	rant	
Unit III	Professional Skills Enhancement	8
	sing sense, good manners, speaking well and respectably	
	g happy and alert, a good listener	
	be building and handling rejection	
 Problem solving and d 		
Self motivation	Colour making	
• leadership skills	WLul B. I.	,
Unit IV	Vocabulary Development	6





Word Formation: Pro	efix, suffix, conversion and compound words								
 Homophones and on 	e-word substitution								
 Words often confuse 	d and misused								
 Idiomatic phrases 									
 Antonyms and synor 	nyms								
Unit V Listening									
Main point in short s	imple conversations and messages	•							
• Essential information	n in short recorded passages on diverse matters								
Unit VI	Reading and Writing	8							
Reading and writing	of short, simple notes and messages								
• Basic descriptions ab	pout everyday life in simple sentences								
• Short basic description	ons of events and reporting what happened when and where								
• Simple e-mail or lett	er including expressions for greeting, addressing, asking or thanking								
• Completing a question	onnaire giving information about background, interests, skills								
Text Books	1. High School Grammar by Wren & Martin revised by Dr. N.D.V.Prasada Rad	(S.Chand)							
	2. Personality development by Harold R. Wallace (Cengage Learning)								
Reference Books	1. Essential English Grammar by Raymond Murphy (Cambridge Univ. Press)								
	2. Practical English Usage by Michael Swan (Oxford)								
	3. Personality Development & Soft skills by Barun K. Mitra 2nd edition(Oxford Univ.Press)								
	4. Online Resources: Youtube, TEDx, Flipboard	l , , , , , , , , , , , , , , , , , , ,							
	-								
Mode of Evaluation	Internal and External Examinations								
Recommendation by	26-03-2019								
Board of Studies on									
Date of approval by the	13-07-2019								
Academic Council									





Unit Wise Course Outcome	VP3202	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Student(s) should be able to write/understand and create sentences in English of all tenses, Student(s) will heighten their awareness of correct usage of English grammar in writing and speaking and will be able to improve their speaking ability in English both in terms of fluency and comprehensibility.	2	Emp/S/Ent
CO 2	Student(s) should be able to take part in daily routine conversation in English language.	2	Emp/S/Ent
CO 3	Student(s) should be able to understand and partially be groomed in corporate etiquettes and culture.	2	Emp/S/Ent
CO 4	Student(s) will learn new vocabulary words, use them correctly in a sentence while speaking and writing, , and understand their meaning in the text.	2	Emp/S/Ent
CO 5	Student(s) should learn to use strategies to listen actively, will be able to distinguish more important ideas from less important ones and will participate in the discussions. It will help the students to improve their reading and writing skills.	2	Emp/S/Ent

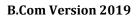
Course Outcomes	(Course A	Programme Specific Outcomes								
outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	2	2	2	3	2	2	2	3	2	1
CO2	1	3	3	3	2	3	2	2	1	1
CO3	1	3	2	3	2	2	1	2	2	2
CO4	1	2	2	2	2	1	1	2	2	1
CO5	2	2	2	3	3	3	1	2	1	3
Average	1.4	2.4	2.2	2.8	2.2	2.2	1.4	2.2	1.6	1.6



SECOND YEAR

SEMESTER 3

BC3301	Title: Money Banking and financial institution	LTPC 4004
Version No.	1.0	
Course	None	
Prerequisites		
Objectives	To enrich students with the knowledge of the functioning of banksother financial institutions in the world today.	
Expected Outcome	This would be helpful to familiarize with internet banking and financial system in order to maintain better customer relationship in present global scenario.	
Unit No.	Unit Title	No. of hours(per Unit)
Unit I	Introduction to Money and Market	7
	by market, Its constituents and its limitations, Banking operations, sources of funds Banks fund. Banker and customer Relationship, types of a banker their lities.	s,Principles of
Unit II	Banking Operations	12
	definition and their relationship, types of customers and modes of operations, proceeding an account, different banking services, different financial anking.	lure and
Unit III	Commercial Banks and their Activities	12
Banking , Mutual Fu	mercial Banks, , Functions of Commercial Banks , Teller System , ATM System nds , Electronic Clearing System, Electronic Fund Transfer, Gold Banking , Banks In Economic Development.	,Home
Unit IV	Working Procedure of RBI	11
Management of Cent	al Banking, Features of Central Bank, difference between Central Bank and Comme ral Bank Of India, Functions of Central Bank i.e Traditional Functions, Promotional Monetary Policy and fiscal policy of Reserve Bank of India.	
Unit V	Internet Banking and Financial Institution	12
Types of Credit Cardinstitution: IDBI, IFC	tion and Meaning of E- Banking, Benefits of E- Banking, Various Activities Under s And Their Uses, ATM, Internet Banking, Tele Banking, E- Banking In India. Ma EI, SIDBI and SFCs, NBFC, PAYMENT BANKS.	
	Sundharam and Varshini, "Banking Law, Theory and Practicies", Sultan Chand & Sons. N.R Mohan, "Banking Risk and Insurance", Vikas Publication.	
	Nirmala Prasad, "Banking And Financial System", Himalaya Publishing House,Mur Radhaswamy, "Text Book of Banking", S. Chand & Co. New Delhi Agarwal, O.P., Banking and Insurance, Himalaya Publishing House.	nbai
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board ofStudies on	26-03-2019	
Date of approvalby the Academic Council	13-07-2019	





Unit Wise Course Outcome	BC3301	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Assess the components of a financial system with respect to real economy linkages and .financial market participants.	2	Emp/S/Ent
CO 2	Analyze the impact of central bank monetary policy on financial systems and the entire economy, and to appraise the role of financial intermediaries as both brokers and asset transformers	2	Emp/S/Ent
CO 3	To evaluate the different financial intermediaries and risk management services and need for government regulations.	3	Emp/S/Ent
CO 4	To illustrate the detailed knowledge of risk management in financial institution & to assess the development of financial markets and securities in response to market participants requirements.	3	Emp/S/Ent
CO 5	To illustrate the detailed knowledge management of NBFCs and depositories	4	Emp/S/Ent

Course Outcomes	(Course A		Programme Specific Outcomes							
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	2	3	2	2	2	3	1	2
CO2	3	2	2	3	2	2	2	3	1	3
CO3	3	1	2	3	3	3	2	3	2	1
CO4	3	1	3	3	2	3	2	3	2	2
CO5	3	1	3	3	2	2	2	3	1	3
Average	3	1.2	2.4	3	2.2	2.4	2	3	1.4	2.2

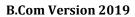


BC3302	Title: Computer Aided Cost Accounting	LTP C 4 0 0 4
Version No.	1.0	
Course Prerequisites		
Objectives	To acquaint the students with basic concepts used in cost accounting and various methods involved in cost ascertainment systems and use of costingdata for planning control & decision-making by using various computer tools	,
Expected Outcome	On completion of the syllabi the student will gain an insight to the emerging perspectives in Cost Accounting.	
Unit No.	Unit Title	No. of hours (per Unit) 46
Unit I	Introduction	6
	and advantages of cost accounting, Difference between financial, cost, and manage cepts and classifications, Role of a cost accountant in an organization.	ment
Unit II	Materials and Labour	10
materials. Methods	nventory control- concept and techniques, Accounting and control of purchases, st of pricing of materials issues – FIFO, LIFO, Simple Average, Weighted ecounting and Control of labour cost.	orageand issue of
Unit III	Overhead	10
Treatments of certain	ation, apportionment and absorption of overhead. Under- and over-absorption. Capacin items in costing, like interest on capital, packing expenses, debts, research and es, Preparation of cost sheet, tender price, machine hour rate.	tycosts.
Unit IV	Methods of Costing	14
	osting, Contract Costing, Process costing (process losses, valuation of work in proges) Activity based costing.	gress,
Unit V	Applications of Computer in Cost Accounting	6
Working on spread s	heet, MS excel and its applications, working of MS-Excel, Operating Cost.	
Text Books	1 Arora, M.N. Cost Accounting – Principles and Practice. Vikas Publishing l 2. Jain, S.P. and K.L. Narang. Cost Accounting: Principles and Methods. Ka	
Reference Books	Charles T. Horngren, Srikant M. Datar, Madhav V. Rajan, Cost Accounting Emphasis, Pearson Education. Iyengar, S.P. Cost Accounting. Sultan Chand & Sons	ng: AManagerial
Mode of Evaluation	Internal and External Examinations	
Recommendation b Board of Studies on		
Date of approval by Academic Council	the 13-07-2019	



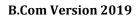
Unit Wise Course Outcome	BC3302	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Computer Aided Cost Accounting		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Students would be able to get a clear picture of cost concept; role of management accounting in the business, students will be able to take a decision while solving the problems of Business.	2	Emp/S/Ent
CO 2	To explain the detailed knowledge of material and labour in cost accounting, and Solve problems relevant to cost accounting systems using ideas and techniques some of which are at the forefront of the discipline.	2	Emp/S/Ent
CO 3	To illustrate the classification, allocation and absorption of overhead, and Use organization skills (including task and time management) relevant to cost accounting systems both individually and in a group situation.	3	Emp/S/Ent
CO 4	Students would analyze the motive behind preparing the various budgets, establishing a budgetary control system and its administration, Evaluating the real problems while preparing the budget in Business.	3	Emp/S/Ent
CO 5	The student will evaluate the application of computer in cost accounting, and understand the application of computer in cost accounting, and Exercise appropriate judgment in selecting and presenting information using various methods relevant to cost accounting.	4	Emp/S/Ent

Course Outcomes	(Course Ar	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	2	2	2	2	3	3	2	2	1
CO2	3	2	3	2	2	3	3	3	2	2
CO3	3	2	3	1	2	3	3	3	2	1
CO4	3	2	3	2	2	3	3	3	2	1
CO5	3	3	3	3	3	3	3	3	2	1
Average	3	2.2	2.8	2	2.2	3	3	2.8	2	1.2





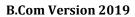
ı								
Title: C	orporate law	LT PC 4 0 0 4						
1.0								
None	one							
scope an	pe and the sources of company law in India. Enhancing the level of							
	Unit Title	No. of hours (per Unit) 44						
	10							
Formation of Company 9								
		e registrar, Effect of						
Memorandum of Association & Article of association 9								
morandum	n, Doctrine of ultra vires, Article of association meaning and concept							
	Prospectus & Company Management	8						
	Meetings & Winding Up of Company	8						
meeting,	Minutes of meetings, resolutions, Winding Up of company: Meaning							
Text Books 1. N. D. Kapoor, Elements of Mercantile Law, Sultan Chand & Sons. 2. G.K. Kapoor, Company Law, Taxmann Publication Pvt.Ltd.								
Reference Books 1. K.C. Garg, Company Law, Kalyani Publishers.								
tion	Internal and External Examination							
n by s on	26-03-2019							
Date of approval by 13-07-2019								
	1.0 None The purscope a students Students law and ing, Charporate ve 3. Company mpany, properties of company determines of company meeting, compulsory meeting, ompulsory meeting, on the meeting meeting, or meeting	None The purpose of this paper is to familiarize the students with the meaning, scope and the sources of company law in India. Enhancing the level of students with reference to understanding of regulation of company. Students will know an advanced and integrated understanding of company law and understand the impact of these laws on business. Unit Title Introduction of Company Law ing, Characteristics and types of company, Private limited Company, Public porate veil, Difference between company and partnership, Company Law in Ir 3. Formation of Company Company, Mode of incorporation of company, Document to be filed with the mpany, promoter role of promoters of company. Memorandum of Association & Article of association Association: Meaning, and importance of memorandum for company, Content morandum, Doctrine of ultra vires, Article of association meaning and concept cle, MOA vs AOA. Prospectus & Company Management ing, dating of prospectus, registration of prospectus, Contents of prospectus, Detors, Appointment of Directors, Position of Directors, Meetings of directors, Islands, Minutes of meetings, resolutions, Winding Up of company: Meaning ompulsory winding up, procedure of winding up by the court. 1. N. D. Kapoor, Elements of Mercantile Law, Sultan Chand & Sons 2. G.K. Kapoor, Company Law, Taxmann Publication Pvt.Ltd. 1. K.C. Garg, Company Law, Kalyani Publishers. Liton Internal and External Examination In by						





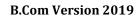
Unit Wise Course Outcome	BC3303	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course	Upon successful completion of the course, students would be able to:		
outcomes			
CO 1	To understand the concept of corporate law	2	Emp/S/Ent
CO 2	To explain the incorporation of a company	2	Emp/S/Ent
CO 3	To explain the detailed knowledge of article of association and memorandum of association	3	Emp/S/Ent
CO 4	To illustrate the information about prospectus & company management	3	Emp/S/Ent
CO 5	To explain the detail knowledge of meetings in company and winding up of company	4	Emp/S/Ent

Course Outcomes	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								Programme Specific Outcomes	
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	0	1	2	2	3	3	2	1	3
CO2	3	1	2	3	2	3	3	3	3	3
CO3	3	1	2	2	2	3	1	2	2	2
CO4	3	1	3	3	2	3	2	3	3	3
CO5	3	1	1	3	3	3	3	1	1	1
Average	3	0.8	1.8	2.6	2.2	3	2.4	2.2	2	2.4





DITAGO 4		LTPC						
BH3304	Title: Principle and Practices of E-commerce	4 0 0 4						
Version No.	1.0							
Course Prerequisites	Honors & BI							
Objectives	To enable the student to become familiar with the mechanism for Conducting business transactions through electronic means							
Expected Outcome	After Completion of the subject student should able to • Understand basic concepts and technologies used in the field of manageminformation systems; • Have the knowledge of the different typesmanagement information systems; • Understand the processes developing and implementing information systems; • Be aware of ethical, social, and security issues of information systems;							
Unit No.	Unit Title	No. of hours (per Unit)42						
Unit I	Introduction to E-Commerce	7						
	ion is just beginning, Ecommerce : A Brief History, Understanding E-commerce:							
organizing Themes								
Unit II	E-Commerce Business Models and Concepts	10						
business models, Business structure and process, The	odels, Major Business to Consumer (B2C) business models, Major Business to Business models in emerging E-commerce areas, How the Internet and theweb change business Internet: Technology Background, The Internet atture Infrastructure, The World Wide Web, The Internet and the Web: Features							
Unit III	Building an ecommerce web site, Security and payment	10						
Building an E-commerce	Web Site: A systematic Approach, The e-commerce security environment, Security t	hreats in the e-						
	Sechnology solution, Management policies, Business procedures, and							
	em, E-commerce payment system, Electronic billing presentment and payment							
Unit IV E-commerce marketing concepts, Online retailing and services 8								
B2C and B2B E-commerce commerce in action: E-tail	ernet Audience and Consumer Behaviour, Basic Marketing Concepts, Internet Markete marketing and business strategies, The Retail sector, Analyzing the viability of onling Business Models, Common Themes in online retailing, The service sector: offlir Online Travel Services, Online	ine firms, E-						
Unit V	Social networks, auctions, and portals	7						
	e communities, Online auctions, E-commerce portals							
Text Books	TN Chhabra, Hem Chand Jain, and Aruna Jain, An Introduction to HTML, Dhanpat & Co	Rai						
1. David Whiteley, E-commerce: Strategy, Technology and Applications, McGrawHill Education 2. Bharat Bhaskar, Electronic Commerce: Framework, Technology and Application, 4th Ed., McGraw Hill Education 3. PT Joseph, E-Commerce: An Indian Perspective, PHI Learning								
Mode of Evaluation	Internal and External Examinations							
Recommendationby Board of Studies on	26-03-2019							
Date of approval by the Academic Council	13-07-2019							



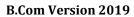


Paper Code	ВН3304	BL	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand the brief history of E-commerce	2	Emp/S/Ent
CO 2	To explain the E- commerce of business models and concepts	2	Emp/S/Ent
CO 3	To illustrate the building of an E-commerce website, security and payment system	3	Emp/S/Ent
CO 4	To explain the concept of E-commerce marketing, online retailing and services	3	Emp/S/Ent
CO 5	To explain the detailed knowledge of social networks, auctions and portals	4	Emp/S/Ent

Course	(Course A	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								Programme Specific Outcomes	
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	3	3	1	3	2	3	2	2	2	1	
CO2	1	2	3	1	3	2	3	2	1	1	
CO3	2	1	1	1	1	1	2	3	2	2	
CO4	2	2	1	3	1	1	2	2	3	1	
CO5	2	1	1	3	2	2	1	2	2	3	
Average	2	1.8	1.4	2.2	1.8	1.8	2	2.2	2	1.6	



VP3312	Title: VAP-III IFRS	LTPC 3003					
Version No.	1.0						
Course Perquisites	Nil						
	To make aware the students about the theoretical and practical aspects of the IFRS. It highlights rules and regulation for the organization, structure, and role of financial markets and institutions.						
Expected Outcome	This allows students to understand Rules under IFRS and its foundation in different aspects of the financial theories						
Unit No.	t No. Unit Title						
Unit I	Presentation of Financial Statements, Inventories	6					
Accrual basis	se of financial statements, Complete set of financial statements, General features, Goi of accounting, Materiality and aggregation, Frequency of reporting, Consistency of p. Inventory. Scope: Definitions, Measurement of inventories,						
Unit II	Accounting Policies, Changes in Accounting Estimates & Errors, Events after the Reporting Period	6					
Consistency of Retrospective	cope, Definitions, Accounting policies, Selection and application of accounting of accounting policies, Changes in accounting policies, Applying changes in accounting application, Disclosure, Changes in accounting estimates, Disclosure, Definitions of Period, Adjusting events after the reporting period, Non-adjusting events after the reporting period.	ng policies , Events after					
Unit III	Property, Plant and Equipment, Revenue	7					
cost Measure depreciation p Definitions of	initial costs, Subsequent costs, Measurement at recognition, Elements of cost, Measurement after recognition Cost model Revaluation model Depreciation Depreciable period Depreciation method Impairment Compensation for impairment De-recognition Revenue Measurement of revenue Identification of the transaction Sale of goods Revest, royalties and dividends Disclosure	amount and Disclosure,					
Unit IV	Accounting for Government Grants and Disclosure of Government Assistance	6					
	Grants Non-monetary government grants Presentation of grants related to assets Present to income Repayment of government grants Government Assistance Disclosure	ation of					
Unit V	Provisions, Contingent Liabilities and Contingent Assets	7					
RECOGNITI benefits Relia Risks and un provisions us	IS Provisions and other liabilities Relationship between provisions and continger ON Provisions Present obligation Past event Probable outflow of resources embodying table estimate of the obligation Contingent liabilities Contingent assets measurement Expected disposal of assets reimbursements of the opposition of the recognition and measurement rules Future operated Restructuring disclosure	ng economic Best estimate hanges in					
Sherous conti		nce) Latest					
Text Books	First Lessons in Accounting Standards Old Syllabus CA Final (With Ready Reference) Latest Edition By M P Vijay kumar Applicable for November 2019 Exa m Paperback – 1 January 2019 Taxmann's Students' Guide to Ind ASs (Converged IFRSs)(CAFinal)(5th Edition December 2019) Paperback – 1 January 2019						
Reference Bo	Oks D.S Rawat, Taxmann's Students' Guide to Financial Reporting with Applicable In Final-New Syllabus)(5th Edition December 2019) Paperback – 1 January 2019						





Mode of Evaluation	Internal and external examinations
Recommendation by	26-03-2019
Board of Studies on	
Date of approval by	13-07-2019
the Academic	
Council	

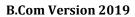
Unit Wise Course Outcome	VP3312	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course	Upon successful completion of the course, students would be able to:		
outcomes CO 1	To understand the concept of financial statements and inventories	2	Emp/S/Ent
CO 2	To explain the detailed knowledge of accounting policies, changes in accounting estimates & Errors, event after the reporting periods	2	Emp/S/Ent
CO 3	To understand the elements of property, plants and equipments, revenue	3	Emp/S/Ent
CO 4	to understand the detail knowledge of accounting for government grants and disclosure of government assistance	3	Emp/S/Ent
CO 5	To explain the detail knowledge of provisions, contigent liabilities and contingent assess	4	Emp/S/Ent

Course	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								Programme Specific Outcomes	
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	2	2	2	1	2	1	3	2	1	1
CO2	2	3	2	1	2	2	1	2	3	3
CO3	2	2	3	2	3	3	2	1	3	1
CO4	2	3	1	3	2	3	1	3	2	2
CO5	1	3	2	3	1	3	2	2	3	2
Average	1.8	2.6	2	2	2	2.4	1.8	2	2.4	1.8



SEMESTER 4

	Title: Income Tax and E-Filing	LTPC
DC2401		5 0 0 5
BC3401		
Version No.	1.0	
Course	None	
Prerequisites		
Objectives	To provide basic knowledge and equip students with application of principles and provisions of Income-tax Act,1961.	
Expected Outcome	Students will be able to know the Rules of Income Tax and Assess the Tax Liabilities.	
Unit No.	Unit Title	No. of hours(per Unit)
Unit I	An Introduction and Basic Definitions	8
Unit II	Heads of Incomes: Salaries & House Property	20
Income from Salaries; Incom	e from House Property;	
Unit III	Heads of Incomes: Business Incomes, Capital Gainsand Other	16
	Sources	
	& Profession; Capital Gains and Income from Other Sources.	
Unit IV	Set-off & Carry Forward of Losses and GeneralDeductions	6
_	f and Carry Forward of Losses; Deductions to be Made in Computation of	
Total Income; Rebates and R		
Unit V	Tax Liability & Tax Management	5
1	HUF; Firms and Association of Persons, Tax Deduction at Source; Advance	
•	Procedures, Penalties, Income Tax Authorities & Their Powers.	Ti D1.1:4:
Text Books	 Agarwal, B.K. and Rajeev Agarwal: Income Tax: Law & Accounts: Agra. Mehrotra, H.C.: Income Tax Law & Accounts; Sahitya Bhawan, Agra. 	nrupam Publications,
Reference Books	 Chandra, Mahesh and D.C. Shukla: Income Tax Law and Practice; Pra Delhi. Singhania, V.K.: Students' Guide to Income Tax; Taxmann, New Delhi. Ahuja, Girish and Ravi Gupta: Systematic Approach to Income Tax: Bha 	
	Delhi.	
Mode of Evaluation	Internal and External Evaluations	
Recommendation by Board of Studies on	26-03-2019	
Date of approval by	13-07-2019	
the AcademicCouncil		





Unit Wise Course Outcome	BC3401	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course	Upon successful completion of the course, students would be able to:		
outcomes CO 1	The student will remember the taxation law definitions and basic	2	Emp/S/Ent
COT	concepts of personal and business taxation system.	2	Emp/S/Em
CO 2	The student will remember and understand the approaches used in computation of salary income and income from house property.	2	Emp/S/Ent
CO 3	The student will remember, understand and apply concept in computation of income from business and profession, capital Gain and IFOS.	3	Emp/S/Ent
CO 4	The student will remember and apply about the carry out and clubbing provisions.	3	Emp/S/Ent
CO 5	The student will remember, analyze and evaluate the deductions, rebate and relief.	4	Emp/S/Ent

Course Outcomes	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									Programme Specific Outcomes		
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2		
CO1	3	1	2	3	3	3	3	3	2	2		
CO2	3	2	2	3	2	3	1	3	3	3		
CO3	3	2	3	3	3	3	3	2	3	1		
CO4	3	1	2	3	2	3	3	3	2	3		
CO5	3	2	2	3	3	3	1	2	2	2		
Average	3	1.6	2.2	3	2.6	3	2.2	2.6	2.4	2.2		



BC3402	Title: Management Accounting	LT P						
		C						
		5 0 0						
		5						
Version No.	1.0							
Course	Nil							
Prerequisites								
Objectives	The objectives of this paper are to familiarize the student with the toolsand skills of decision making in management accounting							
Expected Outcome	The students will be able to develop the decision making skill and analytical skills							
P. C.	to sort out the complexities in managing the Organizations.							
Unit No.	Unit Title	No. of hours						
		(per Unit)						
Unit I	Introduction to Management Accounting	4						
	Nature, scope and functions of management accounting, Role of management	•						
	ing, Limitations, Tools and techniques of Management accounting, Management Accounting Management Accoun	ınting Vs						
financial accounting.	ms, Emmations, 10015 and commiques of management accounting, management/2001	anding vo.						
Unit II	Budgetary Control and Process	10						
	ning and control: Meaning of budget and budgetary control, Objectives, Merits an	10						
	adget, Fixed and flexible budgeting, production budget, Zero base	diffiltations.						
budgeting, Performance bu								
Unit III	Marginal Costing and Break Even Analysis Process	10						
	Even Analysis: Concept of Marginal costing, variable & absorption costing, Benefits							
	-profit analysis, Break even analysis. Margin of safety. Make or buy decision.							
Unit IV	Analysis of Variances	12						
	te Analysis: Standard costing and Historical costing. Establishment of cost standards.							
	variance, Labour variance, overheads variance.							
Unit V	Management of Cash and Ratio Analysis	15						
	and Fund flow: Classification of ratios –profitability ratios, turnover ratios, solvence							
and liquidity ratios ratios	for investors, Advantages of ratio analysis; Limitations of accounting ratios. Cash flo	<i>y</i> wstatement						
fund flow statement.	for investors, rearranges or ratio analysis, Elimations of accounting ratios. Cash no	w state inent,						
Tund now statement.	1. Maheshwari, S.N. and S.N. Mittal. Management Accounting. Shree Mahavir Boo	kDenot						
Text Books	New Delhi.	късроі,						
Text Books	2. Khan, M.Y. and Jain, P.K. Management Accounting. McGraw Hill Education.							
	1. Anthony A. Atkinson, Robert S. Kaplan, Ella Mae Matsumura, S. Mark Young.							
Reference Books	2. Management Accounting. Dorling Kindersley(India) Pvt. Ltd.							
Reference Books	Singh, Surender. Management Accounting, Scholar Tech Press, New Delhi.							
Mode of Evaluation	Internal and External Examinations							
	26-03-2019							
Recommendation by	20-03-2019							
Board of Studies on	12.07.2010							
Date of approval by the	13-07-2019							
Academic Council								

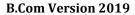


Unit Wise Course Outcome	BC3402	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To enlighten the students thought and knowledge on management Accounting, differentiate the Financial and management accounting.	2	Emp/S/Ent
CO 2	To give proper idea on financial statement analysis in practical point of view for the Business purpose.	2	Emp/S/Ent
CO 3	To provide knowledge about budgetary control keeping in mind the scope of the concept of the Business, analyse and apply the budgetary tool in business.	3	Emp/S/Ent
CO 4	To develop the know-how and concept of marginal costing and absorption costing with practical problem of the companies and manufacturing units, and apply & evaluate the BEP, CVP and other tools.	3	Emp/S/Ent
CO 5	Outline and apply management tools and techniques such as the variance analysis, operational performance measures, quality, and environmental cost management, and create management report to the management on the basis of evaluation and analysis of data.	4	Emp/S/Ent

Course	(Course A	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	3	3	3	3	3	3	2	1
CO2	3	2	3	3	2	3	1	3	3	2
CO3	3	2	3	3	2	3	3	3	2	1
CO4	3	2	3	3	3	3	3	3	2	2
CO5	3	3	3	3	2	3	3	3	2	1
Average	3	2	3	3	2.4	3	2.6	3	2.2	1.4



BC3406	Title: Principles & Practices of Corporate Governance	LTPC 4004								
Version No.	1.0									
Course Prerequisites	None									
Objectives	To familiarize the students with the understanding of issues and practices of corporate governance in the global and Indian context									
Expected Outcome	itically apply corporate governance theories and frameworks to the various corporate vernance structures found in their national environments. Show an advanced derstanding of the role of the board of directors in shaping the strategy of a company d protecting the interests stakeholders.									
Unit No.	Unit Title	No. of hours (per Unit) 44								
Unit I	Conceptual Framework of Corporate Governance	8								
Corporate Governance v	Porate Governance, Models of Corporate Governance, Governance v Good CorporateGov Corporate Excellence, Insider Trading, Rating Agencies, Whistle I Corporate Governance, Corporate Governance Reforms, Initiatives in India.	vernance,								
Unit II	Indian Model of Corporate Governance	8								
of Corporate Governance	ponsibilities, Powers, Number of Directors, Disqualifications, Board Meetings,Regulator in India, SEBI Norms based on KM Birla Committee, Clause Corporate Governance in Public Sector Undertakings.	y Framework								
Unit III	•	8								
	ir Functions, Remuneration Committee, Nomination Committee, Compliance Committee estors Relation Committee, Investment Committee, Risk and Audit Committee.	, Shareholders								
Unit IV	Major Corporate Governance Failures	10								
Group Newspapers (UK),	Bank of Credit and Commerce International (UK), Maxwell CommunicationCorporatio Enron (USA), WorldCom (USA), Satyam Computer Services ernance Problems Noticed in various Corporate Failures.	n and Mirror								
Unit V	Codes & Standards on Corporate Governance	10								
Corporate Governance Gu Sarbanes-Oxley (SOX) Ac	idelines, 2000, Principles of Good Governance and Code of Best Practice, 2000,	l								
Text Books	 J. P. Sharma Corporate Governance, Business Ethics & CSR, Ane Books Pvt.Ltd., New Delhi Bhanu Murthy, K. V. and Usha Krishna, Politics Ethics and Social Responsibilities of Business Pearson Education, New Delhi. D Geeta Rani & R K Mishra, Corporate Governance-Theory and Practice, ExcelBooks, New Delhi Christine A Mallin, Corporate Governance (Indian Edition), Oxford UniversityPress, New Delhi. 									
Reference Books	 Bob Tricker, Corporate Governance-Principles, Policies, and Practice (IndianEd Oxford University Press, New Delhi. Andrew Crane Dirk Matten, Business Ethics (Indian Edition), Oxford University Delhi. 									
Mode of Evaluation	Internal (40) External Assessment (60)									
Recommendationby Board of Studies on	26-03-2019									

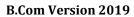




Date of approval bythe Academic Council 13-07-2019

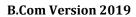
Unit Wise Course Outcome	BC3406	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Course	Upon successful completion of the course, students would be able to:		
outcomes			
CO 1	To familiarize the basic concepts of framework and ethical	2	Emp/S/Ent
	business practices in the context Indian corporate houses.		
CO 2	To understand the approaches used in Indian regulatory and	2	Emp/S/Ent
	Clause 49.		
CO 3	To aware the constituents and factions of ethical business practices	3	Emp/S/Ent
	committee.		
CO 4	To understand about white collar scams of different countries	3	Emp/S/Ent
CO 5	To understand about the Principles of Good Governance and Code	4	Emp/S/Ent
	of Best Practice, 2000 Sarbanes-Oxley (SOX) Act, 2002.		

Course	(Course A	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)										
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2		
CO1	3	3	2	1	3	3	3	3	3	3		
CO2	1	2	1	1	1	3	3	2	2	3		
CO3	3	3	2	3	1	3	3	3	3	2		
CO4	2	1	2	3	2	1	1	2	2	3		
CO5	1	2	1	1	2	2	1	1	3	3		
Average	2	2.2	1.6	1.8	1.8	2.4	2.2	2.2	2.6	2.8		





BC3404	Title: Business Strategy And Environment	LT P C 4004						
Version No.	1.0							
Course Prerequisites	None							
Objectives	The purpose of this paper is to familiarize the students with the scope, nature & elements of business environment. Providing detail knowledge of each element of business environment and strategic use of business Environment knowledge in business strategic planning.							
Expected Outcome	Students will develop an advanced and integrated understanding of Business Environment and its strategic planning of business.							
Unit No.	Unit Title	No. of hours (per Unit) 44						
Unit I	Introduction to Business Environment	,						
External environmen	ce and Nature of Business Environment. Types of environment, Interaction betweenInterats, Nature and Structure of Economy, Techniques for Environment and Significance of Environment Forecasting.	rnal and						
Unit II	Economic Environment	10						
Monetary Policy, Fis Objective and Recen and its Impact on Bu		olicy: Meaning						
Unit III	Politico-Legal Environment	10						
Entrepreneurial Role	n Business and Government, Economics, Planning, Regulatory, Promotional and es of Government, Constitutional Provisions affecting Business. An overview of majorlaw sm, Social Responsibility of Business.	s affecting						
Unit IV	Technological Environment & Demographic and Socio-CulturalEnvironment	8						
Business. Transfer of Population Size, Fa	Environment: Factors Influencing Technological Environment, Role and Impact of Technology-Channels, Methods and Limitations. (b) Demographic and Socio-Cultural Illing Birth Rate, Changing age structure and impact on business, Business and Society Organisational Behaviour.	Environment:						
Unit V	Foreign Investment & Trade and Business Strategy	8						
	stment, Foreign Institutional Investment, WTO and India: an overview, Regulation ofForeblic Sector Units. Strategic use of elements of Business Environment in	eign Trade,						
Text Books	 Cherunilam, Francis – Business Environment, Himalaya Publishing House. Paul, Justin-Business Environment, Tata McGraw Hill, New Delhi Aswathappa, K., Business Environment and Strategic Management, HPH 							
Reference Books	1. Mukherjee Sampath, Economic Environment of Business. 2. I.C. Dhingra, Indian Economics: Environment and Policy, 25th ed., Sultan Chand & Sons, New Delhi, 2012							
Mode of Evaluation	Internal (40) External Examination (60)							
Recommendati on by Board of Studies on	26-03-2019							





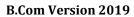
Date of approval	13-07-2019
by the Academic	
Council	

Unit Wise Course Outcome	BC3404		Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Business Strategy and Environment		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Develop understanding of importance of business environment studies.	2	Emp/S/Ent
CO 2	Skill of analyzing business environment	2	Emp/S/Ent
CO 3	Based on the available data students will be able to predict and forecast emerging business opportunities and threats.	3	Emp/S/Ent
CO 4	Acquire knowledge of components of Economic, Political, Legal, Technological, Social, International Environment and their importance.	3	Emp/S/Ent
CO 5	Skill of designing business strategy after analyzing business environment.	4	Emp/S/Ent

Course & Code	Course Outcome	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								Programme Specific Outcomes	
Code	s	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO 1	PSO 2
	CO1	2	0	2	3	3	3	2	1	2	2
Business	CO2	2	1	2	3	2	2	2	2	1	2
Strategy &	CO3	2	1	2	3	2	3	2	3	1	1
Environment	CO4	2	1	3	3	3	3	2	3	3	1
(BC3404)	CO5	2	1	2	3	2	3	2	1	3	2
	Average	2	0.8	2.2	3	2.4	2.8	2	2	2	1.6



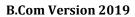
BH3404	Title: Management of International Finance	LTPC							
		4 0 0 4							
Version No.	1.0								
Course Prerequisites	Nil								
Objectives	To provide knowledge about the international financial environment and different issues and concepts of foreign exchange market globally.								
Expected	Students will be able to deal in international financial transactions which consequently								
Outcome	help them to expand their business throughout the world.								
Unit No.	Unit Title	No. of hours (perUnit) 44							
Unit I	Introduction to International Financial Management	8							
of payments, inter foreign exchange n									
Unit II	Long Term Investment Decisions	8							
	tional investment decisions- motives strategies and behavioral consideration for long term n. Justification of direct foreign investment, phases of investing in foreign markets, productcycl sification.	e theory,							
Unit III	Issues In Foreign Investment Analysis	10							
discounted cash fl measuring total ret	nvestment analysis, choice of framework for analysis, evaluation of international investment ow analysis, the adjusted present value approach, political risk analysis. External investment turn from foreign investment, benefits of foreign equity, bond I international asset allocation.								
Unit IV	Short Term Investment Decisions	10							
management, cash	nent decisions- domestic vs international working capital management, international cash positioning, cash mobilization, hedging strategy, intra corporate transfer of funds, transfer pricational receivables management, international inventory management.	ing,							
Unit V	International Financing Decisions	8							
	cing decisions, euromoney and euro bond markets. Growth of the Eurodollar market, mational markets, international equity markets, new financial instruments. 1. Aptepg- international financial management								
Text Dooks	2. Keithpil beam- international finance								
Reference Books	 L levimd- international finance Singh p- investment management 								
Mode of Evaluation	Internal (40), external examinations (60)								
Recommendation by Board of Studies on	26-03-2019								
Date of approval by theAcademic Council	13-07-2019								





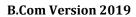
Unit Wise Course Outcome	BH3404	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To provide introduction and understanding about International Financial Management, regarding business and finance.	2	Emp/S/Ent
CO 2	To create awareness about capital structure and theories of capital structure, apply and analyze the capital structure for the company and business purpose.	2	Emp/S/Ent
CO 3	To make them understand the cost of capital in wide aspects, and analyze & evaluate all the concept of cost of capital	3	Emp/S/Ent
CO 4	To provide knowledge about dividend policies and various dividend models, analyze and evaluate the policies for dividend distribution	3	Emp/S/Ent
CO 5	To enable them to understand working capital management, evaluate, apply and analyze the WCM for business management.	4	Emp/S/Ent

Commo		Progra	Programme							
Course Outcomes	(Course A	Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	2	1	3	1	3	2	1	3	3
CO2	1	1	3	3	2	2	3	2	2	1
CO3	2	3	3	3	3	2	2	1	1	2
CO4	2	1	1	3	3	2	2	2	2	2
CO5	1	1	2	3	2	3	2	3	2	2
Average	1.8	1.6	2	3	2.2	2.4	2.2	1.8	2	2





BI3404	Title: Principles and Practices of Banking	LTPC					
Version No.	1.0	4004					
Course Prerequisites	None						
Objectives	To give exposure to the students of banking principles and concepts.						
Expected Outcome	This would be helpful to understand the banking procedures and Smoothening in online money transactions.						
Unit No.	Unit Title	No. of hours (per Unit) 44					
Unit I	Introduction of Banking	08					
	ng of Banking, Systems of Banking, Branch Banking, Unit banking, Corresponder Nationalization in India, Banking Regulation Act						
Unit II	Commercial Banking Practices	08					
	g and functions of commercial banks (Primary, Secondary and General utilionmercial banks, Credit creation	ty					
Unit III	Cooperative Banking Practices	08					
Introduction, Meaning disadvantages of coop	and functions of cooperative banks, Structure of cooperative banking, advantages a eratives banking	nd					
Unit IV	Central Banking Practices	10					
	g and functions of central banks- (Currency Authority, Banker, Agent and Advisor	tothe					
	s Bank and Supervisor, Bank Rate, Repo Rate, Reverse Repo Rate, Open Market Liquidity Ratio, Cash Reserve Ratio, Moral Suasion, Selective Credit Controls.						
Unit V	E- Banking Facilities	10					
	on to E- Banking, Benefits of E- Banking, Various Activities Under E-Banking, Typ I, Internet Banking, Tele Banking, reforms in E- Banking In India.	pesof Credit Cards					
Text Books	 Sundharam and Varshini, "Banking Law, Theory And Practicies", Sultan Cha Sons N.R. Mohan, "Banking Risk and Insurance". Vikas Publication. 	nd &					
Reference Books	1. Nirmala Prasad, "Banking And Financial System", Himalaya Publishing House.						
Mode of Evaluation	Internal (40), External Examinations (60)						
Recommendation by Board of Studies on	26-03-2019						
Date of approval by the Academic Council	13-07-2019						





Unit Wise Course Outcome	BI3404	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand the basic concept of Banking system. To understand about Indian Banking, Bank Nationalization in India, Banking Regulation Act.	2	Emp/S
CO 2	To understand the basic concept of Commercial Banking. To Extend the knowledge about various functions of commercial banks (Primary, Secondary and General utility functions).	2	Emp/S
CO 3	To know about the concept of Cooperative Banking. To understand the various functions of cooperative banks, Structure of cooperative banking, advantages and disadvantages of cooperatives banking.	3	Emp/S
CO 4	To provide a learning about the Central Bank. To know about the various types of functions of central bank- (Currency Authority, Banker, Agent and Advisor to the Government).	3	Emp/S
CO 5	To extend the knowledge about E- Banking. To provide the knowledge related to Benefits of E- Banking, Various Activities Under E-Banking.	4	Emp/S

Course Outcomes	(Course Ar	Spe	amme cific omes							
	PO1 PO2 PO3 P04 PO5 P06 PO7 PO8								PSO1	PSO2
CO1	1	1	1	2	3	2	3	3	1	3
CO2	3	2	3	3	2	2	3	2	2	2
CO3	1	3	1	3	2	2	3	3	1	3
CO4	1	2	2	2	3	2	1	3	2	2
CO5	2	2 3 1 3 3 3 3 3								1
Average	1.6	2.2	1.6	2.6	2.6	2.2	2.6	2.8	1.8	2.2



VP3412	Title: Value Aided Program NCFM-II	L T P C 2002							
Version No.	1.0	2002							
Course Prerequisites	None								
Objectives	To enhance the knowledge of the students about the security analysis of the funds and its working								
Expected Outcome	After studying the Security analysis, the students are expected to be equipped with handling of the of the investment in the Different Securities								
Unit No.	Unit Title	No. of hours (per Unit) 26							
Unit I	Securities Market in India - An Overview	6							
	ndian Securities Market, Market segments, Key indicators of securities madegments and their products, Reforms in Indian securities markets	arket, Products and							
Unit II	Trading Membership	5							
Declaration of defaul	membership, Surrender of trading membership, Suspension & expulsion ter, Authorized person, Sub-brokers, Broker-clients relations, Sub-brokerand arbitration, Code of Advertisement								
Unit III	Trading	5							
Logging on, Log off	system, Market types, Trading system users hierarchy, Local databas Fexit from the application, Neat screen, Invoking an inquiry screen, O Limited physical market, Block trading session, Retail debt market (RDM)	rder management,							
Unit IV	Clearing Settlement	5							
Introduction, Key terr Clearing and settleme	minologies used in clearing and settlement process, Transaction cycle, Set ent process.	tlement agencies,							
Unit V	Legal Framework	5							
) regulations, 2008, SEBI (prohibition of insider trading) regulations, alent and unfair trade practices relating to, Securities market) regulations of,								
Text Books	V.K Bhalla, Investment Mangement, S. Chand Publications. Haygen and Robert A, Modern Investment Theory", Cencage Publicati	ons.							
Reference Books	Frank Reilly and Keith Brown, Investment Analysis and Portfolio Mang Publications.	ement, PHI							
Mode of Evaluation	Internal and External Examinations								
Recommendation by Board of Studies on	26-03-2019								
Date of approval by the Academic Council	13-07-2019								





Unit Wise Course Outcome	VP3412	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand the fundamentals of the currency market and to understand the concept of derivative	2	Emp/S
CO 2	To understand the currency futures as a risk management tool.	2	Emp/S
CO 3	To learn about the trading platform of the currency derivatives segment of a stock exchange.	2	Emp/S
CO 4	To learn the types of derivative products and their application.	3	Emp/S
CO 5	To learn about the trading of derivatives on the stock exchanges.	3	Emp/S

Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									Programme Specific Outcomes	
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	1	3	1	3	3	3	2	3	3	2
CO2	3	3	3	3	1	2	1	3	2	2
CO3	2	3	1	3	2	1	2	2	3	1
CO4	2	1	3	2	3	1	1	2	1	2
CO5	3	3	2	3	1	3	2	1	2	2
Average	2.2	2.6	2	2.8	2	2	1.6	2.2	2.2	1.8



THIRD YEAR

SEMESTER 5

BC3501	Title: Corporate Accounting	LTPC 4004
Version No.	1.0	
Course Prerequisites		
Objectives	This course introduces the students to enable them to acquire the basic knowledge of the corporate accounting and to learn the techniques of preparing the financial statements.	
Expected Outcome	On completion of the syllabi the student will gain an insight to the emerging perspectives in Corporate accounts.	
Unit No.	Unit Title	No. of hours (per Unit) 48
Unit I	Accounting for Share Capital & Debentures	10
	reissue of forfeited shares: concept & process of book building; Issue of rights and Redemption of preference shares; Issue and Redemption of Debentures	bonus shares;
Unit II	Final Accounts	8
	t and loss account and balance sheet of corporate entities, excluding calculation of nosal of company profits	nanagerial
Unit III	Valuation of Goodwill, Shares and Accounts of Banking Companies	10
	lation: simple problem only, Difference between balance sheet of banking and non-lial norms; Asset structure of a commercial bank; Non-performing assets (NPA)	oanking
Unit IV	Amalgamation of Companies	10
	nting treatment as per Accounting Standard: 14 (ICAI) (excluding intercompany hosepts and accounting treatment excluding scheme of reconstruction.	ldings). Internal
Unit V		10
Preparation of conso 21 (ICAI)	blidated balance sheet with one subsidiary company; Relevant provisions of Accour	nting Standard:
Text Books	 M.C. Shukla, T.S. Grewal, and S.C. Gupta. Advanced Accounts. VolII. S. Cha Delhi S. N. Maheshwari, and S. K. Maheshwari. Corporate Accounting. Vikas Publish Delhi 	
Reference Books	 P. C. Tulsian and Bharat Tulsian, Corporate Accounting, S.Chand Amitabha Mukherjee, Mohammed Hanif, Corporate Accounting, McGraw Hill I 	Education
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board of Studies on	26-03-2019	
Date of approval by the Academic Council	13-07-2019	





Paper Code	BC3501	BL	Employability (Emp)/ Skill(S)/ Entrepreneurs hip (Ent)/ None (Use, for more than One)
Paper Title	Corporate Accounting		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand and apply the concepts of share and debenture procument accounting	2	Emp/S/Ent
CO 2	To apply the policies of preparation of financial statement	2	Emp/S/Ent
CO 3	To understand and apply the rules of valuation of goodwill and shares	3	Emp/S/Ent
CO 4	To understand and apply about the amalgamation accounting of corporates	3	Emp/S/Ent
CO 5	To understand the accounting of holding company.	4	Emp/S/Ent

Course Outcomes	(Course A	Programme Specific Outcomes								
Outcomes	PO1									PSO2
CO1	1	0	2	1	2	3	2	3	1	3
CO2	3	2	3	2	3	3	3	3	3	3
CO3	1	2	2	1	1	3	2	3	3	1
CO4	2	2	2	1	2	3	3	3	3	1
CO5	1	2	2	1	3	3	3	3	3	2
Average	1.6	1.6	2.2	1.2	2.2	3	2.6	3	2.6	2



BC3502	Title: Goods and Service Tax	LTPC								
Version No.	1.0	4004								
Course	1.0									
Prerequisites										
Objectives	To provide knowledge of Indirect Tax laws in India with respect to GST Act and									
	Norms. The students will be able to apply GST knowledge in filling GST returns of a firm.									
Expected	The students will be able to apply GST knowledge in filling GST returns of a firm.									
Outcome	Unit Title	No. of hours (per Unit) 50								
Unit No. Unit I	Overview of GST	8								
		0								
	re GST: Concept of VAT; Meaning and Methods; Major shortcomings in the structure Need of GST in India; Meaning and features of GST; Taxes subsumed in GST; Advan									
	; Innovation and best practices; GST Network, GST Council, Levy and exemption from									
Unit II	Structure and Registration	9								
	ncluding SGST, CGST, UTGST and IGST, Process of Registration; types of Registra	tion Liability for								
	option from Registration. GST Unique Identity Number (GSTIN), Deemed Registration									
	vocation of registration, Migration of existing taxpayers to GST.	on, runchaments,								
Unit III	Levy and collection under GST	10								
	oply of Goods and Services; Place of Supply: Within State, Interstate, Import and Exp									
	Provisions to determine time of supply of Goods and Services, Harmonized System of									
Tariff classification		(),								
Unit IV	Input Tax Credit(ITC)	12								
Eligible and Inelig	ible Input Tax Credit; Apportionment of Credit and Blocked Credits; Tax Credit in re	espect of Capital								
	of Excess Tax Credit; Availability of Tax Credit in special circumstances; Transfer of									
Service Distribution	n); Payments of Taxes; Refund; Doctrine of unjust enrichment; Tax Deducted at Sou	rce(TDS), Tax								
	e(TCS). Reverse Charge Mechanism, Job work									
Unit V	Payment of GST	11								
	cords, Mode of payment, Process of payment, Maintenance of e-ledgers, ITC utiliza									
	Returns: Monthly Returns, Quarterly Return for Taxpayers under Composition Schen	ne, Types of								
Assessments, Aud	t by Tax Authorities, penalty against nonpayment of GST.									
Transfer Develop	Professional guide to GST, Abhishek Rastogi, Lexis Nexis(followed by shri A	Professional guide to GST, Abhishek Rastogi, Lexis Nexis(followed by shri Arun Jaitley)								
Text Books	Basics of GST, Nitiya Tax Associates									
Reference Books	GST ready Reckoner, VS datey, Taxman publications									
Mode of Evaluati	Internal and External Examinations									
Recommendation	by 26-03-2019									
Board of Studies										
Date of approval	by 13-07-2019									
the Academic										
Council										

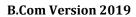


Unit Wise Course Outcome	BC3502	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		,
CO 1	To aware about the definitions and conceptual idea of goods and service tax	2	Emp/S/Ent
CO 2	To understand about the structure of GST organization and procedure of registration	2	Emp/S/Ent
CO 3	To aware and understand about levy and collection mechanism	3	Emp/S/Ent
CO 4	To understand and analysis about input tax credit system	3	Emp/S/Ent
CO 5	To understand, explain and evaluating the payment of goods and service tax.	4	Emp/S/Ent

Course	(Course A	rticulation I		_	Outcomes ed-3, Mode		w-1, Not r	elated-0)	Programme Specific Outcomes			
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2		
CO1	3	1	3	3	1	3	3	3	2	1		
CO2	3	1	2	3	1	3	3	3	2	2		
CO3	3	1	3	3	1	3	3	3	2	3		
CO4	3	2	3	1	2	3	3	3	2	3		
CO5	3	2	3	3	1	3	3	3	2	1		
Average	3	1.4	2.8	2.6	1.2	3	3	3	2	2		



BC3503	Title: Project planning & Management	L T P C 3 0 0 3							
Version No.	1.0	3003							
Course Prerequisites	None								
Objectives	Developing the student's project management skills through greater theoretical understanding and practical application of the project management principles.								
Expected Outcome	Outcome Students will be able to initiate a project and their expertise in Project Management will help them execute the project successfully.								
Unit No.	Unit No. Unit Title								
Unit I	Project Management Overview	8							
Cycle, The Project Manage Delays in Project Completi Management Principles	er (PM), Phases of Project Management , Knowledge Areas and Processes, er (PM), Phases of Project Management Life Cycle, Project Management Procons, Essentials of Project Management Philosophy, Project	esses, Impact of							
Unit II	Planning a Project	7							
	Selection- Introduction, Project Identification Process, Project Initiation, ptudy, Feasibility Studies, Project Break-even point	project							
Unit III	Project Selection	8							
sectors. Project formulation pre- investment decisions.	ect selection, Different consideration for project under private, public and n preparation of project profile, project report and detailed project report.	Boardcriteria for							
Unit IV	Project Appraisal	12							
financial – Financial techni	nt types of appraisal – technical, economic, organizational and managerial, iques for project appraisal and feasibility, discounted cash flow and non-discount analysis and economic rate of return, introduction to								
Unit V	Project financing	7							
	f financing. Sources of finance, impact of taxation, Public loans, small savings g, foreign aid, public sector project financing. Role of tax planningin project fin								
Text Books	C.B. Gupta, "Project management", A.P.H Publishing Corporation, New Delhi, 2000Chandra Text Books Prasanna, Project Preparation Appraisal and Implementation. Tata McGraw Hill								
Reference Books	Gray, Clifford .F. Project Management. McGraw Hill.								
Mode of Evaluation	Internal and External Examinations								
Recommendation by Board of Studies on	26-03-2019								
Date of approval by the Academic Council	13-07-2019								





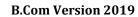
Unit Wise Course Outcome	BC3503	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Project Planning and Management		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand the overview of project management.	2	Emp/S/Ent
CO 2	To understand the planning concept of project.	2	Emp/S/Ent
CO 3	To aware and understand about project selection techniques	3	Emp/S/Ent
CO 4	To aware and understand the project appraisal with financial viability	3	Emp/S/Ent
CO 5	To understand the various types of project financing.	3	Emp/S/Ent

Course	(Course A	rticulation l			Outcomes ed-3, Mode		ow-1, Not r	elated-0)	Programme Specific Outcomes			
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2		
CO1	2	1	3	3	3	3	2	2	2	2		
CO2	2	1	3	3	1	3	2	3	2	1		
CO3	2	1	3	3	3	3	3	3	2	3		
CO4	3	2	3	3	2	3	3	2	1	2		
CO5	3	1	3	3	3	3	1	1	1	2		





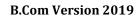
BC3509	Title: Principle and Practices of Auditing	LTPC 4004			
Version No.	1.0				
Course Prerequisites	General & Honors				
Objectives	This course introduces the students to enable them to acquire the basic knowledge of the Auditing and to learn the techniques of preparing the Audit Report.				
Expected Outcome	On completion of the syllabi the student will gain an insight to the emerging perspectives in Auditing.				
Unit No.	Unit Title	No. of hours (per Unit) 48			
Unit I	Auditing Standards, Statements and Guidance Notes	10			
book, working pape Leadership respons	etives of Auditing, Types of Audit, Internal Audit. Audit Process: Audit Programs and evidence, Preparation before commencing of Audit, Elements of system of ibilities for quality within the firm, Acceptance and Continuance of client's rests, Engagement Performances.	f quality control,			
Unit II Audit Planning, Strategy and Execution					
principal's ultimat to audit as well as	of audit work, audit strategy, audit plan, audit programme and importance responsibility, extent of delegation, control over quality of audit work, Analytical towards finalization, Vouching and Meaning of Audit Assertions, Types of Audit A	Procedures prior ssertions.			
Unit III	Risk Assessment and Internal Control	10			
based audit risk ar	al control procedures, Components of internal controls, Internal control and risk as alysis, general steps, Internal audit, Reporting on internal control weaknesses, I Controls, Audit walk through.				
Unit IV	Special Aspects of Auditing in an Automated Environment	10			
relevant framework	tomated environment, related risks and controls, Standards, Guidelines and press and best practices, understanding and documenting automated environment, ew, Assessing IT-related risks and controls, Evaluating risks and controls at entity l	Enterprise Risk			
Unit V	Practice of Auditing	10			
Audit of Consolida Companies, Audit u	litor, Powers, Duties and Liabilities, Audit Reports, Audit Committee and Corported Financial Statements, Special features of audit of Banks, Insurance & Non-Bander Fiscal Laws, Liabilities of Auditors, Internal Audit, Due Diligence, Investigational Quality Review, Professional Ethics.	anking Financial			





	I I N Chanda D H Chandhai Da Dahar Tananda Andrina Chad Dahlishan Manhai						
	1. L.N. Chopde, D.H. Choudhari, Dr. Baban Taywade. Auditing, Sheth Publishers, Mumbai						
Text Books	2. Dr. K. R. Dixit, Auditing – Vishwa Publishers & Distributors, Nagpur						
	3. B. N. Tandon, S. Sudharsanam, S. Sundharabahu. Practical Auditing, S. Chand & Company.						
	1. Comptroller & Auditor Generals Manual of Standing Orders (Audit)						
D.C. D.I	2. Auditing Standards issued by the C&AG of India						
Reference Books	3. Manual of Instructions for Audit of Autonomous Bodies of C&AG of India						
	4. Performance Audit Guidelines issued by C&AG of India						
Mode of	Internal and external examinations						
Evaluation							
Recommendation	26-03-2019						
by Board of							
Studies on							
Date of approval	13-07-2019						
by the Academic							
Council							

													ployabilit	•
Cou	Wise rse come		(Course Ar	ticulation N	Prog Matr <mark>FX:35ig</mark> l	gramme lly Mappe	Outcomes ed-3, Mode	rate-2, Lo	w-1,	BL (Emp)P\$kijká BL Entrepr@peu Npt.velated-p\Ent)(Nites				amme cifici omes
Out	come Outcom	es	PO1	PO2	PO3	P04	PO5	P06	PC) 7	PC		, for mo BSO 1	re PSO2
Cour	se	Uı	on successf	ul completie	n of the co	urse, stud	ents would	he able to	•					
outco	mes ^{CO1}	• •	3	2	2	3	3	3	,		2	2	1	2
CO 1	CO2	Th	e stu đ ent w	ill re £ nemb	er th∉ basio	prificiple	s an ð tech	niques of	2	2	()	Emp	/S/Ent	3
	CO3	Αι	ıditing	1	1	2	2	2	2)	(,,)		1	3
CO ₂	CO4	Тh	e student w	ill avalain t	he cost and	lit tay and	dit and SAs	3	3	2	()	Emp	S/ <u>₽</u> nt	2
	CO5		3	3	2	· 3	3	3	2)	2)	1	1
CO 3	Averag	e Th	e student w e qualificatio	ill explain t on, Dis-qua	he detailed lification of	knowled the audit	ge of appo or	intment a	nd 2.	4 ³	2.	6 ^{Emp}	O/S/Ent 1.2	2.2
CO 4		The student will illustrate and analyze the various Auditors reports 3									Emp/S/Ent			
CO 5			e student w nks and cor			gation pr	ocess of au	diting in		4		Emp	o/S/Ent	





BC3505	Title: Marketing Management	LTPC					
DC3303	True. Warketing Wanagement	4 0 0 4					
Version No.	1.0						
Course Prerequisites	General						
Objectives	Objectives The basic objective of this paper is to understand the fundamentals and contribution of marketing to the business enterprise.						
Expected Outcome	Expected Outcome Identify core concepts of marketing and the role of marketingin business and society. Knowledge of social, legal, ethical and technological forces on marketing decision-making.						
Unit No.	Unit Title						
Unit I	Introduction of Marketing	7					
	e and importance of marketing; Evolution of marketing concepts; Mar ehavior – An Overview: Consumer buying process; Factors influencing						
Unit II	Market and Product Management	10					
importance and bases; Produ	egmentation – concept, importance and bases; Target market selection; auct differentiation vs. market segmentation. ortance and Product classifications; Concept of product mix; Branding,						
	es; Product life-cycle; New Product Development.	, packagingana					
Unit III Pricing and Promotion Management							
Pricing: -Significance, Factor	ors affecting price of a product and Pricing policies and strategies.	·					
-	ortance of promotion; Communication process, Brand Equity, Promotion	Mix: factor					
	ecisions, Personal selling, direct selling, sales promotion, e-advertising.						
Unit IV	Distribution and Retailing	9					

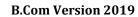




Channels of distribution - meaning and importance and Types, Wholesaling and retailing; Factors affecting

choice of distribution channel; Physical distribution. Retailing: Types of Retailing, Store based and non storebased								
retailing, Chain stores, Specialty stores, Supermarkets.								
Unit V	ral marketing and current trends in marketing 8							
Rural marketing: Growing	Rural marketing: Growing Importance; distinguishing characteristics of rural markets; Understanding rural consumers and							
rural markets; Marketing mix planning for rural markets. Recent issues and developments in marketing: Marketing ethics; recent developments in marketing – online marketing, green and sustainable								
marketing.								
1. Kotler, Philip and Gary Armstrong. <i>Principles of Marketing</i> . Prentice- Hall of Inc. New Delhi.								
	2. Chabra, T.N. and S.K. Grover. Marketing Management. Dhanpat Rai &	2. Chabra, T.N. and S.K. Grover. Marketing Management. Dhanpat Rai &						
	Company.							
Reference Books	McCarthy, E. Jerome., & William D. Perreault. Basic Marketing. Richard D.							
Reference Books	Irwin.							
Mode of Evaluation	Internal and External Examinations							
Recommendation by	Recommendation by 26-03-2019							
Board of Studies on								
Date of approval by the	13-07-2019							
Academic Council								

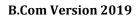
Course Outcomes	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0						
Unit Wise Course Outcome	BC3505	BL Level	Entrepreneurshi p (Ent)/ None (Use, for more than One)				
Course outcomes	Upon successful completion of the course, students would be able to:						
CO 1	Know basic concept of marketing and its application towards the development of organizational goal.	2	Emp/S/Ent				
CO 2	Illustrate different ways to elevate the sales of your organization practically.	2	Emp/S/Ent				
CO 3	Understand fundamental marketing concepts, theories, and principles in areas of marketing.	3	Emp/S/Ent				
CO 4	Apply the knowledge, concepts, tools necessary to overcome challenges, and issues of marketing in a changing technological landscape	3	Emp/S/Ent				
CO 5	Develop creative solutions to marketing problems	4	Emp/S/Ent				





	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	2	2	1	1	1	3	1	3
CO2	3	2	2	2	1	2	1	3	2	3
CO3	3	2	3	2	1	3	2	3	2	3
CO4	3	1	2	2	3	1	1	3	3	2
CO5	2	3	2	1	1	2	1	2	1	2
Average	2.8	1.8	2.2	1.8	1.2	1.8	1.2	2.8	1.8	2.6

BI3504	Title: International Banking	LTPC				
D13304	2.000 2.000 2.000 2.000 g	4 0 0 4				
Version No.	1.0					
Course Prerequisites	Banking & Insurance					
Objectives	This course will provide the students the theoretical understanding and functioning of the monetary and financial sectors of the economy. It highlights the organization, structure, and role of financial markets and institutions. It also discusses interest rates, monetary management, and instruments of monetary control. Financial and banking sector reforms and monetary policy with special reference to India are also covered.					
Expected Outcome	After studying this subject contents, the students will be able to understand the current international banking policies and financial market outcomes. It also enables them to critically evaluate policies.					
Unit No.	Unit Title	No. of hours (per Unit) 44				
Unit I	Introduction	08				
Meaning of internation	nal banking, history of international banking, forms of international banking, reason	for growth				
Unit II	International Financial Institution	12				
World bank functions and scope, International development association, International financial corporations, Multilateral investment guarantee agency, Asian development bank, international monetary funds						
Unit III	International Banking operations	06				





Unit IV	Offshore financial centers	10
Meaning and character banking facilities of U	cristics and benefits of Offshore financial centers, types of Offshore financial center USA	s, International
Unit V	Regulation of International banking	08
	nternational banking, Basel committees on banking supervision, legal issues in international cornency, initial coin offer (ICO).	national banking.
Text Books	Rupnarayan Bose, Fundamental of International Banking, McMillan Publishing 2.O.P Aggarwal, Fundamental of International Banking and Finance, Himalaya P	
Reference Books	IIBF, Fundamental of International Banking-Legal Regulatory Aspect, McMi House	llan Publishing
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board of Studies on	26-03-2019	
Date of approval by the Academic Council	13-07-2019	

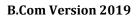
Unit Wise Course Outcome	BI3504	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Role and structure of international banks	2	Emp/S/Ent
CO 2	Various types of banks and functions	2	Emp/S/Ent
CO 3	The reforms and developments in banking system .	3	Emp/S/Ent
CO 4	A new approach to study of global banks	3	Emp/S/Ent
CO 5	Impact of globalization on banking system.	4	Emp/S/Ent



BI3505	Title: Retail Banking	LTPC 4004
Version No.	1.0	
Course Prerequisites	Banking & Insurance	
Objectives	To make the students understand the Retail banking systems which aim to provide banking services like checking accounts, opening accounts, savings accounts, loans, debit cards, and more to the citizens. This system targets members of the general public and their personal needs of handling money.	
Expected Outcome	This retail banking courses will provide to students with a comprehensive understanding of the ever-changing retail banking landscape so they can make better investment decisions and effectively minimize risk.	

Course	(Course Aı	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	2	2	1	1	3	2	3	2	3	3
CO2	2	3	3	2	3	1	1	2	1	1
CO3	1	1	1	1	3	1	1	1	1	3
CO4	2	1	2	3	2	2	3	2	1	3
CO5	3	3	2	2	3	1	1	2	3	3
Average	2	2	1.8	1.8	2.8	1.4	1.8	1.8	1.8	2.6

							-				
Unit No.	nit No. Unit Title								No. of hours per Unit) 2		
Unit I	Unit I Introduction								8		
History and def	initior	ı, Disti	inction betw	een Retail a	ınd Corpo	rate / Whol	esale Banl	king			
Unit II	Unit II Retail Products						8				
Retail Products	Overv	view, A	Approval pro	ocess for ret	ail loans,	Credit scor	ing, Impor	tant Asset	Products,	(Credit / Debit
Cards, Other Pr	oducts	s / Ren	nittances / F	unds Trans	fer.						
Unit III Marketing of retail products						10					
Retail Strategies, Delivery Channels, Selling Process in retail products-Direct Selling Agents,											
Customer Relat	ionshi	р									





Management Techno	ology for Retail Banking, Accounting entries, Loan process and the relevant accounting includin	σ					
EMI Computation.	mogy for Retain Banking, Accounting entries, Loan process and the relevant accounting meradin	5					
Unit IV	Other issues related to Retail Banking	8					
Securitization, Trend	s in retailing, Recovery of Retail Loans, SARAFAESI Act, DRT Act, use of Lok Adalat forum.						
Recovery Agents: RF	BI guidelines.						
Unit V	Supervisory and Regulatory aspects 8						
Banking Regulation	Act, Role of R.B.I., R.B.I. guidelines on Deposits, Management Information System.						
Text Books	Macmillan: CAIIB Retail Banking Huge croxford: The Art of Better Retail Banking: Supportable Predictions on the Future of Banking	fRetail					
Reference Books	Keith Pond: Retail Banking Thomas Herold: Banks & Banking Terms - Financial Education Is Your Best Investment						
Mode of Evaluation	Internal and External Examinations						
Recommendation	26-03-2019						
by Board of Studies							
on							
Date of approval	13-07-2019						
by the Academic							
Council							

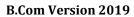
Unit Wise Course Outcome	BI3505	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title			
	Retail Banking		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The students will be able to learn about the different concepts of Retail Banking.	2	Emp/S/Ent
CO 2	The students will be able to learn about different retail banking products that are offered to customers in the market.	2	Emp/S/Ent
CO 3	The student will be able to learn about the marketing techniques of promoting retail banking products in the market.	3	Emp/S/Ent
CO 4	The students will be able to learn about the different guidelines or measures issued by RBI in case of default on part of the retail banks	3	Emp/S/Ent



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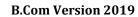
	or customers available in the market		
CO 5	The students will be able to gain knowledge of different types of	4	Emp/S/Ent
	meetings and minutes of the meeting. Moreover students will be able		
	to winding up procedure of the company.		

Course Outcomes	(Course Ar	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)					Programme Specific Outcomes			
	PO1	PO1 PO2 PO3 P04 PO5 P06 PO7 PO8							PSO1	PSO2
CO1	3	1	1	3	3	1	2	3	3	3
CO2	1	1	1	2	2	2	2	2	2	2
CO3	2	2	3	3	2	1	3	3	2	2
CO4	1	1	1	3	1	2	2	3	1	1
CO5	3	1	3	2	1	3	3	1	3	1
Average	2	1.2	1.8	2.6	1.8	1.8	2.4	2.4	2.2	1.8





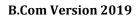
BH3505	Title: Digital Marketing	LTPC 4004				
Version No.	1.0	1001				
Course Prerequisites	Honors					
Objectives	The aim of the Digital Marketing Course is to provide students with the knowledge about business advantages of the digital marketing and its importance for marketing success and to get introduced to various digital channels, their advantages and ways of integration.					
Expected Outcome	Students will be able to identify the importance of the digital marketing for marketing success, to manage customer relationships across all digital channels and build better customer relationships, to create a digital marketing plan,					
Unit No.	Unit Title	No. of hours (per Unit) 40				
Unit I Introduction to Digital Marketing						
	Introduction, Moving from Traditional to Digital Marketing, Integrating Tradition Concept of Search Engine Optimization (SEO); Concept of Pay Per Click.	onal and				
Unit II	Traditional Marketing V/S Digital Marketing	8				
	n Traditional Marketing and Digital Marketing, Digital marketing Strategies and paudget Analysis of Digital Marketing.	policies,				
Unit III	Mobile Marketing	8				
	Introduction and concept, Process of mobile marketing: goals, setup, monitor, Experiences with Mobile Apps.	analyze;				
Unit IV	Search Engine Marketing	10				
	arch Engine Marketing, Tools used for Search engine Marketing, PPC /Google Ag techniques, Report generation, Creating a Face book page, Visual identity of a Faces.					
Unit V	E-mail Marketing	10				
marketing campaig estimating, cost but	marketing process, design and content, delivery, discovery, E-mail marketing an analysis, Keeping up with conversions, Digital Marketing Budgeting-resource dgeting and cost control.					
Text Books						
Reference Books						
Mode of Evaluation	Mode of External and Internal Examination					
Recommendation by Board of	ard of					
Studies on						
Date of approval by the Academic Council	13-07-2019					





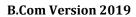
Unit Wise Course Outcome	BH3505	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	Digital Marketing		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The student will remember the basic concepts and the overview of the Digital Marketing	2	Emp/S/Ent
CO 2	The student will remember and understand the different theories of traditional vs modern marketing and the startegies of the current era in marketing	2	Emp/S/Ent
CO 3	The student will remember, analyze the mobile marketing process	3	Emp/S/Ent
CO 4	The student will remember and analyze and use the search engine marketing	3	Emp/S/Ent
CO 5	The student will remember, analyze the different e-mail marketing and budget resourse planning	4	Emp/S/Ent

Course	T Course Articulation Matrix: Highly Madded-3, Moderate-2, Low-1, Not related-01						Programme Specific Outcomes			
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	2	1	2	2	1	2	2	1	1
CO2	1	3	1	3	3	1	2	3	2	2
CO3	2	1	2	1	2	2	3	1	1	2
CO4	3	2	2	2	2	3	3	2	3	3
CO5	3	2	1	1	2	3	3	3	2	1
Average	2.4	2	1.4	1.8	2.2	2	2.6	2.2	1.8	1.8





ВН3506	Title: International Business and Foreign Exchange	L T P C 3 0 0 3			
Version No.	1.0				
Course Prerequisites	Honors & BI				
Objectives	To provide an overview of different factors that impact business at International level.				
Expected Outcome	The student will be able to analyze factors impacting international business.				
Unit No.	Unit Title	No. of hours (per Unit) 38			
Unit I	Introduction	8			
Unit II	Theories of international trade	8			
International Product Theory; Location Spe	Theories: Mercantilism; Absolute Cost theory, Comparative Cost theory, Factor en life Cycles Theory, Theory of Capital Movements, Market Imperfections theory; ecific Advantage Theory; Free Trade.				
Unit III	Trade Blocks	8			
	eks - WTO Formulation, advantages and disadvantages of WTO membership to do not seek formation, different types of trade blocks, LAFTA, SAFTA, NA				
Unit IV	Tariffs	6			
Tariff Concept, types dumping Policy.	of tariff, Subsidies, Import Quotas, Voluntary Export Restraints, Administrative	Policy and Anti-			
Unit V	Foreign Exchange	8			
	xchange, foreign exchange rates, Factors influencing exchange rate fluctuations, I MIBOR, etc), spot-future forward and option market, cross rates in foreign exchange.				
Text Books	1. C. Jeevanandam, Foreign Exchange Practice, Concepts and Control, Sultan Chand & Sons.				
Reference Books	1. Francis Cherumilum, Foreign Trade and Export Management, Himalaya Pul	olication			
Mode of Evaluation	Internal and External Examinations				
Recommendation by Board of Studies on	26-03-2019				
Date of approval by the Academic Council	13-07-2019				

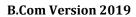




Unit Wise Course Outcome	BH3506	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title	International Business and Foreign Exchange		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	The student will remember the basic concepts and the overview of the international business	2	Emp/S/Ent
CO 2	The student will remember and understand the different theories of the international trade prevailing in the international market	2	Emp/S/Ent
CO 3	The student will remember, understand the international trade and international financial institution	3	Emp/S/Ent
CO 4	The student will remember and analyze the tariffs and its different types	3	Emp/S/Ent
CO 5	The student will remember, analyze the different foreign exchange concepts and the processes	3	Emp/S/Ent

Course	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								Programme Specific Outcomes	
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	3	1	2	3	2	1	3	1	3
CO2	1	2	2	2	3	3	1	2	3	3
CO3	2	2	3	1	3	1	2	3	1	3
CO4	3	3	2	3	1	3	1	2	1	3
CO5	2	2	2	3	1	2	2	2	3	1
Average	2.2	2.4	2	2.2	2.2	2.2	1.4	2.4	1.8	2.6

VP3501	Title: Employability Skills-II (Aptitude and Reasoning)	B <mark>.Cam V</mark> ersion 20
		2 0 0 2
Version No.	2.0	
Course Prerequisites	Nil	
Objectives	To provide an understanding of the basic reasoning and underlying concepts of mathematical reasoning	
Expected Outcome	The students will learn and prepare themselves for various competitive exams.	
Unit No.	Unit Title	No. of hrs (per Unit)
Unit I-		05
Number Series, Letter Se Coding and Decoding	eries, Analogies, Logical Sequence of Words, Direction Sense Test,	
Unit II-		07
Order & Ranking	elation, Paper Folding, Mirror Images, Water Images, Cube , Dice,	_
Unit III-		05
Inequality , Syllogism , S Word Formation	itting Arrangement Circle , Square , Line , Dictionary Order ,	
Unit IV-		05
Clock , Calendar , Count Counting of Line	ing of Triangle, Counting of Square, Counting of rectangle,	
Unit V-		06
Logical Venn Diagram,St And Argument, Statemer	atement and Course of Action,Statement and Assumption, Statement at And Conclusion	
Suggesting Readings:	 R.S. Aggarwal, "Objective Arithmetic." S. Chand & Company New 2. R.S. Aggarwal, "Verbal and Non-Verbal Reasoning." S.Chand & C 3. R.S. Aggarwal, "Quantitative Aptitude." S. Chand & Company New D 4. R.D. Sharma, "Senior Secondary Mathematics" Vol: 1 and Vol: 2 New 	ompany New Delhi elhi
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board of Studies on	26-03-2019	





Date of approval by	13-07-2019
the Academic Council	

Unit Wise Course Outcome	VP3501	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		



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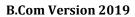
CO 1	This program lead to improve numerical skills of the students to do	2	Emp/S
	calculative part in short period of time.		
CO 2	Understanding of directions, blood relations, ranking, coding-decoding,	2	Emp/S
	calendar, clock enhance the analyzing power of students.		
CO 3	Understanding how a person efficiency impact on TIME AND WORK,	3	Emp/S
	And let to know the power of compounding in COMPUND INTEREST,		
	also Know about the percentage calculation in various aspects.		
CO 4	Calculate Time Speed and Distance in various aspects,, how Selling price	3	Emp/S
	and Cost price lead to profit or lose.		
CO 5	With the help of this student can qualify for various competitive exams	2	Emp/S
	(BANK, SSC, POLICE, DEFENCE, ETC.) This will be helpful for		
	written exam of various companies.		

Course	(Course A	Articulation			Outcomes	rote 2 Lo	w 1 Not r	alated (1)	_	ne Specific omes
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	2	2	2	1	2	2	3	2	2	2
CO2	2	2	3	3	1	3	1	2	2	3
CO3	2	1	3	2	3	3	3	3	1	3
CO4	3	1	1	3	3	1	3	3	3	2
CO5	1	2	2	3	1	3	3	2	1	1
Average	2	1.6	2.2	2.4	2	2.4	2.6	2.4	1.8	2.2



SEMESTER 6

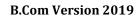
BC3601	Title: Working Capital Management	LTPC							
Version No.	1.0	4004							
Course Prerequisites	Nil								
Objectives	The objective of the course is to develop the understanding about challenges about managing working capital.								
Expected Outcome	After studying the subject students will be able to handle the working capital issues in organization.								
Unit No.	Unit Title	No. of hours (per Unit) 44							
Unit I	Introduction to Working Capital	8							
Nature, Scope and Definition Capital Requirement, Worki	on of Working Capital, Working Capital Cycle, Assessment and Comp ng Capital Policy - Aggressive & Defensive.	outation of Working							
Unit II	Management of Cash	8							
Management Models, Cash	for holding cash, objectives of cash management, factors determining Budget, Cash Management: basic strategies, techniques and processes, able Securities, Cash Management Practices in India.								
Unit III	Management of Receivables	10							
policies for managing accound Management in India.	g receivables, objectives of receivables management, factors affecting its receivables, credit standards, credit period, credit terms, etc; Collect								
Unit IV	Inventory Management	10							
and costs associated with inv Management.	ol of inventories, objectives of inventory management, Benefits of hold ventories, Inventory Management: Minimizing cost in inventory, Tech								
Unit V	Sources of Financing Working Capital	8							
	cing of working capital, short term credit, accrued wages and taxes, acco								
	s, bill discounting, commercial papers, certificates of deposit, factoring, s	secured term loans,							
etc; Pattern and sources of W	Vorking Capital Financing in India.								
Text Books	2. Khan & Jain - Financial Management (TMH, 5th Ed.)	1. Pandey, I.M Financial Management (Vikas, 9th Ed.)							
Reference Books	1. Dheeraj Sharma - Working Capital Management, Himalaya publicati	on.							
Mode of Evaluation	Internal (40), External Evaluation (60)								
Recommendation by Board of Studies on	26-03-2019								
Date of approval by the Academic Council	13-07-2019								
and reconcernic Council									





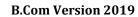
Unit Wise Course Outcome	BC3601	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title	Working Capital Management		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Students will Acquire basic knowledge of Inventory Management, Receivables Management, Cash Management and Payables.	2	Emp/S/Ent
CO 2	Students will be able to understand kill to use the technology in Inventory Management in a cost-effective way.	2	Emp/S/Ent
CO 3	Students will be able to apply Skills of liquidity risk Management of any enterprise.	3	Emp/S/Ent
CO 4	To understand the models Cash Management of any enterprise.	3	Emp/S/Ent
CO 5	To calculate requirements Working Capital Management in different strategy.	4	Emp/S/Ent

Course	(Course A	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	2	3	1	1	3	2	3	3	2
CO2	3	2	3	1	3	3	2	3	1	2
CO3	3	3	3	1	2	3	3	3	2	2
CO4	3	2	3	1	2	3	3	3	3	3
CO5	3	2	3	2	1	3	2	3	2	1
Average	3	2.2	3	1.2	1.8	3	3	3	1.8	2.6





BC3602	Title: Business Ethics & Corporate Social Responsibility	LTPC		
Version No.	1.0	4 0 0 4		
Course				
Prerequisites	None			
Objectives	This course introduces Business ethics as the modern managerial approach to ethical questions in business environment.			
Expected Outcome	It gives understanding of main theoretical concepts and also developing skills of identification, analysis and permission of ethical dilemmas on a workplace and managing ethics in organizations.			
Unit No.	Unit Title	No. of hours (per Unit)		
Unit I	Introduction	08		
	Ethics, Ethical decision making and Decision making process, Relevance: Introduction, Business Ethics and Moral Obligations, Business Ethics			
Unit II	Organization Culture and Ethics	09		
Ethical Issues related wit Stress at Workplace.	th Advertisement and Marketing; Secular versus Spiritual Values in M	Innagement, Work Ethics,		
Unit III	Ethical Issues in Business	09		
	Management; Gandhian Approach in Management and Trusteeship;	Social Values and		
	hical Issues in Capitalism and market systems.			
Unit IV	Ethical Values In Business Environment	08		
Relationship between Eth Culture.	ics & Corporate Excellence, Corporate Mission Statement, Code of Eth	nics, Organizational		
Unit V	Corporate Social Responsibility (CSR)	07		
and against Social respon	sibility: Social Responsibility of business with respect to different sta sibility of business. Social Audit, Corporate Governance, Code of Co Issues in Sales, Marketing and Technology.			
Text Books	 C.S.M. Murthy, "Business Ethics", Himalaya Publishing Hous Lara P. Hartman, Perspectives in Business Ethics", Tata McGr Ltd., Second Edition, latest edition. 			
1. Banarjee R.P. "Ethics in Business and Management-Concepts and Case Himalaya Publishing, House. latest edition 2. S.K. Chakraborty, "Management by Values" Oxford University Press I latest edition.				
Mode of Evaluation	Internal (40 marks), External (60 marks)			
Recommendation by Board of Studies on	26-03-2019			
Date of approval by the Academic Council	13-07-2019			



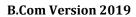


Unit Wise Course Outcome	BC3602	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand the meaning of Ethics and Moral Obligations. To understand the basic concept of Business Ethics and Management and relevance of Ethics and Values in Business world.	2	Emp/S/Ent
CO 2	To understand the basic concept of Organization Culture and Ethics. Commercial Banking. To Extend the knowledge about Work Ethics, Stress at Workplace and Secular versus Spiritual Values in Management.	2	Emp/S/Ent
CO 3	To know about the Ethical Issues in Business. To understand the concept of Capitalism and market systems and Gandhian Approach in Management and Trusteeship. To know about the Ethical Issues related with Advertisement and Marketing, Relevance of Values in Management.	3	Emp/S/Ent
CO 4	To provide a learning about the Ethical Values In Business Environment. To know about the Relationship between Ethics & Corporate Excellence, Corporate Mission Statement, Code of Ethics, Organizational Culture.	3	Emp/S/Ent
CO 5	To extend the knowledge about Corporate Social Responsibility. To provide the knowledge related to social Responsibility of business with respect to different stakeholders, Arguments for and against Social responsibility of business.	4	Emp/S/Ent

Course			Pro	gramme	Outcomes	5			Progr	amme
Outcomes	(Course A	rticulation I	Matrix: Hig	hly Mappe	ed-3, Mode	erate-2, Lo	w-1, Not r	elated-0)	Specific Outcomes	
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	2	2	1	1	3	3	1	3
CO2	3	2	2	2	1	2	2	3	2	2
CO3	2	2	3	2	1	3	1	3	2	3
CO4	3	1	2	2	3	1	3	3	3	1
CO5	2	3	2	1	1	2	3	2	1	2
Average	2.6	1.8	2.2	1.8	1.2	1.8	2.4	2.8	1.8	2.2



BC3603	Title: Research Methodology & Internship	LTPC
		4004
Version No. Course Prerequisites	1.0 None	
Course Frerequisites	The Objective is to teach the students basic techniques of the research	
Objectives	which is useful for developing analytical ability.	
	The course aims to make students understand the technicalities involved in	
Expected Outcome	a research work	
Unit No.	Unit Title	No. of hours (per Unit) 42
Unit I	Research Methodology: An Introduction	8
Meaning of Research, C	Objectives, Types of research, Research approaches, Significance of resear	ch, Research methods
versus Methodology, l	Research and Scientific Method, Research Process, Criteria of good	l research, Problems
Encountered by Resear	chers in India. Defining the Research Problem: What is a Research Pr	oblem? Selecting the
	efining the Problem, Technique involved in Defining the Problem	-
Unit II	Research Design	10
Meaning of Research D	Design, Need for Research Design, Features of a Good Design, Importar	nt concepts relating to
_	rent Research Design, Basic Principles of Experimental Designs, and In	
_	ple Surveys: Introduction, Sample Design, Sampling and Non-Sampling	•
_	pes pf Sampling Design, Non-Probability Sampling, Probability Sampli	-
	nd Qualitative Data, Classifications of Measurement Scales, Goodness of	-
_	easurement, Techniques of Developing Measurement Tools, Scaling and	
Multidimensional Scalin		Seaming Teeminques,
Unit III	Data Collection	8
Introduction, Experimen	ts and Surveys, Collection of Primary Data, Collection of Secondary Data,	Selection of
Appropriate Method for	Data Collection. Data Preparation: Data preparation process. Descriptive St	tatistics, Sampling
and Statistical Interferen	ce.	
Unit IV	Analysis of Data	10
Testing of Hypotheses, Obscriminate Analysis, O	Chi-Square tests, Analysis of Variance, other Non parametric Methods, Fact Cluster Analysis.	or Analysis,
Unit V	Interpretation and Report Writing	6
Report writing; Layout of writing report.	of Research report; Types of Reports; Mechanism of writing a Research report	ort; Precaution for
Text Books	1. C.R. Kothari, Research Methodology	
Reference Books	 Rigby Paul H.(1965), Conceptual Foundation of Business Research , Wilkinson & Bhandarkar, Methodology & Techniques of Social Research , 	Wiley. earch, Himalaya
	Publishing House, New Delhi. 3. Tripathi P.C., Research Methodology, Sultan Chand & Co, New Dell	ni.
Mode of Evaluation	Internal (40), External Examinations (60)	
Recommendation	26-03-2019	
by Board of		
Studies on		
Date of	13-07-2019	
approval by		
the Academic		
Council		
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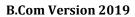


Unit Wise Course Outcome	BC3603	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Understand some basics concepts of research and its methodology.	2	Emp/S/Ent
CO 2	Identify appropriate research designs depending upon the objectives of research.	2	Emp/S/Ent
CO 3	To develop a detailed research proposal and summer internship projects.	3	Emp/S/Ent
CO 4	To know how to collect data and evaluate it using different statistical tests.	3	Emp/S/Ent
CO 5	To develop a questionnaire and to identify which test should be applied to which data set.	4	Emp/S/Ent

Course	(Course A	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	2	2	1	1	1	2	1	3
CO2	3	2	1	2	1	2	1	3	2	3
CO3	2	2	3	2	1	3	2	1	2	3
CO4	3	1	1	2	3	1	1	3	3	2
CO5	2	3	2	1	1	2	1	2	1	2
Average	2.6	1.8	1.4	1.8	1.2	1.8	1.2	2.2	1.8	2.6



BB3602	Title: Entrepreneurship Development	LTPC 4004						
Version No.	1.0	4004						
Course	1.0							
Prerequisites	Honors							
Objectives	Understanding basic concepts in the area of entrepreneurship, Understanding the role and importance of entrepreneurship for economic development, Developing personal creativity and entrepreneurial initiative, Adopting of the key steps in the elaboration of business idea, Understanding the stages of the entrepreneurial process and the Resources needed for the successful development of entrepreneurial ventures.							
Expected Outcome	After learning the course the students should be able to Develop idea generation, creative and innovative skills, Aware of different opportunities and successful growth stories, Learn how to start an enterprise and design business plans those are suitable for funding by considering all dimensions of business.							
Unit No.	Unit Title	No. of hours (per Unit) 46						
Unit I	Entrepreneur & Entrepreneurship	08						
Entrepreneur- an eme	neur - Evolution of the concept - Functions of an Entrepreneur - Types of Entrepreneur class - Concept of Entrepreneurship - Evolution of Entrepreneurship - Dentrepreneurial Culture - Stages in entrepreneurial process.							
Unit II	Business Planning Process	10						
Production/operation	s plan - Business plan process - Advantages of business planning - N s plan - Organization plan - Financial plan - Final Project Report with Fe oject report for starting a new venture.							
Unit III	Institutions supporting Entrepreneurs	08						
state level institution	ring developing countries - A brief overview of financial institutions in India - s - SIDBI - NABARD - IDBI - SIDCO - Indian Institute of Entrepreneursh istrial Policy of Government of India							
Unit IV	Family Business	10						
Succession in family business - improving	business - Types - History - Responsibilities and rights of shareholders of a business - Pitfalls of the family business - strategies for improving the ca family business performance.	pability of family						
Unit V	International Entrepreneurship Opportunities	10						
domestic entrepreneu and overview - ventu	ational entrepreneurship - Importance of international business to the firm - Intership - Stages of economic development Informal risk capital market - venture capital process - locating venture capitalists - approaching venture capitalistical enterprise-need - types - characteristics and benefits of social enterprises	re capital - nature						
Text Books	 Tendon ,C: Environment and Entrepreneur; Cliugh Publications, Allahaba Siner A David: Entrepreneural Megabuks; John Wiley and Sons, New Yo Srivastava S. B: A Practical Guide to Industrial Entrepreneurs; Sultan Chance New Delhi. 	rk.						
Reference Books	New Delhi. 1. Prasanna Chandra: Protect Preparation, Appraisal, Implementation; Tata McGraw Hill. New Delhi. 2. Holt: Entrepreneurship-New Venture Creation; Prentice Hall of India. New Delhi							
Mode of	Internal (40), External Examinations (60)							
Evaluation								
Recommendation	26-03-2019							





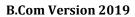
Studies on	
Date of approval	13-07-2019
by the Academic	
Council	

Unit Wise Course Outcome	BB3602	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course	Upon successful completion of the course, students would be able to:		
outcomes			
CO 1	To understand basic overview of kind of Entrepreneurship. To analyze the common mistakes made by new entrepreneurs.	2	Emp/S/Ent
CO 2	To recognize and understand the various methods of estimating financial requirements. To understand the different role played by different agencies of government.	2	Emp/S/Ent
CO 3	To understand the assessment of various opportunities in various sectors. To understand the different methods of idea generation. To create solutions how to start business with low investments.	3	Emp/S/Ent
CO 4	To analyze and understand the different aspects of economic, financial, market and technological feasibility.	3	Emp/S/Ent
CO 5	To understand the various forms of business ownership.	4	Emp/S/Ent

Сонисо		Programme								
Course Outcomes	(Course A	Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	2	1	3	3	3	3	2	3	1	3
CO2	2	1	3	3	3	3	1	2	1	1
CO3	2	1	3	3	2	3	2	1	3	1
CO4	1	3	3	3	3	3	3	2	3	2
CO5	3	3	2	3	2	3	2	3	3	1
Average	2	1.8	2.8	3	2.6	3	2	2.2	2.2	1.6



BC3605	Title: Human Resource Management	L T PC
Version No.		4 0 0 4
	None	+
Course Frerequisites	The objective of the course is to familiarize the students about the different	
Objectives	aspects of managing people in the organizations.	
Expected Outcome	The students will be able to effectively contribute to organization by development by implementation of employee recruitment, selection and retention plans and processes.	
Unit No.	Unit Title	No. of hours(per Unit)
Unit I	Introduction	7
Conceptual foundations	s; Human aspect of management, Human Relations; Human Resource Management	t- Concept,
	Competencies of HR Manager: Employer branding and Competency mapping; Ch	
	rsity, Technological change, Restructuring and rightsizing, Empowerment;	
TQM, Managing ethica		
Unit II	Human Resource Planning	6
Assessing Human Reso	urce requirements; Human resource forecasting; Work load analysis; Job analysis;	Job
	eations; Job design; Job characteristic approach to job design.	
Unit III	Recruitment and Training	7
Factors affecting recruit	tment; Sources of recruitment (internal and external); Basic selection model; Psych	ological
	viewing; Placement and Induction; Job Changes- Transfers, Promotions, and Separ	
	nd Development; Emerging trends in Recruitment, Selection, and development.	,
Unit IV	Compensation Management and Appraisal System	8
Compensation Manager	ment- Job Evaluation, Base Compensation and Supplementary Compensation; Inno	vations
	gement- Pay Band System, ESOP, Flexi-time Schedules, Performance Appraisal-	
	s; Traditional and Modern Methods- MBO, 360 Degree Appraisal,	1 /
	Rating Scale, Potential Appraisal, Human Resource Audit.	
Unit V	Emerging Horizons of HRM	8
Concept, importance, a	nd models of International HRM; Challenges of International HR Managers; Globa	ıl HR
	S (Human Resource Information System); Measuring intellectual capital; Impact o	
	onal performance; contemporary issues in Human Resource Management.	
	1. D'Cenzo, David A., Stephen P. Robbins, and Susan L. Verhulst (2013),	
	Human Resource Management, John Wiley and Sons, New Delhi.	
	2. Gomez-Mejia, Luis R., D. B. Balkin, and R. L. Cardy (2016), Managing	
Text Books	Human Resources, Prentice Hall, New Jersey.	
	3. Ian, Beardwell, and Len Holden (1997), Human Resource Management,	
	Prentice Hall.	
	4. Dessler, Garry (2011), Human Resource Management, Prentice Hall of In	dia.
	1. Bhattacharyya, Dipak Kumar (2012) – Human Resource Management, Te	xt and
	Cases (Excel Books)	
Defense - Deel	2. Aswathappa K (2013), Human Resource and Personnel Management (Tat	a
Reference Books	McGraw Hill, 5th Ed.).	
	3. Ivansevich, John M (2010), Human Resource Management (Tata McGraw	Hill,
	10th Ed.)	
Mode of Evaluation	Internal (40), External Assessment (60)	





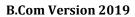
Recommendation	26-03-2019
by Board of	
Studies on	
Date of approval by	13-07-2019
the Academic Council	

Unit Wise Course Outcome	BC3605	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Paper Title			
	Human Resource Management		
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To analyze the competencies of HR Manager.	2	Emp/S/Ent
CO 2	To understand the concept of HRM	2	Emp/S/Ent
CO 3	To recognize and understand the human resource forecasting. To understand the logic of job design and job specification.	3	Emp/S/Ent
CO 4	To create the new methods of recruitment. To understand the interview patterns.	3	Emp/S/Ent
CO 5	To analyze and understand the different methods of pay band systems.	4	Emp/S/Ent

Course Outcomes	(Course Ar	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	1	2	2	2	2	2	1	2	2
CO2	2	0	3	3	2	3	3	2	2	1
CO3	1	1	2	3	2	3	2	2	1	2
CO4	3	1	2	3	2	3	3	1	1	2
CO5	3	1	2	2	2	3	2	3	1	1
Average	2.4	0.8	2.2	2.6	2	2.8	2.4	1.8	1.4	1.6



BH3607	Title: Security Analysis and Portfolio Management	LTPC				
		4004				
Version No. Course	1.0					
Prerequisites	Honors					
Objectives	This course will provide the students the theoretical understanding and functioning of the monetary and financial sectors of the economy. It highlights the organization, structure, and role of financial markets and institutions. It also discusses interest rates, monetary management, and instruments of monetary control.					
Expected Outcome	After studying this subject contents, the students will be able to understand the current international banking policies and financial market outcomes. It also enables them to critically evaluate policies.					
Unit No.	Unit Title	No. of hours (per Unit) 44				
Unit I	Introduction of Investment	08				
	e of Investment, Investment Decision Process, Categories of Investment, Ste Avenues, Types of investors:- Hedger, Speculator and Arbitrageurs.	ps of Security				
Unit II	Investment in Capital Market	12				
	, Meaning and Nature of Capital Market, Types, Functions and limitations of Market, IPO, Book Building and Qualified Institutional Placement, Imported Hypothesis, .					
Unit III	Fundamental Analysis	06				
Economic, Industrial a modules of Debt, Prefe	and Company Analysis, Understanding Returns Relation With Risk, Varence and Equity.	luation and pricing				
Unit IV	Portfolio Analysis	10				
	ortfolio on returns, Methods of calculation of Standard Deviation as parame, Risk and Return Analysis, Beta, Markowitz and Sharpe Model,	eter of risk, Portfolio				
Unit V	Alternative Investments	08				
Hedge Funds, Private F	Equity, Commodities, Real Estate, Collectibles etc.					
Text Books	Hedge Funds, Private Equity, Commodities, Real Estate, Collectibles etc. 1. Fischer, Donald, E. and Ronald J. Jordan, Security Analysis and Portfolio Management, Prentice 1. Hall India, New Delhi, 6th ed. 2. Chandra, Prasanna, Investment Management, Tata McGraw Hill, New Delhi 3. Sharpe, William, F. Alexander, and Bailey, Investment, Prentice Hall Of India, 5th Edition. 4. Kevin, S. Portfolio Management, Prentice Hall India, New Delhi.					
Reference Books	 Avadhani, V.A, Investment and Security Market in India, Himalaya P 3rd Edition. Pandey, I.M. Financial Management, Vikas Publications, New Dell 					
Mode of Evaluation	Internal (40), External Examinations (60)					
Recommendation by Board of Studies on	26-03-2019					
Date of approval by the Academic Council	13-07-2019					



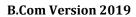


Unit Wise Course Outcome	BH3607	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use , for more than One)
Paper Title			
	Security Analysis and Portfolio Management		
Course	Upon successful completion of the course, students would be able to:		
outcomes			
CO 1	Acquire knowledge of concept of investment in Equity, Preference and Debt instruments .	2	S
CO 2	Acquire knowledge of risk associated with investment into Equity, Preference and Debt.	2	S
CO 3	Skill to apply risk management and portfolio management.	3	S
CO 4	Skill to analyze investment scenario and to identify right time to buy	3	S
	assets for investment and right time to book profit on investment,		
CO 5	Skill to evaluate investment opportunities and risk associated with it.	4	S

Course	(Course A	Programme Specific Outcomes								
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	2	1	3	2	2	3	3	1	3
CO2	1	3	2	3	3	2	2	1	2	1
CO3	2	3	2	3	3	2	2	3	3	2
CO4	3	1	1	3	2	3	2	1	1	2
CO5	2	1	2	3	3	3	3	1	3	3
Average	2.2	2	1.6	3	2.6	2.4	2.4	1.8	2	2.2



BI3608	Title: Banking Operation Management	LTPC 4004
Version No.	1.0	
Course Prerequisites	NIL	
Objectives	This course will provide the students the theoretical understanding and functioning of the monetary and financial sectors of the economy. It highlights the organization, structure, and role of financial markets and institutions. It also discusses interest rates, monetary management, and instruments of monetary control. Financial and banking sector reforms and monetary policy with special reference to India are also covered.	
Expected Outcome	After studying this subject contents, the students will be able to understand the current international banking policies and financial market outcomes. It also enables them to critically evaluate policies.	
Unit No.	Unit Title	No. of hours (per Unit) 44
Unit I	Introduction	08
relations hip ma technology in ba	banking operations: the changing nature of banking operations, importan nagement in banks – different types of products and services offered to cust nking operations – the need for Asset-Liability Management.	romers – role of
Unit II	Deposit products	12
bank deposits.	s: types of bank deposits, computation of interest on deposits, deposit schemes,	composition of
Unit III	Credit policy Operations	06
Credit policy: N government, cred	eed for credit policy, credit policy components of credit policy, credit policy dit culture.	pursued by the
Unit IV	Rural banking operations	10
and rural develop Bank for Agricul	ources of rural finance, credit delivery mechanism in rural finance to co-operate men t banks (CARDB) - regional rural banks (RRBS), service area approach (ture and Rural Development (NABARD)	
Unit V	Follow up and recovery	08
Follow up and re	ecovery: NPAs classification, securitization, SARFAESI Act	
Text Books	 W. Koch, S.Scott Mac Donald Timothy Bank Management, 8 th Edition, Learning, 2014. John Haslem, Banks Fund Management, Pearson Education 	
Reference Books	 IIBF Advanced Bank Management, 3 rd Edition, MacMillan Education. 2 IIBF, Risk Management, 3 rd Edition, MacMillan Education. 2015 IIBF, Bank Financial Management, 3 rd Edition, MacMillan Education. 2 	
Mode of Evaluation	Internal and External Examinations	
Recommendation by Board of Studies on	26-03-2019	
Date of approval by the Academic Council	13-07-2019	



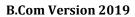


Unit Wise Course Outcome	BI3608	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	To understand the basic concepts and theory of the Banking operation management.	2	Emp/S/Ent
CO 2	To understand and create the deposit products and schemes and its structure and how it is operated and managed by the banks.	2	Emp/S/Ent
CO 3	To understand of the credit policy, its need and evaluate the culture of credit followed by the banks in its operations.	3	Emp/S/Ent
CO 4	To understand and analyze the rural banking operations in terms of co-operative, agricultural and rural development.	3	Emp/S/Ent
CO 5	To understand and evaluate about various legal aspects of NPAs and SARFAESI Act.	4	Emp/S/Ent

Course Outcomes	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								Spe	Programme Specific Outcomes	
0 400011100	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	3	3	1	2	2	3	2	1	2	3	
CO2	3	2	3	2	3	3	2	3	1	1	
CO3	1	3	1	3	3	3	3	3	1	3	
CO4	1	1	3	3	1	3	2	3	1	2	
CO5	1	1	2	2	2	1	2	1	3	2	
Average	1.8	2	2	2.4	2.2	2.6	2.2	2.2	1.6	2.2	



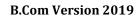
		LTPC			
BI3609	Title: Fundamental of General and Medical Insurance	4004			
Version No.	1.0				
Course					
Prerequisites					
Objectives	This course aims to familiarize the students with the principles and practices of general and medical Insurance				
Expected Outcome	On completion of the syllabi the student will gain an insight of various health care plans models adopted in general and medical Insurance.				
Unit No.	Unit Title	No. of hours (per Unit) 46			
Unit I	Insurance Fundamentals	11			
Origin of insurance, of	concepts, meaning of insurance Definition, nature, functions, history of in	nsurance,Different			
	son of life insurance with other insurances, Key concepts, economic principl				
of Insurance viz. Utmo	ost good faith, Insurable interest, indemnity, subrogation, Contribution and	proximitycause,			
Insurance Regulatory a	nd Development Authority (IRDA) 2000.				
Unit II	General Insurance	12			
	ance – Fire and Motor Insurance, Marine Insurance, Automobile Insurance	 Burglaryand 			
personal accident Insur	ance in India, Urban-non- traditional Insurance				
Unit III	Concept of Insurance Risk Management	8			
	agement-Types of Risk, Risk identification, Risk evaluation, Risk Avoida Jeaning of Actuary and Actuarial Science.	ance, RiskRetention			
Unit IV	Health Insurance-Models and Operating Environment	8			
Various types of healt	h insurance models operating in the world-managed care-health insurance	e in India-			
	consumer framework- market ecosystem- Healthcare Industry- Insurance play				
Service providers-Porta					
Unit V	Health Insurance Underwriting Principles	6			
Principles of Health In	surance Underwriting-Underwriting Process- Fundamental of health Insuran	ice pricing-			
Pricing models and tech		1 0			
Text Books	 MN Mishra, Insurance Principles & Practice, S. Chand Publication Delh "Health Insurance", study course, IC-27, Insurance Institute of India Publication 				
Reference Books	 Akin, John's (1989): Economics of health Insurance: Theory and developed country Experience, World Bank, Latin America Technical Department- (Modules 2,3 and 4) Black, Kenneth Jr & Harold Skipper Jr. (2000): Life and Health Insurance, 13thEdition, Prentice Hall (Modules 1,2, and 3) 				
Mode of Evaluation	Internal (40), External Examinations (60)				
Recommendation	26-03-2019				
by Board of					
Studies on					
Date of approval	13-07-2019				
by the Academic					
Council					





Unit Wise Course Outcome	BI3609	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)	
Paper Title	Fundamental of General and Medical Insurance			
Course outcomes	Upon successful completion of the course, students would be able to:			
CO 1	To understand the purpose and principles of life insurance.	2	Emp/S/Ent	
CO 2	To categories the various types of general insurance.	2	Emp/S/Ent	
CO 3	To identify risk management exposure from insurance product perspective	3	Emp/S/Ent	
CO 4	To explain the importance of health insurance.	3	Emp/S/Ent	
CO 5	To illustrate pricing models & techniques of health insurance.	4	Emp/S/Ent	

Course	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)									Programme Specific Outcomes	
Outcomes	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2	
CO1	1	1	3	3	1	2	2	2	3	3	
CO2	1	2	1	3	2	2	1	2	3	1	
CO3	2	2	2	2	2	2	2	2	1	2	
CO4	3	3	1	1	2	2	2	1	1	2	
CO5	3	1	3	3	3	1	2	3	3	3	
Average	2	1.8	2	2.4	2	1.8	1.8	2	2.2	2.2	





VP3601	Title: Group Discussion and Personal Interview	LTPC
Version No.	1.0	2002
Course Prerequisites		
Objectives	This course aims to familiarize the students with the principles and practices of general and medical Insurance	
Expected Outcome	On completion of the syllabi the student will gain an insight of various health care plans models adopted in general and medical Insurance.	
Unit No.	Unit Title	No. of hours (per Unit) 32
Unit I	CV Preparation	8
	Chronological order in a CV. Do's & Don'ts in a CV	
Unit II	Presentation Skills	8
	Newspaper Reading/ News Narration/ Ppt Presentation	
	Article Writing	
Unit III	Public Speaking	8
	Extempore ,Debate	
Unit IV	Group Discussion	8
	Discussions on Social/ Political/ Current affairs/ Economical topics	•
Unit V	Professional Grooming & Mock Interviews	7
	Tips on Professional attire for a Group Discussion & Interview Test of student's presentation skills, speaking skills, confidence, knowledge	
Mode of Evaluation	Internal (40), External Examinations (60)	
Recommendation by Board of Studies on	26-03-2019	
Date of approval by the Academic Council	13-07-2019	





Unit Wise Course Outcome	VP3601	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurshi p (Ent)/ None (Use, for more than One)
Course outcomes	Upon successful completion of the course, students would be able to:		
CO 1	Students will be able to create their CVs & thus highlighting their achievements & qualifications.	3	Emp/S/Ent
CO 2	Students will be able to present themselves effectively in terms of (Reading, Speaking & Writing).	3	Emp/S/Ent
CO 3	Students will be able to develop their public speaking skills.	3	Emp/S/Ent
CO 4	Students will be able to succeed in a professional group discussion.	3	Emp/S/Ent
CO 5	Students will learn to crack the interviews by enhancing verbal & non-verbal communication.	3	Emp/S/Ent

Course Outcomes	Programme Outcomes (Course Articulation Matrix: Highly Mapped-3, Moderate-2, Low-1, Not related-0)								Programme Specific Outcomes	
	PO1	PO2	PO3	P04	PO5	P06	PO7	PO8	PSO1	PSO2
CO1	3	3	1	3	2	3	2	2	2	1
CO2	1	2	3	1	3	2	3	2	1	1
CO3	2	1	1	1	1	1	2	3	2	2
CO4	2	2	1	3	1	1	2	2	3	1
CO5	2	1	1	3	2	2	1	2	2	3
Average	2	1.8	1.4	2.2	1.8	1.8	2	2.2	2	1.6