Quantum University, Roorkee

Course Outcomes for the Syllabus of 2022-25 Batch

Program Nam **Bachelor of Business Administration**

Course Name **Business Communication – 1**
Course Code **BB3101**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Develop understanding of importance of Personality Development: Communication & Soft Skills.	2	Emp/S/Ent
CO2	Skill of analyzing and create strategy to behaviorally inculcate a presentable signature personality with proven practical methods	2	Emp/S/Ent
CO3	Evaluate the Skills to determine optimum level of Communication: LSRW	3	Emp/S/Ent
CO4	Develop and apply the skills of a charismaticprofessional personality in terms of Communication, Body Language & Soft Skills	3	Emp/S/Ent
CO5	Putting the trainees on the testing anvils withskill- application and create the desired results under pre- described benchmark & retrain (if needed)	3	Emp/S/Ent

Course Name **Principles of Management**
Course Code **BB3102**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand the concept of "rational decision making" and contrast it with prospect theory, bounded rationality, heuristics, and robust decisions	2	Emp/S/Ent
CO2	To understand the concept of planning	2	Emp/S/Ent
CO3	The student will be able to understand the primary functions of management .	3	Emp/S/Ent
CO4	To create common organizational structures and their advantages and disadvantages.	3	Emp/S/Ent
CO5	To create common organizational structures and their advantages and disadvantages.	3	Emp/S/Ent

Course Name **Business Economics**
Course Code **BB3106**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	After course completion, the student willbe able to understand the importance of economics in business world.	2	Emp/S/ENT

CO2	After course completion, the student willbe able to understand demand and supply and effect of these factors on productionand pricing.	2	Emp/S/ENT
CO3	After course completion, the student willbe able to differentiate different curve and will be able to implement strategiesaccordingly.	3	Emp/S/ENT
CO4	After course completion, the student willbe able to understand different types of market structures.	2	Emp/S/ENT
CO5	After course completion, the student willbe able to understand different theories of rent and its effect on economies at a large.	2	Emp/S/ENT

Course Name   **Business Mathematics and Statistics**
Course Code   **BB3107**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Learn to solve the problems based on unitary method	2	Emp/S/ENT
CO2	Learn to solve the problems on profit	2	Emp/S/ENT
CO3	Learn to solve the problems on dispersion	3	Emp/S/ENT
CO4	Learn to solve the problems based on correlation	2	Emp/S/ENT
CO5	Learn concepts and to solving the problems based on Introduction to time series	2	Emp/S/ENT

Course Name   **Financial Accounting**
Course Code   **BB3105**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Understanding fundamentals of accounting principles and it's importance.	2	Ent/Emp/S
CO2	Learning the double entry system and its application.	2	Ent/Emp/S
CO3	Preperation of Final Account and understanding their utility.	3	Ent/Emp/S
CO4	Understand, Evaluate and Apply conceptof Depreciation in business plan.	3	Ent/Emp/S
CO5	Understand the concept of partnershipfirm.	2	Ent/Emp/S

Course Name   **Marketing Management**
Course Code   **BB3202**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None
CO1	After course completion, the student will be ableto understand the nature and importance of marketing	2	Ent/Emp/S
CO2	After course completion, the student will be ableto analyze and understand the term segmentation.	4	Ent/Emp/S
CO3	After course completion, the student will be able to analyze the process of PLC. To create differentmethods related to marketing like positioning, packaging, branding.	4	Ent/Emp/S
CO4	After course completion, the student will be ableto organize and understand the promotion mix and understand the different methods ofdistribution.	3	Ent/Emp/S
CO5	After course completion, the student will be ableto understand the term consumerism.	3	Ent/Emp/S

Course Name **Organizational Behavior**
Course Code **BB3204**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	The student will be able to demonstrate the applicability ofthe concept of organizational behavior to understand the Behavior of people in the organization	2	Ent/Emp/S
CO2	The student will be able to demonstrate the applicability ofanalyzing the complexities associated with management of Individual behavior in the organization	2	Ent/Emp/S
CO3	The student will be able to understanding the complexities associated with management of the group behavior in the Organization	3	Ent/Emp/S
CO4	The student will be able to demonstrate how the organizational behavior can integrate in understanding the motivation (why) behind behavior of people in theorganization.	3	Ent/Emp/S
CO5	The student will be able to demonstrate different leadership styles and how they can be used in an organization for effective and goal oriented task completion	3	Ent/Emp/S

Course Name **Management Information System**
Course Code **BB3206**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Understand the role of information technology and systems	2	Ent/Emp/S
CO2	Illustrate the current issues of information technology and relate those issues to the firm	2	Ent/Emp/S

CO3	Use the concepts and terminology related to information technology	3	Ent/Emp/S	
CO4	Analyze how information technology impacts a firm business Problems and Interpret how to use information technology to solve.	3	Ent/Emp/S	
CO5	Critically assess the impact of information systems in society.	3	Ent/Emp/S	

Course Name **Business Communication – 2**
Course Code **BB3201**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	After course completion, the student will be able to learn and understand the meaning and components of communication	2	Emp
CO2	After course completion, the student will be able to provide an overview of Prerequisites to Communication skills.	2	Emp
CO3	After course completion, the student will be able to learn and understand of outline to effective Organizational Communication	2	Emp
CO4	After course completion, the student will be able to impart the correct practices of the strategies of Effective Business writing.	3	Emp
CO5	After course completion, the student will be able to learn about the different communication skills	3	Emp

Course Name **Business Law**
Course Code **BB3205**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand the basic concept of business law. To understand the general principles of contract.	2	Ent/Emp/S
CO2	To understand the legal formalities of law of contact. To Extend the knowledge of special kind of contact.	2	Ent/Emp/S
CO3	To know the role and importance of Limited Liability Partnership. To understand the consumer protection law in India.	3	Ent/Emp/S
CO4	To provide a learning about the Negotiable instruments and their uses in Business operations.	3	Ent/Emp/S
CO5	To extend the knowledge of Foreign exchange lawand competition Act.	3	Ent/Emp/S

Course Name **Environmental Studies**
Course Code **CY3205**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Students should be able to correlate the human population growth and its trend to the environmental degradation and develop the awareness about his/her role towards environmental protection and preventions.	2	None
CO2	Students should be able to understand the solutions related to environmental problems related with the renewable & non1renewable resources.	2	S
CO3	Students should be able to understand the importance of ecosystem and biodiversity and the method of conservation of biological diversity.	2	S
CO4	Students should be able to understand different components of the environment and their function and the effects pollution on environment and should be able to understand the concept of sustainable development.	2	En
CO5	Students should be able to correlate the human population growth and its trend to the environmental degradation and develop the awareness about his/her role towards environmental protection and preventions.	2	None

Course Name   **United Nations Development Programme**
Course Code   HU3202

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Students will learn about the Structure, Mission, Vision and Goals of UNDP	2	S
CO2	Equip the students with the knowledge of sustainable livelihoods for inclusive economic growth.	2	S
CO3	Students will learn and explore about the Human Development index to promote well being at all ages.	2	S
CO4	To impart better education on SDGs goals focusing on Gender Equality and Provide Access to Justice to All and Build Effective.	3	N
CO5	Students will develop knowledge regarding environment sustainability.	3	N

Course Name   **Foundation of AI, Data Science, BI & Data Analytics**
Course Code   **BB3240**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)

CO1	The students will be able to understand the concept of data science	2	S
CO2	The students will be able to apply their accumulated knowledge of data science processes for solving real world problems.	3	S
CO3	The students will be able to apply Machine Learning Concepts	3	S
CO4	The students will be able to to analyse AI and Data Analytics	4	N
CO5	Upon completion the students will be able to create data analytics	6	N

Course Name   **Data Analysis using Python**
Course Code   **BB3241**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Students will be able to understand and use python data science libraries as a tool for data analytics	2	S
CO2	Students will be able to learn data structure and its functions	2	S
CO3	Students will be able to learn an efficient multidimensional array providing arithmetic operations and flexible broadcasting capabilities.	2	S
CO4	Understand the fundamentals of the Pandas library in Python and how it is used to handle data.	3	N
CO5	Learn the fundamentals of Python's Matplotlib library and its main features and create multiple plots in Matplotlib	3	N

Course Name   **Production and Operations Management**
Course Code   **BB3303**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	The student will remember the Nature, scope and system and the approaches of the operation management	2	Ent/Emp/S
CO2	The student will remember and explain and analyze the detailed knowledge of Facility locations and the layout	3	Ent/Emp/S
CO3	The student will illustrate the classification, allocation of work study and production capacity control	5	Ent/Emp/S
CO4	The student will illustrate the various method of inventory and the material management	4	Ent/Emp/S
CO5	The student will evaluate the apply the purchase and the store management	4	Ent/Emp/S

Course Name   **Human Resource Management**

Course Code   **BB3305**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Students will be able to understand thebasic functions of HRM	2	Ent/Emp/S
CO2	Students will be able to know about thehuman resource planning and their impact on organisation	3	Ent/Emp/S
CO3	Students will able to know the applicationof career planning and methods of training	5	Ent/Emp/S
CO4	Students will be able to understand the methods of performance appraisal andtheir impact on employee	4	Ent/Emp/S
CO5	Students will be able to know the current situation of industrial relation andfunctioning of trade union	4	Ent/Emp/S

Course Name   **Supply Chain Management**
Course Code   **BB3306**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Understand some basics concepts of Supply chain and transportation line	2	Ent/Emp/S
CO2	Identify the appropriate methods for manufacturing the products.	3	Ent/Emp/S
CO3	To develop the potential market for the new product	5	Ent/Emp/S
CO4	Forecast the demand for product and make inventoryplanning accordingly	4	Ent/Emp/S
CO5	Identify the need of service after sales.	4	Ent/Emp/S

Course Name   **Indian Knowledge System**
Course Code   **HU3201**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	The students will be able to understand the Indian Knowledge System such as historical development, sources and scope.	2	S
CO2	The students will be able to understand the vocabulary system of Indian knowledge system.	2	S
CO3	The students will be able to understand and apply the philosophical foundations and methods of IKS.	3	N
CO4	The students will be able to execute the case studies based on the Indian knowledge system.	3	N

CO5	The students will be able to understand the influence of Indian Knowledge System on world.	2	S

Course Name **E-Business**
Course Code **BB3310**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Able to learn and understand e- business and e commerce its historical background frame work and future	2	Ent/Emp/S
CO2	Able to understand the concept of e-business application	2	Ent/Emp/S
CO3	Able to examine electronic payment system, legal and security issues withE commerce	3	Ent/Emp/S
CO4	Able to apply the knowledge to make awebsite and able to select what the necessary requirement to make customer oriented website	3	Ent/Emp/S
CO5	Able to evaluate the barriers of doing e. business in India & further try to frame suitable strategies to overcomethe barriers	3	Ent/Emp/S

Course Name **Financial Management**
Course Code **BB3311**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand about the basics of financial management with bird`s eye view .	2	Ent/Emp/S
CO2	To understand and apply the tools oflong term decisions making.	3	Ent/Emp/S
CO3	To understand and apply in cost ofcapital, capital structureand leverages.	5	Ent/Emp/S
CO4	To understand about the various models of dividend policy	4	Ent/Emp/S
CO5	To understand and apply the differentsegments of working capital management.	4	Ent/Emp/S

Course Name **Financial Market & Institutions**
Course Code **BB3312**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	The student will remember the overviewof Indian financial system.	2	Ent/Emp/S
CO2	The student will remember and explain and analyze concepts and structure of money market.	3	Ent/Emp/S

CO3	Student will illustrate the classification of capital market and its structure in primary market	5	Ent/Emp/S
CO4	The student will illustrate the various stock exchange and the operators in India.	4	Ent/Emp/S
CO5	The student will understand the financial institution and types and then they can analyze the different structures	4	Ent/Emp/S

Course Name   **Marketing of Services**
Course Code   **BB3308**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Understand some basics concepts andmeaning of marketing of services.	2	Ent/Emp/S
CO2	Understand different situations in which customer take decisions related to different products.	3	Ent/Emp/S
CO3	Identify the techniques through whichany company retain their customers.	5	Ent/Emp/S
CO4	To know the different segmentation types and make the position strong inmarket.	4	Ent/Emp/S
CO5	To understand the importance ofcustomer relationship.	4	Ent/Emp/S

Course Name   **Search Engine Optimization**
Course Code   **BB3307**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To develop a basic understanding among students about Search engine optimization and their working.	2	Ent/Emp/S
CO2	To develop a thorough understanding among students about working of SEO's, bots and spiders in a network.	3	Ent/Emp/S
CO3	This Course helps students to understand and analyze pattern and ranking system of websites by Google algorithm.	5	Ent/Emp/S
CO4	This course helps students to differentiate between traditional marketing pattern and E-marketing.	4	Ent/Emp/S
CO5	This course will develop a clear understanding among the students regarding practical application of SEO in the digital world.	4	Ent/Emp/S

Course Name   **Training and Development**
Course Code   **BB3309**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand basic overview and concept of training	2	Ent/Emp/S
CO2	To recognize and understand the various methods of job training	3	Ent/Emp/S
CO3	To understand the various needs for training. To apply how Training surveys are conducted. To understand the training needs assessment.	3	Ent/Emp/S
CO4	To analyze and understand how to assess and evaluate training effectiveness in an organization. To apply the various models of training	4	Ent/Emp/S
CO5	To evaluate emerging issues in Training and development system. To apply value-based management approaches in Training programmers.	3	Ent/Emp/S

Course Name **International Logistics Management**
Course Code **BB3313**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand the concept and relevance of international logisticsmanagement.	2	Ent/Emp/S
CO2	Thestudentswillbeabletounderstandthe importantconceptsoflogisticsandtheiruasgeeffectivelyandefficiently.	2	Ent/Emp/S
CO3	Thestudentswillbeabletoapplytheirknowledgeindevelopmentof generalstructureofshipping.	3	Ent/Emp/S
CO4	Thestudentswillbeabletoanalyzetheairtransportationoperations,problemsandprospects.	4	Ent/Emp/S
CO5	The students after completion of the course will be able to analyzeand evaluate the supply chain management practices atinterantionallevel.	5	Ent/Emp/S

Course Name **Statistics & Computational Data Analysis**
Course Code **BB3340**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	The students will be able to understand the concept of statistics	2	S

Unit-wise Course Outcome	Descriptions	BL Level	Emp/Skill/Ent
CO2	The students will be able to apply their accumulated knowledge of probability theories for solving real world problems.	3	S
CO3	The students will be able to apply point estimation Concepts	3	S
CO4	The students will be able to analyse and test hypothesis	4	N
CO5	Upon completion the students will be able to create data with the help of Bayesian statistics	6	N

Course Name **R Programming for Data Science & Data Analysis**
Course Code **BB3341**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	The students will be able to understand the concept of R and how to get starts with the given language	2	S
CO2	The students will be able to apply their accumulated knowledge of basic object and expressions for solving real world problems.	3	S
CO3	The students will be able to apply point estimation Concepts	3	S
CO4	The students will be able to analyse and test hypothesis	4	N
CO5	Upon completion the students will be able to create data with the help of Bayesian statistics	6	N

Course Name **Research Methodology**
Course Code BB3403

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Understand some basics conceptsof research and its methodology	2	Ent/Emp/S
CO2	Identify appropriate researchdesigns depending upon the objectives of research.	3	Ent/Emp/S
CO3	To develop a detailed research Proposal and summer internshipprojects.	5	Ent/Emp/S
CO4	To know how to collect data andevaluate it using different statistical tests.	4	Ent/Emp/S
CO5	To develop a questionnaire andto identify which test should be applied to which data set.	4	Ent/Emp/S

Course Name **International Business**
Course Code **BB3404**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand the overview, evolution anddifferent approaches of international business.	2	Ent/Emp/S
CO2	To understand and apply the differenttheories of international trade.	3	Ent/Emp/S
CO3	To understand the modes of internationalbusiness and analyze the working of international financial institutions..	5	Ent/Emp/S
CO4	To remember trade blocs and understand the business centers and analyze the benefits.	4	Ent/Emp/S
CO5	To understand about international production and logistics management andevaluation of international business.	4	Ent/Emp/S

Course Name **Business Analytics**
Course Code **BB3406**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To remember the data and understand the different sources of data and sampling theory	2	Ent/Emp/S
CO2	To understand, apply and analyse the Hypothesis and Measurement scales in primary research	3	Ent/Emp/S
CO3	To understand, apply and analyse the reliability, and validity analysis using SPSS.	5	Ent/Emp/S
CO4	To remember, understand the basic concept and analyse the exploratory factor analysis using SPSS	4	Ent/Emp/S
CO5	To understand the concept of correlation and apply in terms of measurement using SPSS	4	Ent/Emp/S

Course Name **Company Law**
Course Code **BB3405**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand basic overview of the companiesact 2013.	2	Ent/Emp/S
CO2	To recognize how to promote and incorporate the business and what are the legal formalities.	3	Ent/Emp/S
CO3	To know the role and importance of MOA and how the activity of company govern by AOA and MOA.	2	Ent/Emp/S
CO4	To provide a learning about the different types of company's prospectus and the charter of the company.	4	Ent/Emp/S

		4	Ent/Emp/S
CO5	To extend the knowledge of the company howthe meeting are conducted in the companies. To gain knowledge of shares and how the company wind up, what are the events of the winding up.		

Course Name **Data Analytics and Visualization-Tools &Techniques**
Course Code **BB3440**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	The students will be able to understand the concept and ways of data handling.	2	S
CO2	The students will be able to apply their accumulated knowledge of basic object and in DATAMANIPULATION USING FUNCTION	3	S
CO3	The students will be able to apply TABLEAUSOFTWARE Concepts while preparing business reports	3	S
CO4	The students will be able to analyse Data Strategy & Consumer behaviour Analytics	4	N
CO5	After completion the students will be able to create data with the help of analytics, regression and coorelation tools	6	N

Course Name **Consumer Behavior**
Course Code **BB3409**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand and analyze the behavior of Indian consumers and various disciplines involved in the study of consumer behaviour.	2	Ent/Emp/S
CO2	To understand and apply the various consumer behavior models in the study of consumer behaviour.	3	Ent/Emp/S
CO3	To evaluate the consumer learning processand consumer attitude formation.	5	Ent/Emp/S
CO4	To apply the consumer decision making process and analyze the influence of family and reference groups on consumer behaviour.	4	Ent/Emp/S
CO5	To understand the Industrial buying behaviorand apply the Industrial buying process.	4	Ent/Emp/S

Course Name **Financial Services**
Course Code **BB3407**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To enable students understand concepts ofFinancial Services, Elicit knowledge on Venture Capital Funds	2	Ent/Emp/S
CO2	To enable students to understand concepts ofCredit Rating Agencies, Acquaint with the Investing, Controlling and Regulating services	3	Ent/Emp/S
CO3	To facilitate students to analyze concepts ofCommercial Banking & Mechanism, Understand the Functioning of Banks,Financial Services and Banking System	5	Ent/Emp/S
CO4	To enable students analyze concepts of BillsDiscounting Mechanism	4	Ent/Emp/S
CO5	To enable students to understand the Mechanism of Merchant Banking, Acquaint with Legal procedure and Financial Aspects ofFactoring & Forfeiting and To Develop the ability to apply the techniques in decision making of Financial services	4	Ent/Emp/S

Course Name **Web designing and Development**
Course Code **BB3408**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand basic overview of the Web designing, development and Internet.	2	Ent/Emp/S
CO2	To understand the various methods, approaches of Web Development.	3	Ent/Emp/S
CO3	To understand the various tags, attributes used in HTML and apply to create a web page	5	Ent/Emp/S
CO4	To understand the various HTML tags, attributes and usedit with CSS and apply to create an attractive web page.	4	Ent/Emp/S
CO5	To understand the website optimization and overview of SEO.	4	Ent/Emp/S

Course Name **Performance Management**
Course Code **BB3410**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand the meaning and basicsof performance management system.	2	Ent/Emp/S
CO2	To understand the process of performance management system.	3	Ent/Emp/S

		5	Ent/Emp/S
CO3	To understand the impact of individualand group behavior on performance. To understand relation between behavior and performance management.	5	Ent/Emp/S
CO4	To analyze the various performance evaluation methods. To evaluate performance management system. Tounderstand performance consulting.	4	Ent/Emp/S
CO5	To study the Application of value-based management approaches to performance management. impact of change in organization's structure	4	Ent/Emp/S

Course Name **Cross Cultural Business Management**
Course Code **BB3411**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	The students will be able to understand globalization and role in cross-cultural context.	2	Ent/Emp/S
CO2	The students will be able to understand the important variable and dimensions of culture of various nations.	2	Ent/Emp/S
CO3	The students after completion of the course will be ableto apply their knowledge in entering into trade related negotiations at international level.	4	Ent/Emp/S
CO4	The students will be able to analyze the HRM & Cross- Cultural issues at interantional level.	4	Ent/Emp/S
CO5	The students after studying management styles followed by other nations, develop their own innovative styles of managing the trade affairs.	5	Ent/Emp/S

Course Name **Machine Learning for Business**
Course Code **BB3441**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	The students will be able to understand the concept of machinelearning and related concepts	2	S
CO2	The students will be able to apply their accumulated knowledge of regression while taking decisions	3	S
CO3	The students will be able to apply Resampling Methods, Model Selection and Regularization for analyzing the complex data	3	S
CO4	The students will be able to analyse data with the help of Support Vector Machine	4	N
CO5	Upon completion the students will be able to analyse and evaluate data applying unsupervised learning tool	5	N

Course Name **Business Ethics**
Course Code **BB3501**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand and aware about concept of business ethics and importance of it into business environment	2	Ent/Emp/S
CO2	To understand and apply ethical concepts into different function of management.	3	Ent/Emp/S
CO3	To understand and apply Ethical concept in business in decision making.	2	Ent/Emp/S
CO4	To understand, apply principles of business ethics and also aware the students to different approaches of ethics in management.	3	Ent/Emp/S
CO5	To aware, understand and apply the principles of Corporate Social Responsibility and its relevant for business.	3	Ent/Emp/S

Course Name **PROJECT MANAGEMENT**
Course Code **BB3502**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Understand basic concepts of project planning & management	2	Ent/Emp/S
CO2	Identify project life cycle and various typesof projects	3	Ent/Emp/S
CO3	Students will understand parameters like technical analysis, ,market analysis, environmental analysis, social cost benefit analysis	2	Ent/Emp/S
CO4	Analysis of financial viability of a project.	3	Ent/Emp/S
CO5	Understand regarding monitorng and controlling activities in projects	3	Ent/Emp/S

Course Name **Digital Marketing**
Course Code **BB3507**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Explain the role and importance of digital marketing in a rapidly changingbusiness landscape	2	Ent/Emp/S
CO2	Discuss the key elements of a digital marketing strategy	3	Ent/Emp/S
CO3	Analyzing the various ways to optimize content for mobile, be it throughthe creation of mobile sites or apps.	5	Ent/Emp/S
CO4	Demonstrate practical skills of tools used in search engine marketing	4	Ent/Emp/S
CO5	Learn to develop email marketing campaign.	6	Ent/Emp/S

Course Name   **Marketing Communication and Advertising**
Course Code   **BB3508**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	The students will able to outline the nature of advertising and describe its environment	2	Ent/Emp/S
CO2	The students will able to analyze an Advertising Plan	3	Ent/Emp/S
CO3	To evaluate the behavioral factors that influence the effectiveness of Advertising media	5	Ent/Emp/S
CO4	To analyze and evaluate the cost effectiveness of various forms of media	4	Ent/Emp/S
CO5	To evaluate creative strategies in the light of given marketing objectives and strategies	5	Ent/Emp/S

Course Name   Risk Management and Insurance
Course Code   BB3503

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand and aware students about concept of risk anduncertainty also explain its types.	2	Ent/Emp/S
CO2	To understand, apply and analysis of risk management processand managerial aspect associated with it.	3	Ent/Emp/S
CO3	To understand and aware the principles of insurance, types ofinsurance and also importance of insurance in india.	2	Ent/Emp/S
CO4	To understand, apply and aware students regarding element ofinsurance contract along with other related regulations.	4	Ent/Emp/S
CO5	To understand and aware the students about concept of reinsurance, different type of reinsurance and reinsurance inIndian prospective.	4	Ent/Emp/S

Course Name   **Working Capital Management**
Course Code   **BB3504**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Acquire knowledge of Inventory Management, Receivables Management, Cash Management and Payables .	2	Ent/Emp/S
CO2	Skill to use the technology in Inventory Management in cost effective way.	3	Ent/Emp/S

CO3	Skill to evaluate liquidity risk of any enterprise.	5	Ent/Emp/S
CO4	Skill of analyzing Working Capital Management of any enterprise.	4	Ent/Emp/S
CO5	Skill to create Overall Working Capital Management strategy.	6	Ent/Emp/S

Course Name   **Social Media Marketing and Analytics**
Course Code   **BB3505**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	At the end of the course the students will be able to understand and apply the key concepts in social media metrics.	2	Ent/Emp/S
CO2	The student will be able to understand and apply socialmedia analytics tools	3	Ent/Emp/S
CO3	The students can create their web contents so smartly tohave more business for their organization.	5	Ent/Emp/S
CO4	At the end of the course the students will be able to frame social media marketing strategies which would be helpfulto them in future	4	Ent/Emp/S
CO5	The students can measure the growth of the business doneso far due to SMM tools and techniques.	6	Ent/Emp/S

Course Name   **Mobile and E-Marketing**
Course Code   **BB3506**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Know basic concept of Mobile Marketing towardsthe development of organizational goal.	2	Ent/Emp/S
CO2	Illustrate different components of e. marketing and their applications for the development of business.	3	Ent/Emp/S
CO3	Understand the concepts and methods of e. marketing and its use for enhancing revenues oforganization.	5	Ent/Emp/S
CO4	Understand role of mobile marketing in generating leads for the business organizations.	4	Ent/Emp/S
CO5	Understand the legal and ethical issues in e. marketing and the ways to overcome the given challenges.	6	Ent/Emp/S

Course Name   **Human Resource Planning & Development**
Course Code   **BB3510**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)

CO1	Students will be able to Know human resource planning and role of human resource in the organization.	2	Ent/Emp/S
CO2	Students will be able to Illustrate different ways to strengthen the human resource planning.	3	Ent/Emp/S
CO3	Students will be able to use the process of recruitment in the industry.	3	Ent/Emp/S
CO4	Students will be able to analyze implications for employee and executive development	4	Ent/Emp/S
CO5	Students will be able to Implement the modern methods of performance appraisal	3	Ent/Emp/S

Course Name **Industrial Relations**
Course Code **BB3509**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Students should able to elaborate the concept ofIndustrial Relations.	2	Ent/Emp/S
CO2	The students should able to illustrate the role of tradeunion in the industrial setup.	3	Ent/Emp/S
CO3	Students should able to outline the important causes & impact of industrial disputes.	3	Ent/Emp/S
CO4	Students should able to elaborate Industrial Dispute settlement procedures.	4	Ent/Emp/S
CO5	Student should be able to summarize the important provisions of Wage Legislations, in reference to Payment of Wages Act 1936, Minimum Wages Act 1948 & Payment of Bonus Act 1965	3	Ent/Emp/S

Course Name **MANAGEMENT OF MULTINATIONAL CORPORATIONS**
Course Code **BB3511**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand and aware studentsprocess of Internationalization andRegionalTradeBlocks	2	Ent/Emp/S
CO2	To understand and aware the growth of MNC's in India and analyzing its impact on Indian Economy.	2	Ent/Emp/S
CO3	To understand and analyzing the international Organizational Structure and Parent and subsidiary relationship.	4	Ent/Emp/S
CO4	To understand, analyze and able todraftinternationalBusinessstrategy.	4	Ent/Emp/S
CO5	ToAnalyzeandevaluatebusiness policyin internationalmarket	5	Ent/Emp/S

Course Name **EXIM FINANCING AND DOCUMENTATION**
Course Code **BB3512**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	TounderstandandawarestudentsprocessofExportImportDocumentation.	2	Ent/Emp/S
CO2	Tounderstandandawareandabletoapplythe exportprocedureforexportofgoodsandservices.	3	Ent/Emp/S
CO3	Tounderstandandawareandabletoapplytheexportprocedureforimportofgoodsand services.	3	Ent/Emp/S
CO4	Studentsunderstandandabletotakeadvantageofdifferentgovernmentexportbasedincentivesschemes.	3	Ent/Emp/S
CO5	TounderstandandawareandabletoapplytheImport&exportfinancingproceduresanddocumentatio n.	3	Ent/Emp/S

Course Name   **Risk & Fraud Analytics**
Course Code   **BB3540**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To make students aware of the concept of risk and fraud	2	Ent/Emp/S
CO2	The students will apply their knowledge of risk and fraud in Fraud Data Analysis Process	3	Ent/Emp/S
CO3	The students after completion of the unit will be able to apply Data Analysis Tests	3	Ent/Emp/S
CO4	The students will be able to analyze the billings scheme	4	Ent/Emp/S
CO5	The students will beable to analyze the Payroll Fraud and Expense Reimbursement Fraud	4	Ent/Emp/S

Course Name   **Supply Chain Analytics & HR Analytics**
Course Code   **BB3541**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To make students aware of the concept of Supply Chain Analytics	2	Ent/Emp/S
CO2	To make students aware of the concept of Sales and Operation Analytics	2	Ent/Emp/S
CO3	The students after completion of the unit will be able to apply their knowledge in calculating Inventory and does Supply Analytics	3	Ent/Emp/S
CO4	The students will be able to analyze HR Analytics for taking quality HR decisions	4	Ent/Emp/S

CO5	The students will beable to analyze the HR trends with reference to labor turnover, appraisal cost etc	4	Ent/Emp/S

Course Name **Business Policy and Strategy**
Course Code **BB3601**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Review the core areas of corporate andbusiness level strategy relevant to theinternationalhospitalityindustryincluding theprocess,contentandcontextofstrategy	2	Ent/Emp/S
CO2	Recognise the relationship between theglobal business environment and strategic decisions madebyinternationalhospitality organizations	3	Ent/Emp/S
CO3	Exercise judgement and skill in planning,design,andimplementingthecost- effectiveuse of resources when undertaking abusiness strategy .Analyse the relationship betweentheglobalbusiness environment and strategic decisions made byinternationalhospitalityorganisations.	5	Ent/Emp/S
CO4	Demonstrate an understanding of theimportance of in-depth analysis of both theorganisation and the external businessenvironment in assisting hospitalitymanagersduringtheformulationof strategy	4	Ent/Emp/S
CO5	Discuss business strategy clearly and professionally. Critically evaluate the role ofoperations in adding value and achievingsustainablecompetitive advantage inthe International hospitalitysector.	3	Ent/Emp/S

Course Name **Entrepreneurship Development**
Course Code **BB3602**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Students would be able to analyze the role ofentrepreneurineconomicdevelopment	2	Ent/Emp/S
CO2	StudentswouldunderstandtheDNAofanentrepreneurand assesstheir strengthsand weaknessesfrom an entrepreneurialperspective.	2	Ent/Emp/S
CO3	Students would be able to create an entrepreneurialmind- setbylearningkeyskillssuchasdesign,personal selling,andcommunication.	3	Ent/Emp/S
CO4	Studentswouldbeableto evaluatetheentrepreneurialsupportinIndia	5	Ent/Emp/S

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO5	Studentswouldbeabletodevelopawarenessaboutentrepreneurshipandsuccessfulentrepreneurs.	6	Ent/Emp/S

Course Name **Banking and Insurance**
Course Code **BB3603**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Students would have knowledge of banking and insurancebesidesfundamentallegalknowledge,	2	Ent/Emp/S
CO2	Students would to have the ability to use basic theoreticalandpracticalknowledgegainedinthefieldinanadvancededucationlevel ofthesamefieldor atthesamelevel of anotherfield,	2	Ent/Emp/S
CO3	StudentswouldapplytheknowledgeofBanking,insuranceand accounting fundamentals in a cohesive and logicalpatterntosolvestructuredandunstructuredproblemsi n BankingandInsurance	3	Ent/Emp/S
CO4	Studentswouldunderstandthebusinessoperationsandmar ket condition in Insurance Companies and know theregulationsand complianceofBanking company	5	Ent/Emp/S
CO5	Studentswouldknowregardingvariouspolicyprocedures like lapse of policy ,surrender of policy, maturity of policy,settlementofpolicy.	6	Ent/Emp/S

Course Name **International Financial Management**
Course Code **BB3604**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Examine complex body ofknowledge relating toInternationalfinancial environment	2	Ent/Emp/S
CO2	Analyseforeignexchangeriska nd managethem	2	Ent/Emp/S
CO3	Analyse exchange ratedeterminationandroleofglobalfin.mkt	3	Ent/Emp/S
CO4	Applyprinciplesofinternational investmenttechniques	5	Ent/Emp/S
CO5	Understandthefactorsaffectinge xchangeratesand theinter linkagesamongthem	6	Ent/Emp/S

Course Name **Corporate Social Responsibility**
Course Code **BB3607**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand the concepts of Business Responsibilities and its moral obligations.	2	Ent/Emp/S
CO2	Understand the role of the major institutions ofthecivilsocietyin CSR.	2	Ent/Emp/S
CO3	To be familiar with and apply the ethical issues in Business Environment.	3	Ent/Emp/S
CO4	To apply and analyze the corporate excellence. Also creating corporate mission statement, drafting code of ethics and developing organizational culture.	2	Ent/Emp/S
CO5	To understand, apply andanalyze theroleof CSR in the society.	3	Ent/Emp/S

Course Name   **Sales and Distribution Management**
Course Code   **BB3608**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	To understand the concept of sales management and the process of personal selling.	2	Ent/Emp/S
CO2	To apply the theories of personal selling in real-life sales encounters.	2	Ent/Emp/S
CO3	To apply the sales force management techniques and evaluate the sales performance of salesperson.	3	Ent/Emp/S
CO4	To analyze and evaluate various distribution channels and their use.	5	Ent/Emp/S
CO5	To analyze and evaluate inventory management and logistics management.	5	Ent/Emp/S

Course Name   **Compensation Management**
Course Code   **BB3610**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Students will be able to know the concept of compensation management and their role in employee motivation.	2	Ent/Emp/S
CO2	Students will be able to investigate about the job evaluation and their impact on compensation management.	2	Ent/Emp/S
CO3	Students will be able to design the wages and salary structures with monetary and nonmonetary rewards system.	3	Ent/Emp/S

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None
CO4	Students will be able to apply the knowledge for development various compensation strategies.	3	Ent/Emp/S
CO5	Students will be able to extend the knowledge of executive compensation and recent trends of executive compensation.	4	Ent/Emp/S

Course Name **International Human Resource Management**
Course Code **BB3609**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Students will acquire an in-depth knowledge of specificIHRM-related theories, skills and practices; Student will beable to understand academic and professional data andinformation from different countries and internationalsources.	2	Ent/Emp/S
CO2	Student will understand human resource problems andapply appropriate solutions taking particular account ofspecific international, national and local contexts,institutions and cultures; Student would understand cross-national differences of culture and institutions affecthumanresourcemanagementofmultinationalfirms.	2	Ent/Emp/S
CO3	StudentswouldanalyzethedesignofHRMprocessesanda ctivities; Student will have a strong businessunderstanding and awareness linked to an HRMperspective(nationallyand internationally).	3	Ent/Emp/S
CO4	Students would understand Compare and contrast thedifferenttechniquesinvolvedintheperformanceapprai salprocess, for example, the giving and receiving of feedback;Student will be able to apply theappropriate policiesandpracticesinvolvedtheperformancedisciplineprocess.	5	Ent/Emp/S
CO5	Studentswouldlearnanalyzethenotionofpartnershipasa n employee relations strategy and the importance of theinterrelationshipprinciples,practices andprocesses International andnationalfirms.	5	Ent/Emp/S

Course Name **Content Marketing**
Course Code **BB3605**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	ToKnowandunderstandthebasicconceptofConte ntMarketing.	2	Ent/Emp/S
CO2	The students will be able to apply theirknowledgeincreatingthecontentprocess.	2	Ent/Emp/S

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None
CO3	Application of knowledge into development of acaseforcontentmarketing	3	Ent/Emp/S
CO4	The students will be able to develop content marketingtacticsforaccomplishmentoftargets.	5	Ent/Emp/S
CO5	The students will be able to apply their knowledgeincalculatingROIincontentmarketing.	6	Ent/Emp/S

Course Name **Digital Marketing and Laws**
Course Code **BB3606**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	ToKnowandunderstandthe concept of Digital Marketing andDigital marketing Laws.	2	Ent/Emp/S
CO2	TounderstandthebasicconceptofSo cial Media Marketing and itsrelevancefor thedevelopmentof business	2	Ent/Emp/S
CO3	To understand the basic concept ofissuescomesindigitaltransactions and business units overcome thesameviadigitallaws	3	Ent/Emp/S
CO4	To understand contemporary issuesincyberspaceanddevelopstrate giestotacklethem.	2	Ent/Emp/S
CO5	To apply knowhow of cyber securityinmaintainingandsecurint electronicrecords	3	Ent/Emp/S

Course Name **GLOBAL FINANCIAL MARKETS ANDINSTRUMENTS**
Course Code **BB3611**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	Aftercompletionofthegivencoursethes tudentswillbeabletounderstand the global financial markets and important financialinstruments.	2	Ent/Emp/S
CO2	The students will be able to develop understanding of Euro-CurrencyMarket.	2	Ent/Emp/S
CO3	The students will be able to apply their knowledge while handlingtheglobalfinancialinsturemen tseffectively.	3	Ent/Emp/S
CO4	To understand, analyze the global capital markets for smoothtrade.	4	Ent/Emp/S
CO5	Tounderstanindand evaluatetheforeignportfolios forinvestments.	5	Ent/Emp/S

Course Name **FOREIGN EXCHANGE MANAGEMENT ANDCURRENCYDERIVATIVES**
Course Code **BB3612**

Unit-wise Course Outcome	Descriptions	BL Level	Employability (Emp)/ Skill(S)/ Entrepreneurship (Emt)/ None (Use , for more than One)
CO1	After course completion, the student will be able to understandforeign exchange market with reference to how trading will bedone	2	Ent/Emp/S
CO2	Aftercoursecompletion,thestudentwillbeab letounderstandexchangeratesystemanditsre levanceinforeingtrade.	2	Ent/Emp/S
CO3	Aftercoursecompletion,thestudentwillbea bletoapplytheirknow- howinenteringintoforeignexchangetransa ctions.	3	Ent/Emp/S
CO4	After course completion, the student will be able to analyze theexchangerateexecutionsystem.	4	Ent/Emp/S
CO5	After course completion, the student will be able to evaluate thecurrencyderivatives asahedging mechanism.	5	Ent/Emp/S